

Craig, Sondra

From: allison@thepumphouse.org
Sent: Monday, October 30, 2023 6:16 PM
To: ZZ Council Members
Subject: Resolution Legislation Support: City of La Crosse-Arts Board ARPA Funds

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Hello City Council Members and Mayor Reynolds,

I am writing you today in support of the resolution legislation requesting \$75,000 in American Rescue Plan (ARPA) funds be distributed to the City of La Crosse Arts Board, who is committed to fostering a vibrant community by supporting diverse artistic activities and cultural programs. This support includes the Annual Grant Program, in which the Arts Board provides funding opportunities for artists and arts organizations in our community.

Relief funding has been key to pandemic recovery of the arts. Pandemic financial relief programs such as Paycheck Protection Program (PPP), Shuttered Venue Operators Grant (SVOG), Coronavirus Aid, Relief, and Economic Security (CARES) Act and American Rescue Plan Act (ARPA) demonstrates the Federal and State support and value of the arts to the economy and tourism.

Many municipalities have directed ARPA funds toward arts and culture, specifically to their respective Arts Boards and Councils. Several cities in the Midwest including Madison, Eau Claire, Minneapolis and St. Louis have directed ARPA funding to support local artists and arts organizations.

The arts touch the lives of everyone who lives in and travels to our community. Your support of this resolution shows your investment into our city's cultural and artistic future.

As a La Crosse resident and Executive Director of the Pump House Regional Arts Center, I thank you for your support of the City of La Crosse-Arts Board and through the approval of this legislation, the artists, programs and organizations that help grow our creative economy and economic development in our community.

Sincerely,

Allison Krzych

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Allison Krzych (she/her/hers)
Executive Director, Pump House Regional Arts Center
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