



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Minutes - Final

Redevelopment Authority

Thursday, September 24, 2020

4:30 PM

Video conference via Lifesize

In efforts to reduce the spread of COVID-19, the meeting will be conducted through video conferencing. The meeting can be viewed by clicking this link (or typing the URL in your web browser address bar):
<https://stream.lifesizecloud.com/extension/4796132/658f87a0-b06b-4858-969b-f4a0e7abba62>

If you wish to speak on an agenda item, you can do so as part of the virtual meeting. Contact the Department of Planning and Development at the email or phone number below so we can provide you with the necessary information to join in.

Members of the public who would like to provide written comments on any agenda may do so by emailing tranea@cityoflacrosse.org, using a drop box outside of City Hall or mailing the Department of Planning and Development, 400 La Crosse Street, La Crosse WI 54601. Questions, call Andrea Trane at 608-789-8321.

Call to Order

The meeting was called to order by Chair Adam Hatfield at 4:30pm.

Roll Call

Present: 7 - Andrea Richmond, Karen Dunn, Edward R. Przytarski, Michael Sigman, Adam Hatfield, John Kovari, Cassandra Woodward

Approval of Minutes

A motion was made by Richmond, seconded by Dunn, to approve the minutes.
The motion carried by voice vote.

Agenda Items:

1. Introduction to Annie Maloney, Planning Department Intern.

2. [20-1361](#) Public Relations Update from Vendi.

Attachments: [Social Media Content Calendar 092120.pdf](#)

3. [20-1362](#) Consideration and possible action on funds previously transferred from Tax Incremental District 9.

Attachments: [Resolution transferring funds to RDA.pdf](#)

A motion was made by Sigman, seconded by Richmond, to transfer the funds back to the City for redistribution to the taxing entities. A motion was made by Kovari to amend the motion to include a request to the City and that the funds be released back to the RDA for River Point District development. Motion makers Sigman and Richmond agreed to the amendment. The amendment carried by voice vote.

4. **Ehlers discussion on project cash flow and process and timeline for issuing Redevelopment Bonds for River Point District.**

Ehlers to present borrowing options to the RDA at the October meeting.

5. **River Point District updates.**

An update on project milestones, a discussion on brokers, and WIRED's contract extension will be presented at the October meeting.

6. [20-1375](#) September 2020 - Monthly update on financials of the Redevelopment Authority.

Attachments: [Financials 09-22-2020.pdf](#)

7. [20-1363](#) Selection of Board of Director Member for Market Square Condominium Association.

A motion was made by Woodward, seconded by Przytarski, to nominate Andrea Trane to represent the RDA on the Market Square Condominium Association. The motion carried by voice vote.

8. **Development Updates.**

An update on the Public Market will be presented at the October meeting.

9. [20-1230](#) Consideration and possible action on parcel configurations and consolidations, acquisitions and infrastructure needs for River Point District. *(Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1)(e) to formulate & update negotiation strategies and parameters. Following such closed session, the Committee and/or Council may reconvene in open session.)*

A motion was made by Richmond, seconded by Sigman, to convene in closed session. The motion carried by roll call vote.

A motion was made by Richmond, seconded by Sigman, to reconvene in open session. The motion carried by voice vote.

Adjournment

A motion was made by Richmond, seconded by Woodward, to adjourn. The meeting adjourned at 6:33pm.

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.