



City of La Crosse, Wisconsin

APPLICATION FOR EXPANSION OF ALCOHOL BEVERAGE LICENSE AND STREET PRIVILEGE PERMIT

*Must be filed in conjunction with a Special Event Application.

Fee: \$ _____

The undersigned licensee requests permission to expand the following license(s) onto public property for the purpose set forth below. Check all license that apply.

- Combination "Class B" Beer & Liquor
- Class "B" Beer
- "Class C" Wine

BUSINESS INFORMATION			
Legal/Real Name:		Trade Name:	
Pump House Regional Arts Center			
Address: 119 King Street La Crosse, WI 54601			
Phone Number: 608-785-1434		Name of Agent (If Corporation/LLC): Allison Krzych	
EXPANSION INFORMATION			
Date of Expansion - must be between Memorial Day and Labor Day: 06/10/22-06/11/22			
Time of Expansion - when alcohol will be sold, possessed or consumed in the public way: Start 4 pm, 06/10/22 End 10 pm, 06/11/22			
Describe Area of Expansion - Where Alcohol Will be Present: <i>(see attached) security plan</i>			
The beer garden will be located primarily on private land in the courtyard directly behind the Pump House building. The b			
Reason for Expansion: to offer beer and wine outside during Artspire			
PERSON IN CHARGE			
Name:	First	Middle	Last
	Allison	Kurth	Krzych
Address:	Street	City	State Zip Code
	119 King Street	La Crosse	WI 54601
Phone Number: 608-785-1434			

I have obtained written consent of at least two-thirds (2/3rds) of the abutting and adjacent property owners in support of this request for expansion and those signatures are attached hereto.

The above hereby makes application to expand its alcohol beverage license into a public way as described. I further state that I have received a copy of the Conditions for a Street Privilege Permit permitting the sale, possession and consumption of alcohol on a City street and agree to abide by the same and with all applicable state and local regulations including, but not limited, to the sale and service of alcoholic beverages, fencing and adherence to noise levels.

Allison Krzych
Signature of Applicant

03/25/2022
Date

see attached letter to neighbors

We, the undersigned, represent at least two-thirds (2/3rds) of the abutting and adjacent property owners who are affected by the **Application for Expansion of Alcohol Beverage License and Street Privilege Permit** requested by Pump House Regional Arts C. We further state that we support the event to be held on 06/10/22-06/11/

NAME (Print) _____ ADDRESS _____

SIGNATURE _____ DATE _____

NAME (Print) _____ ADDRESS _____

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SIGNATURE _____ DATE _____

NAME (Print) _____ ADDRESS _____

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NAME (Print) _____ ADDRESS _____

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NAME (Print) _____ ADDRESS _____

SIGNATURE _____ DATE _____

NAME (Print) _____ ADDRESS _____

SIGNATURE _____ DATE _____

03/15/22

Hello Neighbor,



The Pump House is organizing the 9th annual Artspire La Crosse taking place on Friday, June 10 and Saturday, June 11, 2022 in and around the Pump House on King Street and Front Street.

As in past years we are requesting the closure of King Street (from Front Street to Second Street, rerouting traffic in the Riverside III parking ramp to enter/exit on Jay Street), Front Street (from King Street to south of Riverside Center parking ramp entrance), to vehicular traffic from Friday, June 10, 6:00 am through Saturday, June 11, 11:00 pm.

Friday, June 10, 6:00 pm-10:00 pm, Artspire will kick off with musical performances by Bill Miller and Cloud Cult, food trucks and beer garden. On Saturday, June 11, 10:00 am-5:00 pm the Fine Art Fair & Sale will take place with 50 artists. Dance, music and theater performances will be held on a stage in parking lot to the west of the Pump House. Chalk Fest and interactive arts will be in full swing on Saturday. A beer garden and food vendors will be outside on the premises both Friday and Saturday.

Artspire is a free, family-friendly, community event that will increase visibility of our neighborhood as the arts district as we celebrate the arts and area musicians, performers and artists. We appreciate your support. Please direct any questions to me at (608) 785-1434. We appreciate your neighborly support of Artspire.

Sincerely,

Allison Krzych
Pump House Regional Arts Center, Assistant Director
Artspire Events Coordinator

June 10 & 11, 2022

www.artspire.thepumphouse.org

FW: Artspire 2022 - Pump House Neighbors



From Toni Asher <toni@thepumphouse.org>
To Allison Krzych <allison@thepumphouse.org>
Reply-To <toni@thepumphouse.org>
Date 2022-03-28 16:47

Response from RIVER CROSSING SQUARE

All the best,
Toni

From: Richard & Corky <richcork@acegroup.cc>
Sent: Monday, March 28, 2022 4:42 PM
To: toni@thepumphouse.org
Subject: Re: Artspire 2022 - Pump House Neighbors

Of course!! We are happy to support ArtSpire and our neighborhood.

Richard & Corky Huber

Sent from my iPad

On Mar 28, 2022, at 4:22 PM, Toni Asher <toni@thepumphouse.org> wrote:

TO: River Crossing Square; Uno Venti; Piggy's; Weber Center for the Performing Arts

Greetings,

Since 2014, you have cooperated with the Pump House as we present Artspire, a celebration of community through the arts. Thank you! We are now planning Artspire 2022 that will take place on Friday, June 10 and Saturday, June 11, 2022 in and around the Pump House neighborhood. We are requesting the closure of King Street (from Front Street to Second Street), and Front Street (from Jay Street to King Street) to vehicular traffic for Friday, June 10, 6:00 AM through Saturday, June 11, 11:00 PM for a street dance celebration, concerts, artist display tents and vendor booths. We are excited to again present this free celebration and welcome many to our neighborhood.

The City of La Crosse Special Event Permit requires approval from our neighbors affected by the street closure. Please reply to this email with your approval or let us know if you have any questions. Thank you very much!

All the best,

Toni

Toni Asher, Executive Director
Pump House Regional Arts Center
608.785.1434
toni@thepumphouse.org

RE: Artspire 2022 - Pump House Neighbors



From Toni Asher <toni@thepumphouse.org>
To 'Dillon T McArdle' <dtmcardle@viterbo.edu>
Cc Allison Krzych <allison@thepumphouse.org>
Reply-To <toni@thepumphouse.org>
Date 2022-03-29 10:15

Thanks, Dillon!

All the best,
Toni

From: Dillon T McArdle <dtmcardle@viterbo.edu>
Sent: Tuesday, March 29, 2022 9:26 AM
To: toni@thepumphouse.org
Subject: Re: Artspire 2022 - Pump House Neighbors

Thanks for the notice. I have no objections.

Thank you,

Dillon McArdle (pronouns: He/him/his)

Viterbo University

Director | Fine Arts Center

608-796-3730

FAC - 128

www.viterbo.edu/fine-arts-center | 900 Viterbo Drive, La Crosse, WI 54601

From: Toni Asher <toni@thepumphouse.org>
Sent: Monday, March 28, 2022 3:22 PM
To: ARTSPIRE@thepumphouse.org <ARTSPIRE@thepumphouse.org>
Subject: Artspire 2022 - Pump House Neighbors

EXTERNAL: This email originated from a sender outside of Viterbo. Use caution when clicking on links or opening attachments.

TO: River Crossing Square; Uno Venti; Piggy's; Weber Center for the Performing Arts

Greetings,

Since 2014, you have cooperated with the Pump House as we present Artspire, a celebration of community through the arts. Thank you! We are now planning Artspire 2022 that will take place on Friday, June 10 and Saturday, June 11, 2022 in and around the Pump House neighborhood. We are requesting the closure of King Street (from Front Street to Second Street), and Front Street (from Jay Street to King Street) to vehicular traffic for Friday, June 10, 6:00 AM through Saturday, June 11, 11:00 PM for a street dance celebration, concerts, artist display tents and vendor booths. We are excited to again present this free celebration and welcome many to our neighborhood.

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All the best,

Toni

Toni Asher, Executive Director

Pump House Regional Arts Center

608.785.1434

toni@thepumphouse.org

RE: Artspire 2022 - Pump House Neighbors



From <ribs@piggys.com>
To <allison@thepumphouse.org>
Date 2022-04-07 10:39

Of course Allison, we love Artspire and look forward to an awesome event, Chris and Tammy

From: allison@thepumphouse.org <allison@thepumphouse.org>
Sent: Wednesday, April 6, 2022 5:13 PM
To: ribs@piggys.com
Cc: Toni Asher <toni@thepumphouse.org>
Subject: Artspire 2022 - Pump House Neighbors

Hello Chris and Tammy,

Respectfully reaching out again for your written approval regarding the street closure for Artspire.

Original email from Toni Asher on 3/28/22:

"Since 2014, you have cooperated with the Pump House as we present Artspire, a celebration of community through the arts. Thank you! We are now planning Artspire 2022 that will take place on Friday, June 10 and Saturday, June 11, 2022 in and around the Pump House neighborhood. We are requesting the closure of King Street (from Front Street to Second Street), and Front Street (from Jay Street to King Street) to vehicular traffic for Friday, June 10, 6:00 AM through Saturday, June 11, 11:00 PM for a street dance celebration, concerts, artist display tents and vendor booths. We are excited to again present this free celebration and welcome many to our neighborhood.

The City of La Crosse Special Event Permit requires approval from our neighbors affected by the street closure. Please reply to this email with your approval or let us know if you have any questions. Thank you very much!"

Thank you,

Allison

Allison Krzych
Assistant Director/Non-Profit Administrator
Pump House Regional Arts Center
1-608-785-1434

----- Original Message -----

Subject: Artspire 2022 - Pump House Neighbors
Date: 2022-03-28 15:22
From: "Toni Asher" <toni@thepumphouse.org>
To: <ARTSPIRE@thepumphouse.org>
Reply-To: <toni@thepumphouse.org>

TO: River Crossing Square; Uno Venti; Piggy's; Weber Center for the Performing Arts

Greetings,

Since 2014, you have cooperated with the Pump House as we present Artspire, a celebration of community through the arts. Thank you! We are now planning Artspire 2022 that will take place on Friday, June 10 and Saturday, June 11, 2022 in and around the Pump House neighborhood. We are requesting the closure of King Street (from Front Street to Second Street), and Front Street (from Jay Street to King Street) to vehicular traffic for Friday, June 10, 6:00 AM through Saturday, June 11, 11:00 PM for a street dance celebration, concerts, artist display tents and vendor booths. We are excited to again present this free celebration and welcome many to our neighborhood.

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All the best,

Toni

Toni Asher, Executive Director

Pump House Regional Arts Center

608.785.1434

toni@thepumphouse.org

Artspire 2022: Waste Management/Sanitation Plan

Friday, June 10 and Saturday, June 11, 2022

Artspire will place an additional dumpster in the parking lot behind Piggy's restaurant, which will be dropped off on Thursday, June 9 and picked up on Monday, June 13, 2022.

Artspire will have 10 trash receptacles placed strategically in the grounds, including near all restrooms, beer garden, and food vendors. There will be six recycling receptacles strategically placed to capture the appropriate items. All litter and other matter from the event in the enclosed areas and immediate vicinity will be disposed of the same day. Volunteers will be routinely checking and emptying the receptacles throughout the event.

No glass containers will be allowed outside.

Artspire will have three portable toilets on the grounds, two of which will have wheel chair access. We will have a total of three handwashing stations, one by each portable toilet. There are additional restroom facilities inside of the Pump House building.

Being a multiple day event, the temporary, approved portable sanitary facilities will be completely emptied, cleaned and readied for service by the licensed waste hauler before the temporary, approved sanitary facilities are returned to the site.

On Sunday, June 12th the grounds will be given a walk through to ensure all garbage and recycling has been picked up and properly disposed.

[See Enclosed Map]

Security Plan Artspire 2022

Beer garden area is only for those that are 21+ years old. Beer garden opens at 5 pm-10 pm on Friday, June 10, 2022 and 12 pm-10 pm on Saturday, June 11, 2022.

All beer garden guests will enter through the main doors at the Pump House where their ID will be checked and they can purchase beer/wine tickets to use in the beer garden.

The beer garden will be located primarily on private land in the courtyard directly behind the Pump House building. The beer garden will stretch west into the north side of the public parking lot located on the west side of the Pump House, toward the stage set at the north west corner of the parking lot. The beer garden will be enclosed by non-penetrable plastic fencing to define the beer garden area and keep the area 21+. Fencing will not exceed 12 feet in width with one outdoor exit that will be less than 8 feet in width. The enclosed fencing will be either one six (6) foot high minimum fence or two four (4) foot high fences placed at least twenty-four (24) inches apart.

O'Brien Security will be used for event security. One (1) security guard will be on duty at all times during the operation of the beer garden and will prevent the entry of minors, unless accompanied by his or her parent, legal guardian or spouse who has attained the legal drinking age, or intoxicated people into the area and shall prevent alcoholic beverages from being carried or passed out of the area. Security will be doing ID checks, located at the exit of the outdoor beer garden, and one more security person will roam around and give coworkers breaks.

The overnight security guard will close up the exit of the beer garden on Friday night at 10 pm and put a sign up that the beer garden opens at Noon on Saturday. The overnight security guard is on hand to secure and monitor stage, lighting and sound.

Signs will be posted in the beer garden indicating that drinking of alcoholic beverages is prohibited on City streets and public ways and that City ordinances prohibit the carrying out of open containers containing alcohol from the designated beer garden area and Pump House building.

FRIDAY JUNE 10th

3 GUARDS 4:30pm-10pm (15 HOURS)

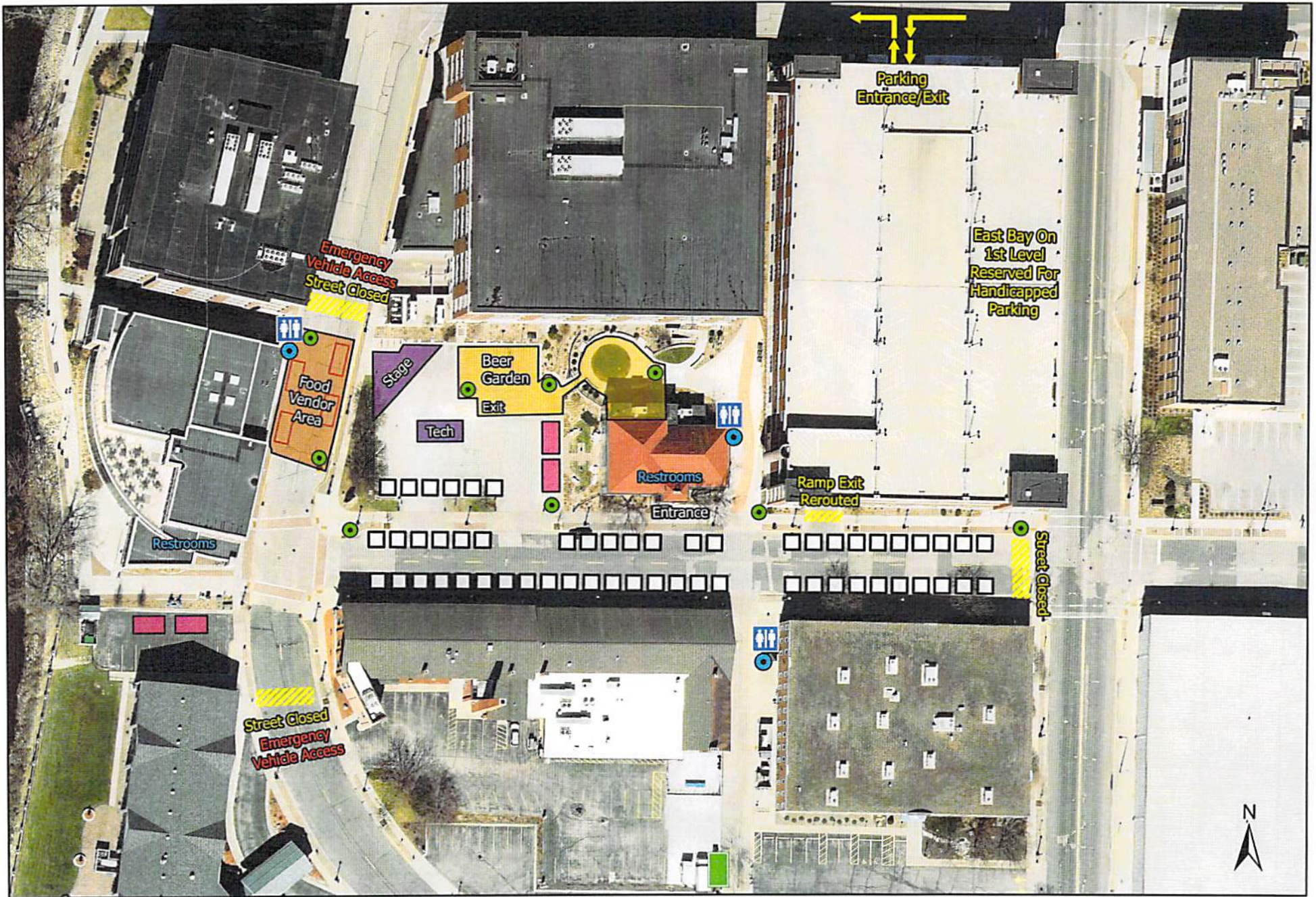
1 GUARD 10pm-10am (12 HOURS)

SATURDAY JUNE 11th

2 GUARDS 10AM-5PM (7 HOURS)

1 GUARDS 10AM-7:45PM (9.75 HOURS)

3 GUARDS 7PM-7:30PM (1 HOUR)



ARTSPIRE

- Dumpster
- Tent
- Garbage Can
- Portable Toilets
- Hand Wash Station
- Interactive Arts Area

Tents are scaled to 10x10ft. and are spaced 4ft. apart. There are 56 tents in total.

