# Financial Support to Child Care Businesses - Retention and Recruitment Stipends

## Goal

The goal of this project is to retain existing child care workers and to recruit additional child care workers to fill the empty positions within the city of La Crosse.

## Benefits

This program will provide stipends to eligible child care programs to be used for staff recruitment and retention efforts.

# Eligibility Requirements

Programs must be a regulated (certified or licensed) child care provider within the city of La Crosse.

#### **Ineligibility Includes:**

Programs must be in good standing with DCF (Department of Children and Families) to be eligible for the stipend.

## Selection Criteria

Additional funding is awarded to programs that meet the following criteria:

- Serve families who utilize WI shares (child care subsidy)
- Staff salaries are under \$15/hr
- Provide care for children under 2 years of age

 Have classrooms that are either empty or not operating at full capacity due to staffing challenges

#### **Group Child Care Centers**

Group child care centers can receive a maximum of \$13,000 per location

\$2,000 for each empty classroom in the center that is empty due to staffing challenges.

\$1,000 for each classroom that is operating under capacity due to staffing shortages

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\$5,000 base pay for each center

An additional \$1,000 if the center accept WI shares payments

An additional \$1,000 if full-time teacher qualified salaries are under \$15/hr

An additional \$1,000 if the center provides care for children under 2 years of age

#### **Family Child Care Providers**

Family Child Care Providers can receive a maximum of \$1,500 per location

Retention	Stipends
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\$500 Base pay for each program

An additional \$100 if the center takes WI Shares Subsidy

An additional \$150 for each child age 0-12 months old

An additional \$100 for each child 12-24 months old

An additional \$50 for each child 2 years and older

# Eligible Expenses

Staff/provider education and training

Recruitment and retention bonuses for staff/providers

Staff/provider benefits

• child care tuition expenses included

## Distribution Process

Centers must include the following documents to be eligible for the stipends:

- Proof of licensure/certification
- W9 for business

## Award of Funds

Upon approval of awarded funds, applicants are required to sign an Acknowledgement of Stipend Spending. This document must be signed prior to disbursement of funds. *A copy of this document is attached* 

#### Required Stipend Reporting:

By the end of the expenditure period or once all stipend funds have been spent, applicants must submit an itemized report to The Parenting Place of all stipend related expenses. The report should include:

- Date of the expense
- Expense description
- Expense amount

A copy of this document attached

### **Stipend Reporting:**

Date of Expense	Description of Expense	Expense Amount

#### **Acknowledgement of Stipend Spending**

By signing the Acknowledgement of Child Care Stipend Spending, I accept the responsibility that all money from this stipend will be used for eligible expenses that was specified by the Child Care Stipend program and in compliance with Federal American Rescue Plan Act requirements. I agree to all terms of the Child Care Stipend Program and will be responsible to repay the stipend should it be found the funds were spent in an ineligible way.

Signature:	
Name and Title:	
Organization:	