

License Fee: \$ 225<sup>00</sup>  
(\*additional \$50.00 tent fee, if applicable)

**COPY** Invoice #: 123934

**APPLICATION FOR SPECIAL EVENT OUTDOOR CABARET LICENSE**  
(MUST HAVE LICENSE POSTED ON PREMISE BEFORE BEGINNING EVENT)

Legal/Real Name: Pump House Regional Arts Center  
Address of above: 119 King St, La Crosse, WI 54601  
Trade name of business: Pump House Regional Arts Center  
Address of premises to be licensed: 119 King street, La Crosse, WI 54601  
Business phone number: 608-785-1434  
Date of Event: June 12, 2015  
Time of Event: June 12, 5-11pm  
Description (Location) of Event Area: Pumpthouse parking lot, walkway, and courtyard

\*Will there be a tent in excess of 400 sq. ft.(20' X 20')? Yes \_\_\_ No  If yes, add \$50.00 to fee. (If in combination with a Special Event Expansion, this fee not applicable.)

Premises are owned by: The City of La Crosse  
Address of owner: 400 La Crosse St, LaCrosse, WI 54601  
Name of manager (FIRST, MIDDLE & LAST): McKenzie Jo Olson  
Home address of manager: 8211 IDA AVE, Sparta WI 54656  
Phone number: Daytime 608-785-1434 Home 608-567-1137

Date of Birth: \_\_\_\_\_

Other business to be conducted upon the premises: Food, Artist and Artspire Merchandise  
Nature of entertainment: Live music & performing arts

The above hereby makes application for a license to operate a Special Event Outdoor Cabaret at the above address within the City of La Crosse pursuant to provisions of Chapter 10, Article IV of the Code of Ordinances for the City of La Crosse.

  
(Signature of applicant & date)

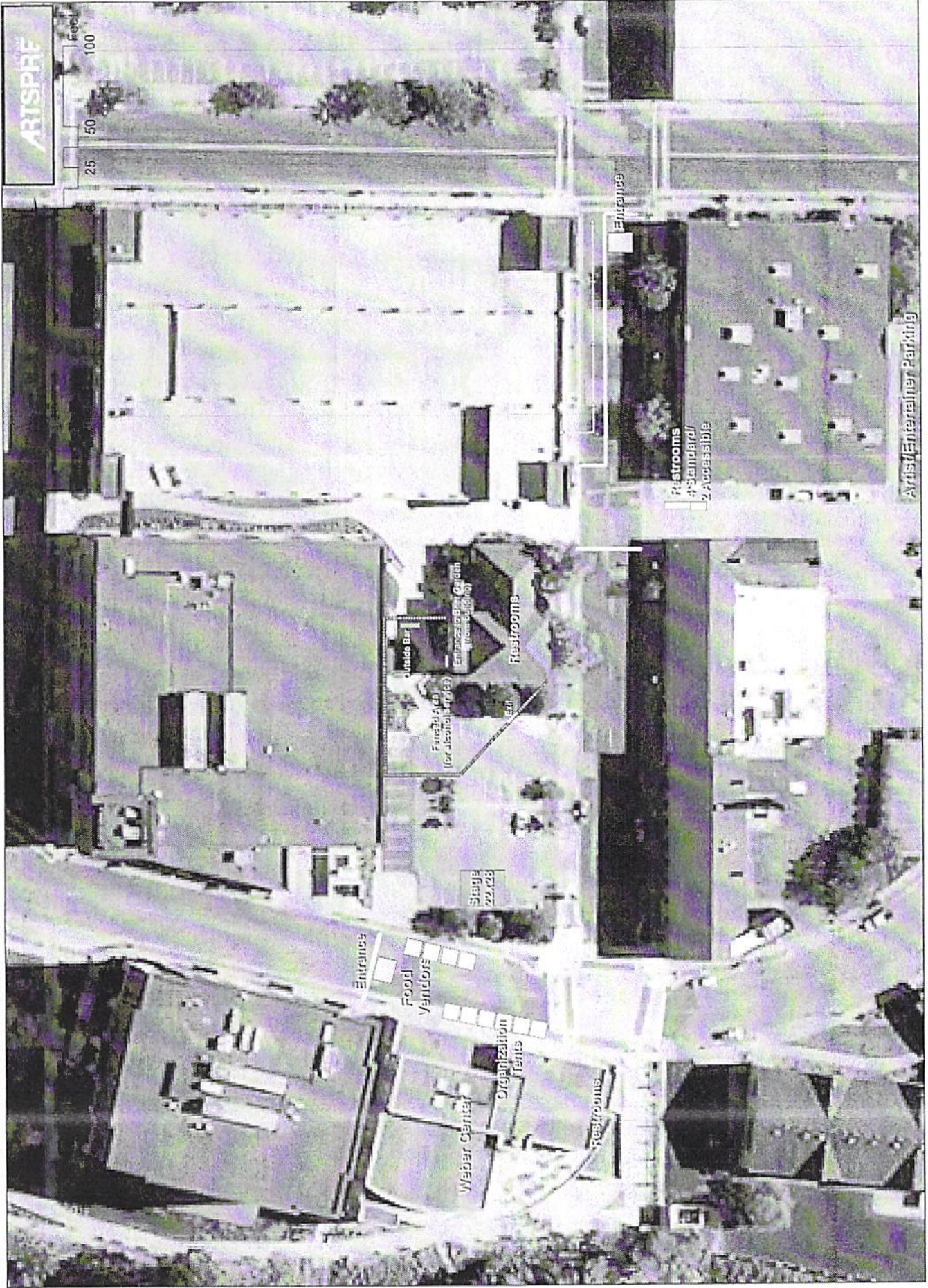
**INSURANCE REQUIRED ... MUST BE SUBMITTED WITH THE APPLICATION**

Prior to the issuance of the Special Event Outdoor Cabaret License, the applicant shall furnish evidence of a liability insurance policy in amounts of not less than \$1,000,000 aggregate coverage, and shall be in force and effect at the time such event is to take place. Said evidence of insurance shall include a certificate of insurance naming the City of La Crosse as additional insured in connection with said event. If an entity is self-insured, it must provide evidence of alternative proof of coverage, in a form acceptable to the City Clerk.

**OFFICE USE ONLY:** Munis Customer #: 1702

Attach list of all property owners within 1000 feet of the proposed licensed premises. ✓

Granted: \_\_\_\_\_ License #: 8



ARTSPHF

Feet  
100  
50  
25

Entrance

Restrooms  
4 Standard/  
2 Accessible

Artists/Entertainer Parking

Outside Bar  
Entrance/Service Gallery  
(room 210/101)  
Restrooms  
Exit

Fudge Kiosk  
(for alcohol delivery)

Stage  
22x28

Entrance

Food  
Vendors

Organization  
Tables

Restrooms

Webster Center

Entrance

License Fee: \$225.00 (plus tent fees is applicable)  
(\*additional \$50.00 tent fee, if applicable)

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**(MUST HAVE LICENSE POSTED ON PREMISE BEFORE BEGINNING EVENT)**

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Trade name of business: Pump House Regional Arts Center  
Address of premises to be licensed: 119 King Street, La Crosse, WI 54601  
Business phone number: 608-785-1434  
Date of Event: June 13, 2015  
Time of Event: 10am - 5pm  
Description (Location) of Event Area: Pump House parking lot, walkway, and courtyard

\*Will there be a tent in excess of 400 sq. ft. (20' X 20')? Yes \_\_\_ No X If yes, add \$50.00 to fee. (If in combination with a Special Event Expansion, this fee not applicable.)

Premises are owned by: The City of La Crosse  
Address of owner: 400 La Crosse St, La Crosse, WI 54601

Name of manager (FIRST, MIDDLE & LAST): McKenzie Jo Olson  
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Date of Birth: \_\_\_\_\_  
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Nature of entertainment: Live Music & Performing Arts

The above hereby makes application for a license to operate a Special Event Outdoor Cabaret at the above address within the City of La Crosse pursuant to provisions of Section 10-138(3) of the Code of Ordinances for the City of La Crosse.

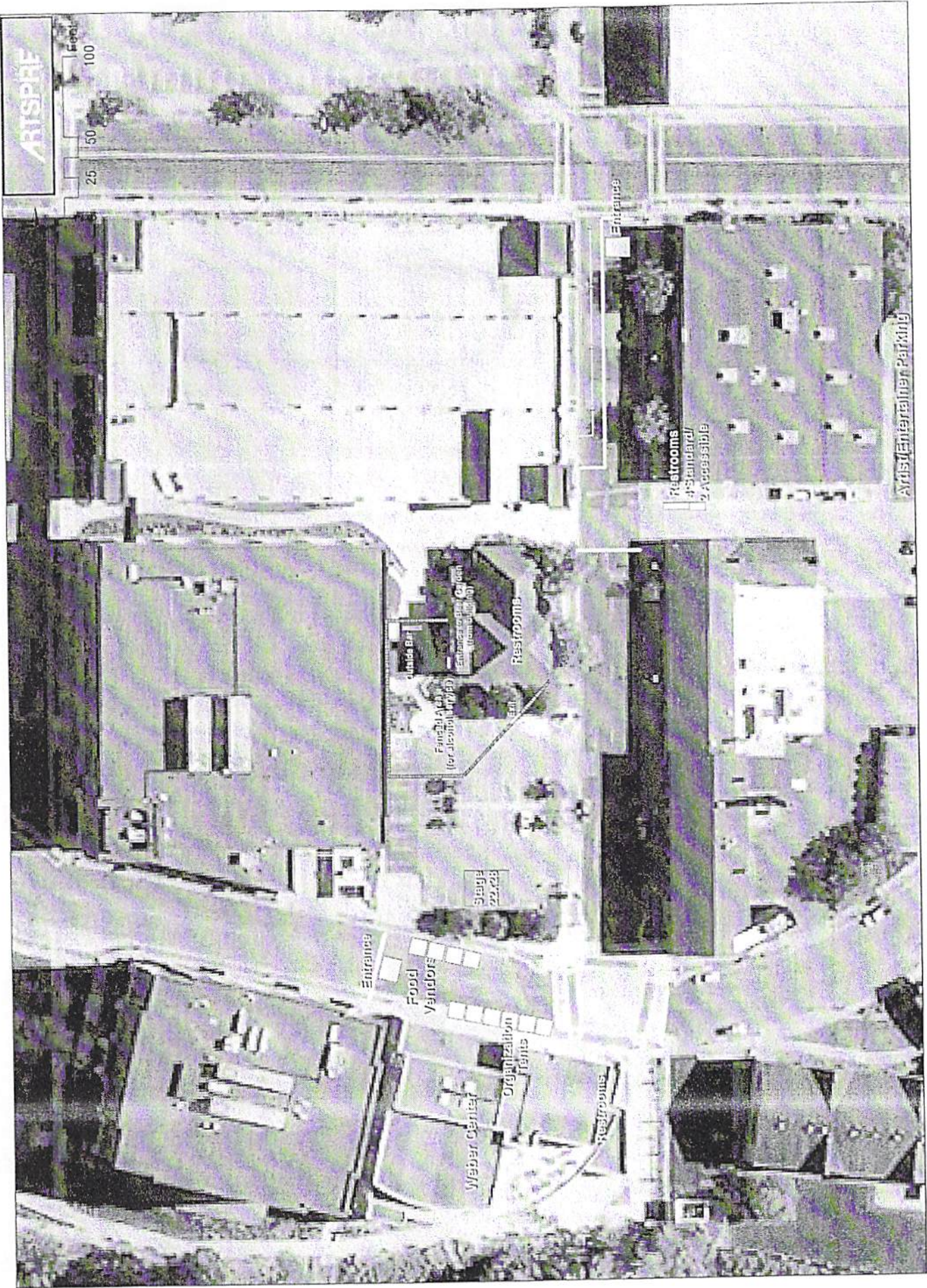
MA Olson  
(Signature of applicant & date)

**INSURANCE REQUIRED ... MUST BE SUBMITTED WITH THE APPLICATION**  
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**OFFICE USE ONLY:** Munis Customer #: 1702

Attach list of all property owners within 1000 feet of the proposed licensed premises. ✓

Granted: \_\_\_\_\_ License #: 9



ATSPHF

25 50 100  
feet

Entrance

Food Vendors

Weber Center

Organization Tents

Restrooms

Stage 22,423

Fanzine Area  
(for Alcohol & Merch)

Outside Bar

Restrooms  
(Entrance from building)

Restrooms

Entrance

Restrooms  
3 Standard/  
2 Accessible

Artist/Entertainer Parking