## CITY OF LA CROSSE, WISCONSIN CITY PLAN COMMISSION REPORT November 4, 2019

#### > AGENDA ITEM - 19-1592 (Andrea Schnick)

Review of plans for signage at 3216 Commerce St in the Interstate Industrial Park (DuraTech Industries).

**ROUTING**: CPC Only

#### **BACKGROUND INFORMATION:**

DuraTech Industries would like to install signage on the new addition of their building which is also the front of their building on Commerce Street. The design of the sign is attached as part of the legislation. Design of sign meets the sign ordinance and covenants requirements.

#### **GENERAL LOCATION:**

3216 Commerce St in the Interstate Industrial Park.

### **RECOMMENDATION OF OTHER BOARDS AND COMMISSIONS:**

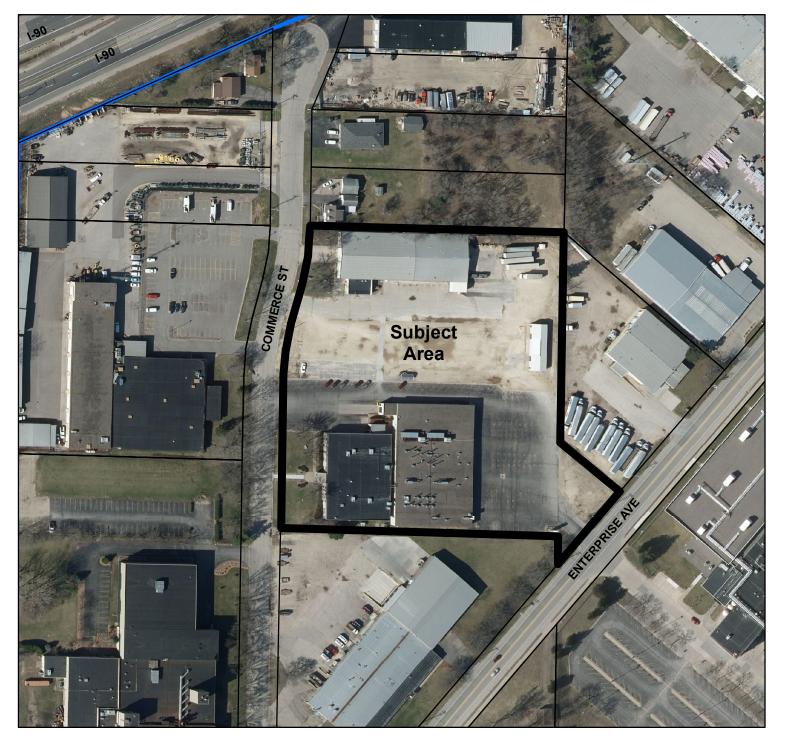
N/A

## **CONSISTENCY WITH ADOPTED COMPREHENSIVE PLAN:**

Development in the Industrial Park is encouraged in the Comprehensive Plan.

#### > PLANNING RECOMMENDATION:

Planning staff recommends approval.



# **BASIC ZONING DISTRICTS R1 - SINGLE FAMILY**

**R2 - RESIDENCE** 

**WR - WASHBURN RES** 

**R3 - SPECIAL RESIDENCE** 

**R4 - LOW DENSITY MULTI** 

**R5 - MULTIPLE DWELLING** 

**R6 - SPECIAL MULTIPLE** 

**PD- PLANNED DEVELOP** 

TND - TRAD NEIGH DEV.

**C1 - LOCAL BUSINESS** 

**C2 - COMMERCIAL** 

**C3 - COMMUNITY BUSINESS** 

M1 - LIGHT INDUSTRIAL

**M2 - HEAVY INDUSTRIAL** 

**PS - PUBLIC & SEMI-PUBLIC** 

PL - PARKING LOT

**UT - PUBLIC UTILITY** 

**CON - CONSERVANCY** 

FW - FLOODWAY

A1 - AGRICULTURAL

**EA - EXCLUSIVE AG** 

**City Limits** 

**SUBJECT PROPERTY** 



300

¬Feet

75 150