

**CITY OF LA CROSSE, WISCONSIN
CITY PLAN COMMISSION
REPORT
November 4, 2019**

- **AGENDA ITEM – 19-1592 (Andrea Schnick)**
Review of plans for signage at 3216 Commerce St in the Interstate Industrial Park (DuraTech Industries).

- **ROUTING:** CPC Only

- **BACKGROUND INFORMATION:**
DuraTech Industries would like to install signage on the new addition of their building which is also the front of their building on Commerce Street. The design of the sign is attached as part of the legislation. Design of sign meets the sign ordinance and covenants requirements.

- **GENERAL LOCATION:**
3216 Commerce St in the Interstate Industrial Park.

- **RECOMMENDATION OF OTHER BOARDS AND COMMISSIONS:**
N/A

- **CONSISTENCY WITH ADOPTED COMPREHENSIVE PLAN:**
Development in the Industrial Park is encouraged in the Comprehensive Plan.

- **PLANNING RECOMMENDATION:**
Planning staff recommends approval.



BASIC ZONING DISTRICTS

	R1 - SINGLE FAMILY
	R2 - RESIDENCE
	WR - WASHBURN RES
	R3 - SPECIAL RESIDENCE
	R4 - LOW DENSITY MULTI
	R5 - MULTIPLE DWELLING
	R6 - SPECIAL MULTIPLE
	PD- PLANNED DEVELOP
	TND - TRAD NEIGH DEV.
	C1 - LOCAL BUSINESS
	C2 - COMMERCIAL
	C3 - COMMUNITY BUSINESS
	M1 - LIGHT INDUSTRIAL
	M2 - HEAVY INDUSTRIAL
	PS - PUBLIC & SEMI-PUBLIC
	PL - PARKING LOT
	UT - PUBLIC UTILITY
	CON - CONSERVANCY
	FW - FLOODWAY
	A1 - AGRICULTURAL
	EA - EXCLUSIVE AG
	City Limits
	SUBJECT PROPERTY

