

Comprehensive Plan 2040

City of La Crosse



Project Interview
December 20, 2021

DESIGNWORKSHOP

AYRES

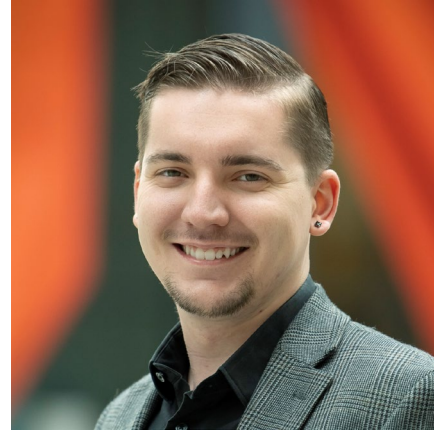
Meet the Team



Glenn Walters, PLA/LEED
Principal-in-Charge,
Design Workshop



Chris Freda, AICP
Project Manager/Planner
Design Workshop



Brian Corrie
Designer
Design Workshop



Cassie Higgins
Spatial Analyst
Design Workshop



Eric Krohngold
Market Strategist
Design Workshop



Amanda Arnold, AICP
Planner
Ayres Associates



Chris Silewski, PLA
Complete Streets
Ayres Associates



Alexander Cowen, PE/PTOE
Traffic Engineer
Ayres Associates

What we do

- Comprehensive planning
- Downtown strategic plans
- Redevelopment plans
- Park master plans
- Form-based codes
- Streetscapes
- Public spaces
- Green Infrastructure
- Open space planning & design
- Greenways and trails
- Market and economic planning
- Tourism planning



Recent City Planning Partnerships

- Wheaton, IL
- Port Royal, SC
- Hilton Head Island, SC
- Beaufort County, SC
- Leland, NC
- Asheville, NC
- Chesapeake, VA
- Suffolk, VA
- Branson, MO
- Hot Springs, AR
- Bristol, TN
- Fayetteville, AR
- Pflugerville, TX
- Sugar Grove, IL
- Adams County, CO



Leland, NC



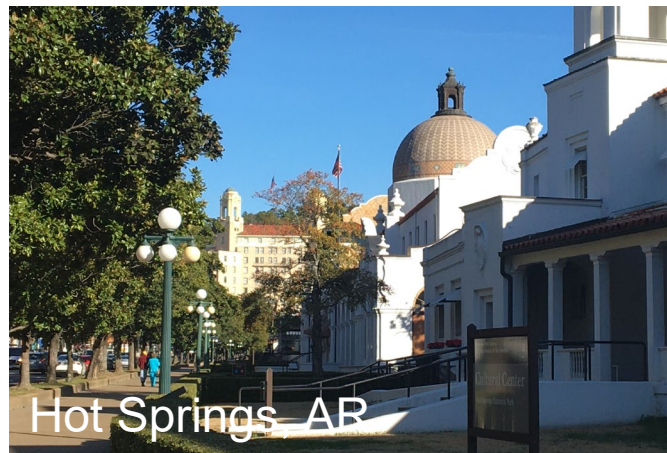
Port Royal, SC



Sugar Grove, IL



Adams County, CO



Hot Springs, AR



Asheville, NC

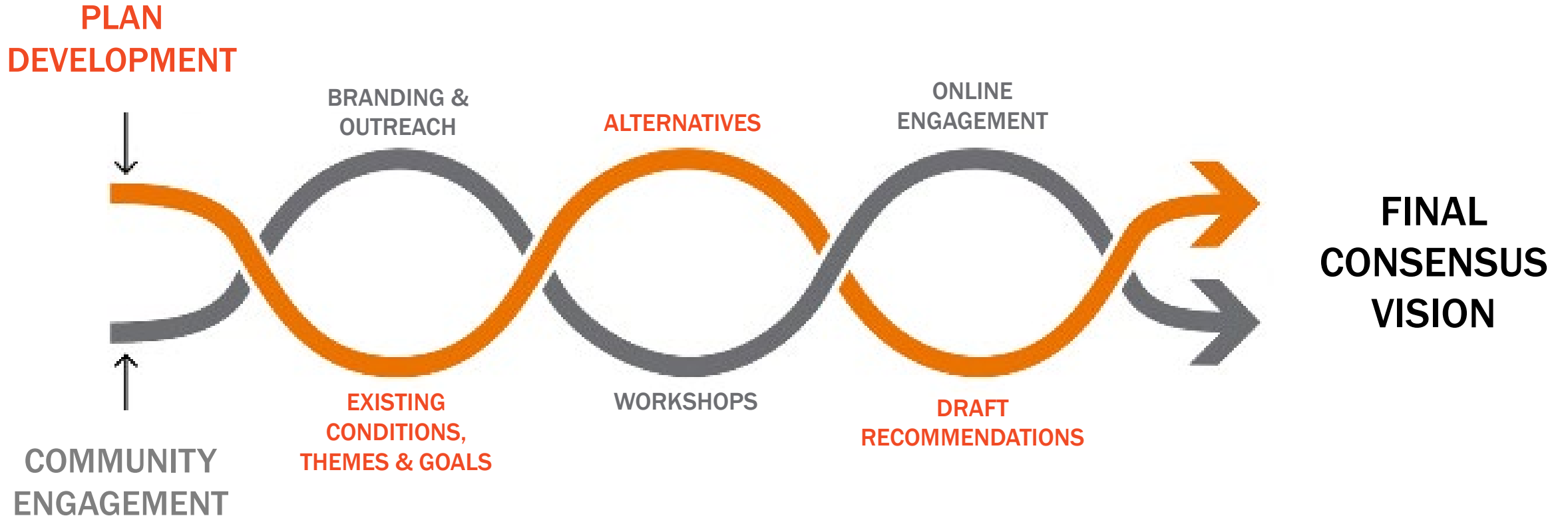
Q1

Plans and implementation are most effective when they are informed by the communities they are designed to benefit. If selected, how will you be supporting the City planners' community engagement and integrating it into the final document?



US 14 crossing Barron Island

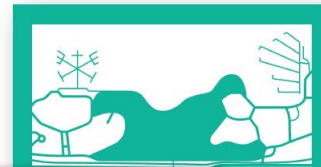
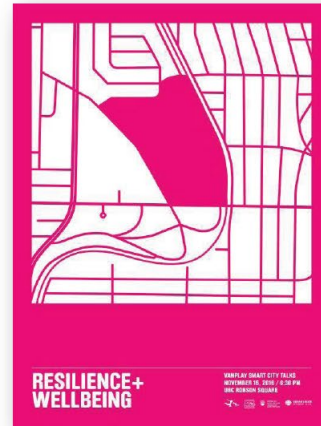
Engagement Woven into Planning



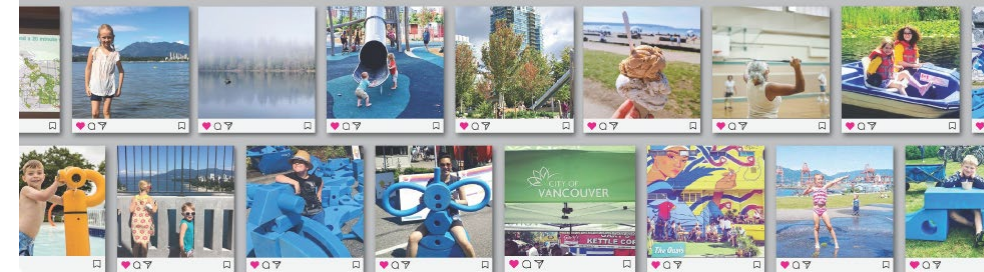
A Visual Approach

**IMAGINE
THE FUTURE
OF PARKS +
RECREATION**
VANPLAY
SMART CITY TALKS
SEPTEMBER 20
COMMUNITY+VISION
OCTOBER 3
SPACE+EQUITY
OCTOBER 17
ECOLOGY+NATURE
NOVEMBER 1
CELEBRATION+DIVERSITY
NOVEMBER 15
RESILIENCE+WELLBEING

ALL TALKS BEGIN 6:30 PM AT UBC ROBSON SQUARE
TICKETS AT URBANARIUM.ORG



this is how you **#vanplay**



A Transparent & Inclusive Process

Tactical



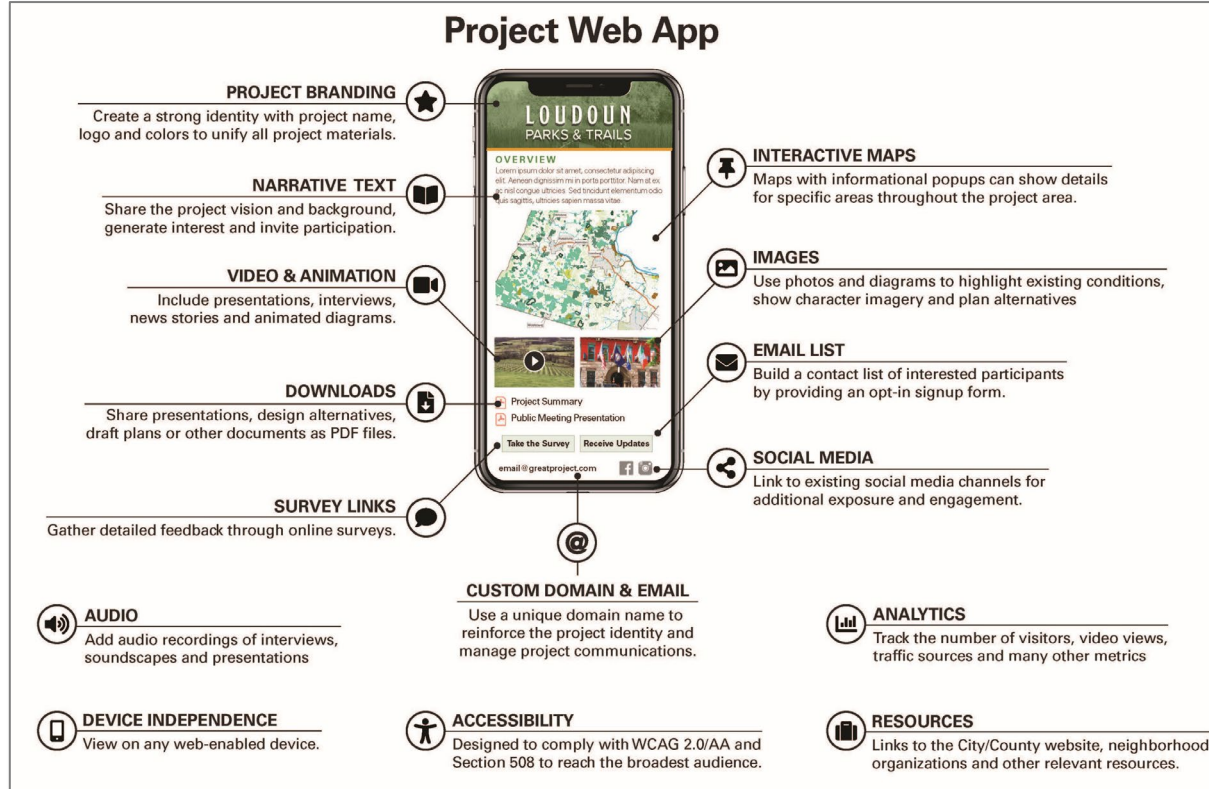
Collaborative



Data-driven

Interactive

Accessible Engagement



- + A positive experience you've had on VDA
- A negative experience you've had on VDA
- + Idea - New Pedestrian Amenity (sidewalk, benches, trees, etc.)
- + Idea - New Bike Amenity (bike lanes, racks, repair station, etc.)
- + Idea - New Park/Plaza
- + Idea - New Community Facility (community/recreation center, etc.)
- + Idea - New Residential (townhouses, apartments, etc.)
- + Idea - New Retail Space (restaurants, groceries, coffee shops, stores, etc.)
- + Idea - New Office
- ★ Idea - Other (event spaces, breweries, anything you imagine!)

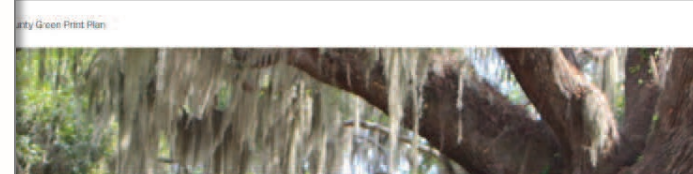
Would love to see a business that makes use of the river/trail: bar with outdoor seating & music, outdoor focused retail business, etc

Please DO NOT EVER develop this area of trees, one of the few dense wooded areas left in the corridor. Small isolated removals for some park space perhaps or a nature walk?

Good area for some placemaking sculptures, public art as long as adjoining areas are suitable for improved pedestrian access.

This area is very hazardous to cross Van Dyke on a bike. People turning from 19 mile to head north do not always watch well for pedestrians and bikers. The street crossing signal does not always function properly or well when needing to cross Van Dyke. We cross this section to get to the nature center and on to the biking trails.

We need something eye catching here since it's right by the freeway



Beaufort County Green Print Plan

Learn about the 2020 Green Print Plan, why it's so important to quality of life in Beaufort County, and why your input is needed.

Design Workshop | August 12, 2020

What is the Green Print Plan? Why is it important? How can the public weigh in? Where are the priority lands? What are the best tools? Take the survey

What is the Green Print Plan?

Keep scrolling down to move through the images.

Community Engagement During the Pandemic



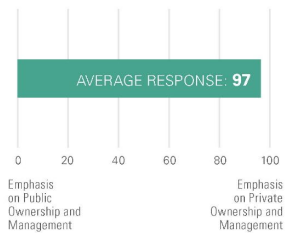
Pre-COVID, Beaufort



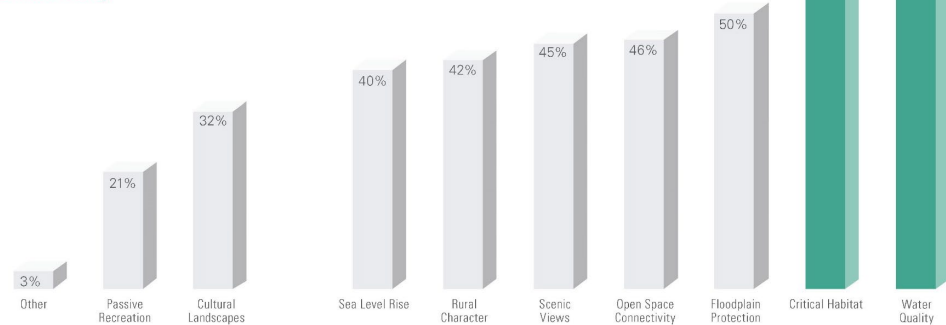
Post-COVID, Bluffton

The Community's Fingerprints on the Plan

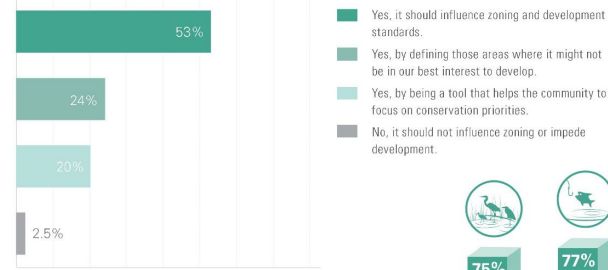
On a scale of 0 to 100 – with 0 being total emphasis on public ownership and management, and 100 being total emphasis on private ownership and management – how would you strike a balance between public and private ownership of conserved land?



What would you choose as the highest conservation priorities for Beaufort County?



Should the Green Print Plan inform growth management planning in Beaufort County?



COMMUNITY WORKSHOP #1 TAKEAWAYS

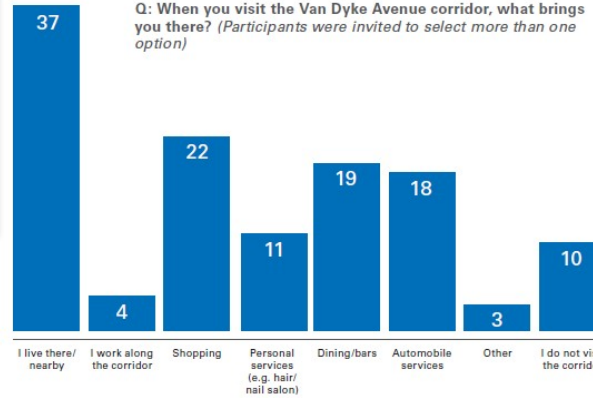
In October 2020, the City of Sterling Heights and the North Van Dyke Avenue Master Plan planning team co-hosted a virtual community workshop to introduce the Sterling Heights community and corridor stakeholders to the effort and collect valuable insight on the community's experience of the corridor today and their aspirations for the future.

Participants represented a good cross-section of the city and users of the corridor. In addition to more specific insights on their preferences and priorities for the future, the

participants' general perceptions of the corridor provided guidance on what to address and what to emphasize as part of this master planning process. Words like "old", "dated", and "empty" echoed the City's impetus for initiating the plan, while words like "potential", "blank-slate", and "underused" pointed to the community's own desire and optimism for growth and change.

In addition to informing the overall planning approach, this kind of community input was crucial to providing a foundation for the district brand planning undertaken as part of the master plan process.

Q: When you visit the Van Dyke Avenue corridor, what brings you there? (Participants were invited to select more than one option)



Q: What POSITIVE word would you use to describe the existing character of Van Dyke Avenue?



Q: What NEGATIVE word would you use to describe the existing character of Van Dyke Avenue?



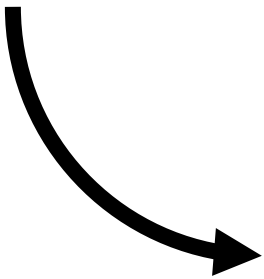
Q2

Tell us about the overall organization of this project. What steps will you take to start this plan on track and keep it on track? How do you keep the scope of a plan manageable and focused?



The Black River

Robust Project & Quality Management



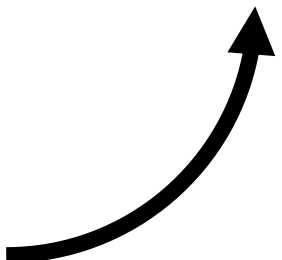
PROGRESS TRACKING AND ASSIGNED ROLES

COMMUNICATIONS PLAN

PROJECT DELIVERABLES CHECKLIST

TRANSMITTAL

ipokane Parks Master Plan Project Schedule & Deliverables Tracker				Weeks:																																			
Updated: 3/17/2021				40/00	2/1 - 2/9	2/8 - 2/12	2/15 - 2/19	2/22 - 2/28	3/1 - 3/9	3/8 - 3/12	3/15 - 3/19	3/22 - 3/28	3/29 - 4/2	4/5 - 4/9	4/12 - 4/18	4/19 - 4/25	4/26 - 5/2	5/3 - 5/7	5/10 - 5/14	5/17 - 5/21	5/24 - 5/28	5/31 - 6/4	6/7 - 6/11	6/14 - 6/18	6/21 - 6/25	6/28 - 7/2	7/5 - 7/9	7/12 - 7/16	7/19 - 7/23	7/26 - 7/30	8/2 - 8/6	8/9 - 8/13	8/16 - 8/20						
Project Phases, Tasks, and Deliverables	Task Status	Notes	Time Allotment	Task Owner	Client Team Reviewer	Task Milestone Key:	M = Meeting	D = Draft to Client	CD = Client Comments Due	F = Final to Client	W = Workshop	FG = Focus Group																											
Phase 1: Establish a Foundation of Understanding			30																																				
1. Project Startup																																							
Project kick-off meeting agenda and meeting notes																																							
One-day facilitated workshop (leadership team members)																																							
Detailed project schedule	Completed			Chris	Park Staff																																		
Internal communications plan	Draft Underway			Callie	Park Staff																																		
Critical success factors	Draft Underway			Callie	Park Staff																																		
Project goals	Draft Underway			Callie	Park Staff																																		
Stakeholder and Public Involvement Plan	Finalizing			Callie	Park Staff																																		
2 Inventory & Analysis of Service Areas			50																																				
Inventory analysis organized by property with acreage and amenities	Draft Underway	We have completed most																																					
Base mapping (existing/proposed parks, trails, natural areas)	Draft Underway	GIS files. We have a good																																					
Spatial distribution and service areas mapping of coverage and gaps	Draft Underway	Will be updating walk rad																																					
Narrative summary of existing parks, recreation, programs and trails and possible gaps	Not Started																																						



Proposed Project Schedule

KO Project Kick-off
SC Steering Committee Meeting
CW Community Workshop
CC City Council Presentation

	2022												2023			
	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	
Task 1: Management & Kick-off	KO		SC			SC					SC			SC		
Task 2: Community Engagement			CW			CW					CW					
Task 3: Existing Conditions Review																
Task 4: Drafting the Plan											60%		90%			
Task 5: Final Document & Adoption															CC	

- Prioritize interviews and focus groups early on to establish a foundation of understanding
- Host on-site micro-engagement efforts in warmer, summer months when days are long and people are outside
- Schedule community workshops during plan development stages and outside core summer months to maximize attendance.
- Stagger tasks with strategic concurrence to enable efficient and collaborative teamwork.
- Carve out time for tasks essential to success: project management, learning, public input, client review of deliverables, final plan development, etc.

Q3

How do you measure the effectiveness of your strategies and recommendations?



Downtown La Crosse

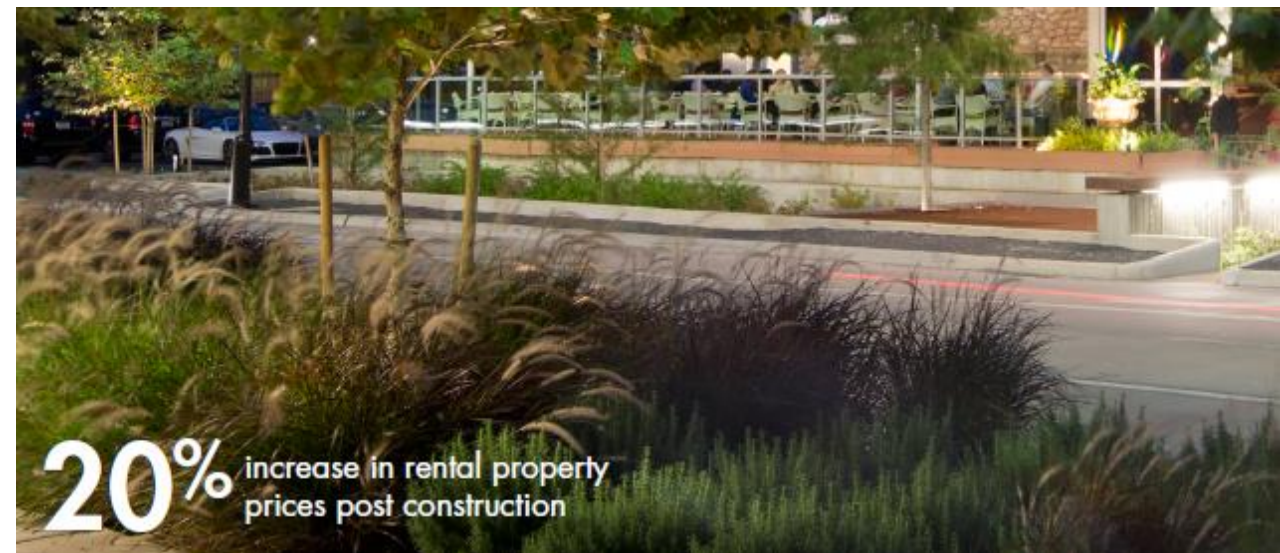
Proposed Project Schedule

**Thorough baseline
measurements &
assessments to
understand the
starting place.**

**Identify &
benchmark against
proven models of
success and best
practices**

**Create
community-facing
tools & mechanisms
for measuring
outcomes &
progress**

Measuring Success with Metrics



Q4

What expectations do you have for City staff and the steering committee? What do you need from us for this process to be successful? What does a successful plan look like for you?



Green Island & The Mississippi River

Partnership with the City of La Crosse

1. Establish **project goals** and identifying **critical success factors**.
2. “Steer the ship” through **guidance on process**.
3. Connect the team to the **community** through **outreach**.
4. Help the team **understand La Crosse**.
5. Provide **clear and expeditious reviews**.
6. **Collaborate** with us.
7. **Excite** your neighbors.
8. Be a **partner**.



Success at the end of this planning process will ultimately be defined by the Steering Committee and community of La Crosse.

In our minds, essentials to success include:



Project on-time & on-budget



Beginning the process with a clear understanding of prior/ongoing planning work



Community “fingerprints” on the plan through inclusive and creative engagement



Clear and actionable recommendations on all plan elements



Meaningful implementation guidance and action plan



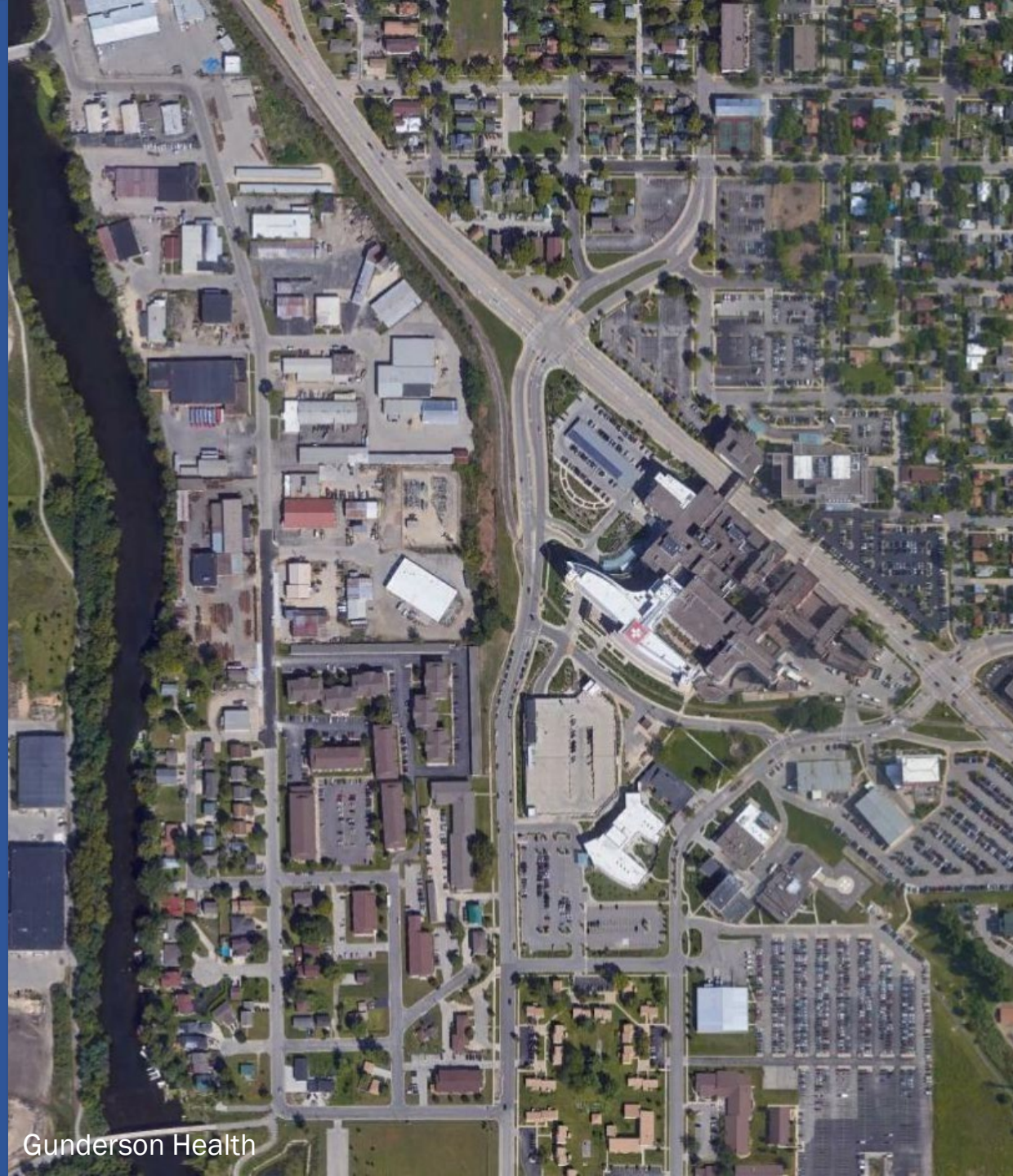
Plan approval & adoption



Long-term success on project goals and metrics

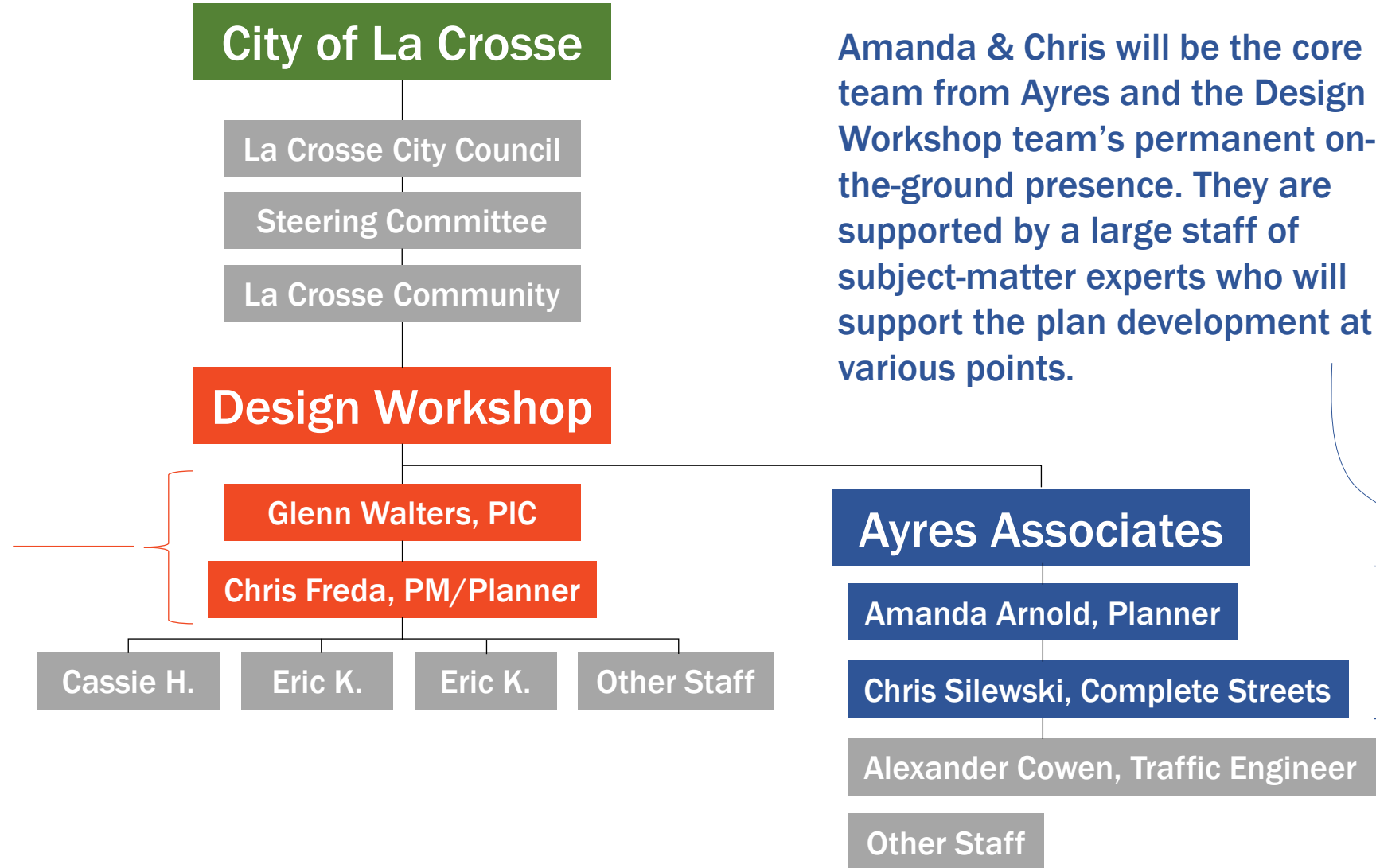
Q5

How many other engagements will you be taking on alongside ours? How many ways will you be splitting your time? What sets you apart from other consultants?



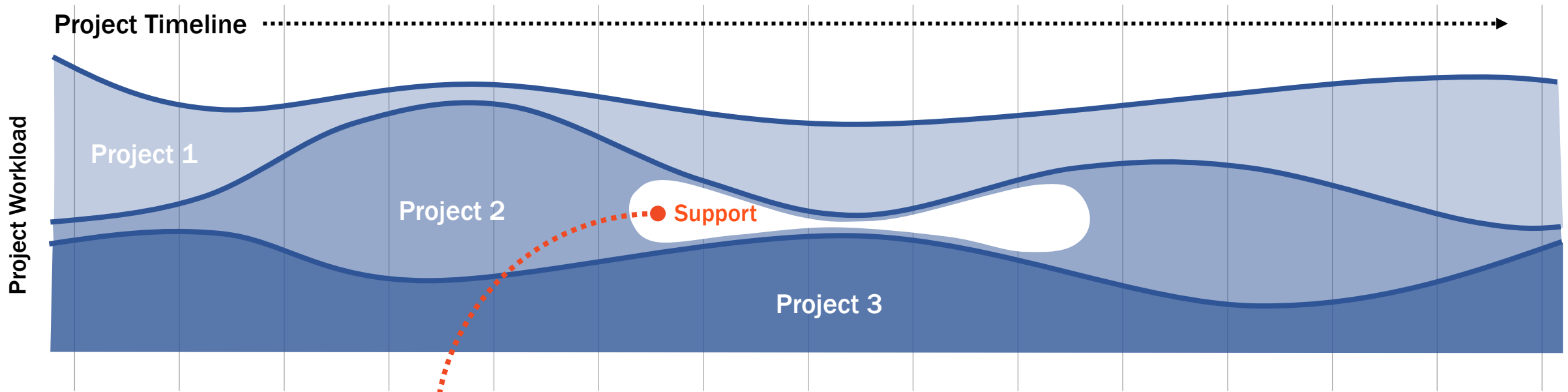
Meeting La Crosse's Needs

Glenn & Chris are your permanent project staff and will be involved in the project from beginning to end. Both will be staffed to accommodate project needs throughout the duration of the project.



Amanda & Chris will be the core team from Ayres and the Design Workshop team's permanent on-the-ground presence. They are supported by a large staff of subject-matter experts who will support the plan development at various points.

Meeting La Crosse's Needs



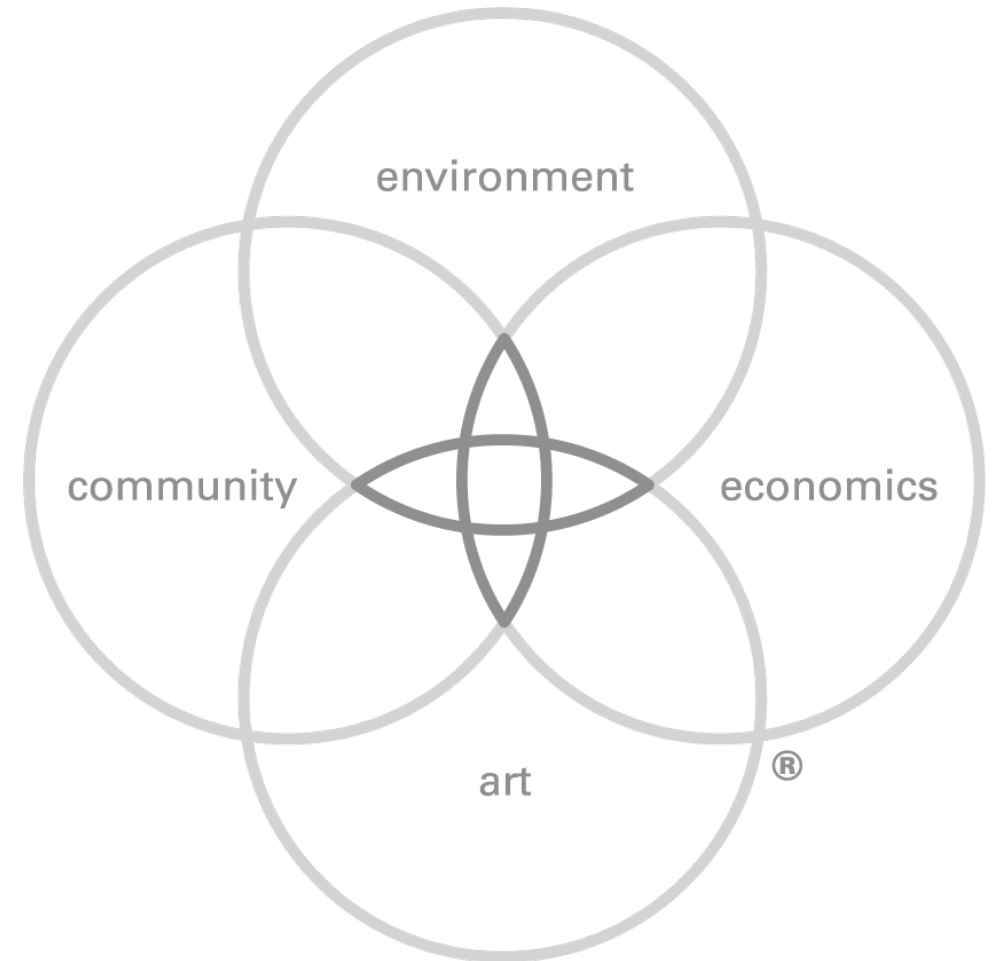
450+

**Planning & Design
Professionals**

Our staff maintains a balanced workload of projects (typically 2-4, depending on scope, timeline, and demand). Even at busy times, we are prepared to meet project deadlines with careful project planning and management and support from our deep bench of talented and passionate planners and designers.

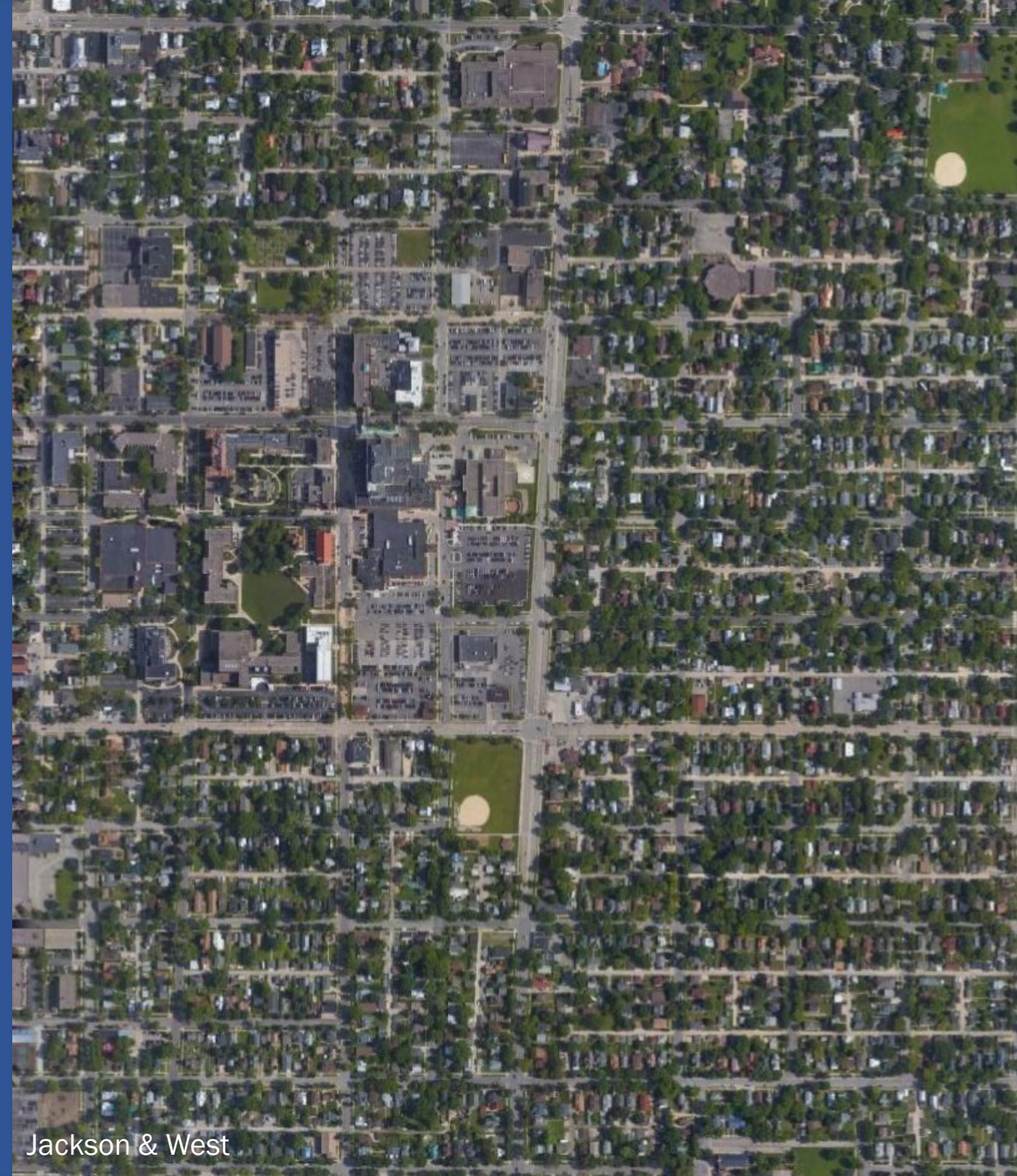
Design Workshop's Differentiators

- Broad experience with the issues La Crosse faces now and in the future
- Robust community-led process led by public engagement professionals
- Creativity and practicality to balance vision with action
- Holistic perspective (Legacy Design rings)
- Experience with planning through implementation
- Passion for supporting communities in their pursuit of health, resilience, economic sustainability, and a high quality of life

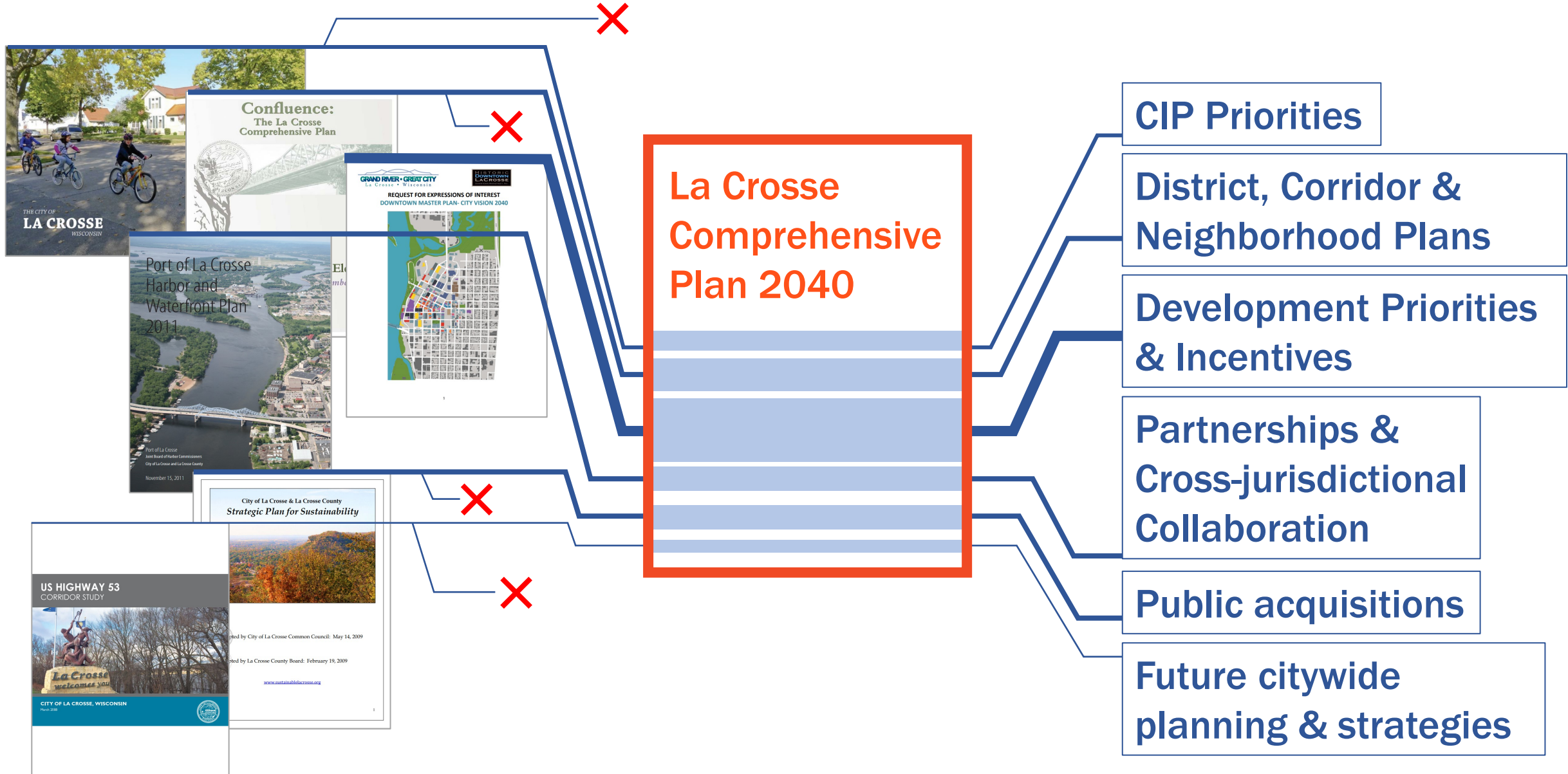


Q6

How would you approach building on existing plans and setting a framework for updating the comprehensive plan based on future plans? (i.e. Climate Action Plan, School District Planning, Bike/Ped Planning)



A Planning Continuum



Q7

What would your team do to ensure the plan is implementable?



Lower North Side

Explore Options Based on Level of Investment

“GOOD”
\$29 Million



“BETTER”
\$35 Million



“BEST”
\$53 Million



Action Plan Playbook

- Priorities (near, mid, long term)
- Responsibility
- Time frame
- Relative cost
- Champion(s) to ensure use

NEAR TERM ACTIONS (1-3 YEARS)

THESE ACTIONS ARE THE VERY HIGHEST PRIORITY AND SHOULD BEGIN IMMEDIATELY, SHOULD FUNDING BECOME AVAILABLE. GETTING THESE ACTIONS STARTED RIGHT AWAY WILL HELP THE COUNTY ADDRESS CONCERNS ABOUT THE IMPACTS OF GROWTH.

- Create a **Growth Management Plan** that includes provisions for place-based settlement types and addresses development standards, guidelines and restrictions for conservation-based communities, rural communities, suburban new communities and transit ready communities.**
 - » Responsibility: Planning Department
 - » Coordination: Public Works / Utilities / Parks Department



- As part of creating the new Growth Management Plan, or simultaneously so they are in synch with each other, update or create and adopt a place based / settlement type oriented **long-range Transportation Master Plan** that includes provisions for complete streets, multimodal transportation and future transit options, higher levels of inter connectivity, enhanced Level of Service, Design Standards and new street cross sections that coordinate with the Settlement Types determined for the Growth Management Plan.**
 - » Responsibility: Public Works / Planning Department
 - » Coordination: BCDCOG / SCDOT



- As part of creating the new Growth Management Plan, or simultaneously so they are in synch with each other, create and adopt a long-range **Infrastructure Service Master Plan and Policies related to development and service concurrency.****
 - » Responsibility: Utilities
 - » Coordination: Public Works / Planning Department



- Initiate discussions with SCDOT on "Complete Streets"** and their applicability in Dorchester County as a precursor to transportation planning. Include Complete Streets in Growth Management Planning, Transportation Planning, Subdivision Regulations and other applicable codes.**
 - » Responsibility: Planning Department / Public Works
 - » Coordination: BCDCOG



- Develop a New Dorchester County Parks and Recreation Master Plan** that considers developments since 2009 so that it is using current best practices, suggesting funding sources, addressing maintenance and accommodating the program and spatial needs of the current population.**
 - » Responsibility: Parks Department
 - » Coordination: Planning Department



** HIGH PRIORITY ACTION

Action Plan Matrix

DORCHESTER COUNTY - ACTION PLAYBOOK							
NEAR-TERM ACTIONS (1-3 YEARS)	Priority Status	Lead Responsibility	Coordination	Date Initiated	Date Completed	Approved By	Reference Goals
7 Create policies to address parks within developments to assure access, programming, size, and concurrency.	<i>(Low, Medium, or High)</i>	• Planning Department	• Parks Department				<ul style="list-style-type: none"> • Promote a built environment that fits our unique landscape and culture. • Preserve and protect our unique and special natural resources. • Attract and grow a robust and sustainable economy. • Provide equitable delivery of needed county services. • Elevate health and wellness countywide.
8 Map in GIS database all prime agricultural lands and existing large farms to be used as a planning layer to determine development acceptability.		• Planning Department	• Assessors Office				<ul style="list-style-type: none"> • Promote a built environment that fits our unique landscape and culture. • Preserve and protect our unique and special natural resources. • Attract and grow a robust and sustainable economy. • Promote regional collaboration and cooperation.
9 Implement the Dorchester County Parks and Recreation Master Plan Update of 4/4/2016.		• Parks Department	• County Council				<ul style="list-style-type: none"> • Promote a built environment that fits our unique landscape and culture. • Preserve and protect our unique and special natural resources. • Attract and grow a robust and sustainable economy. • Provide equitable delivery of needed county services. • Elevate health and wellness countywide. • Promote regional collaboration and cooperation.
10 As part of Growth Management Planning, create design standards and guidelines for low impact development to be used in appropriate Settlement Types.		• Planning Department	• Public Works Department				<ul style="list-style-type: none"> • Promote a built environment that fits our unique landscape and culture. • Preserve and protect our unique and special natural resources. • Attract and grow a robust and sustainable economy.
11 Complete and adopt the recommendations of the Watershed Management Plan and the Watershed Master Plan.		• Public Works	• Planning Department				<ul style="list-style-type: none"> • Promote a built environment that fits our unique landscape and culture. • Preserve and protect our unique and special natural resources. • Attract and grow a robust and sustainable economy. • Promote regional collaboration and cooperation.
12 Determine applicable strategies to codify appropriate green development and green management and maintenance practices.		• Planning Department	• Building Department • Public Works Department				<ul style="list-style-type: none"> • Promote a built environment that fits our unique landscape and culture. • Preserve and protect our unique and special natural resources. • Attract and grow a robust and sustainable economy. • Elevate health and wellness countywide.
13 As part of creating the new Growth Management Plan, create and adopt a long-range Affordable/Workforce Housing Study and Master Plan to address future housing affordability issues and challenges.		• Planning Department	• Economic Development • Local and Regional Builders and Developers				<ul style="list-style-type: none"> • Promote a built environment that fits our unique landscape and culture. • Attract and grow a robust and sustainable economy. • Provide equitable delivery of needed county services.
14 Create plans and policies for sand mining operations that includes land use, mitigation requirements, roadway mitigation.		• Planning Department	• Public Works Department				<ul style="list-style-type: none"> • Promote a built environment that fits our unique landscape and culture. • Preserve and protect our unique and special natural resources • Attract and grow a robust and sustainable economy. • Provide equitable delivery of needed county services. • Promote regional collaboration and cooperation.
15 Conduct ongoing and continued efforts to attract new industries to Dorchester County.		• Economic Development	• CDRA • County Council				<ul style="list-style-type: none"> • Promote a built environment that fits our unique landscape and culture. • Attract and grow a robust and sustainable economy. • Promote regional collaboration and cooperation.
16 Complete Countywide Market Study in partnership with Summerville and Dorchester County Chamber of Commerce to determine extent of office, retail and restaurant opportunities.		• Chamber of Commerce	• Economic Development • Town of Summerville				<ul style="list-style-type: none"> • Promote a built environment that fits our unique landscape and culture. • Attract and grow a robust and sustainable economy. • Provide equitable delivery of needed county services. • Promote regional collaboration and cooperation.
17 Ongoing and continued efforts to attract Trident Technical College to locate a campus in the County.		• County Council	• Economic Development				<ul style="list-style-type: none"> • Attract and grow a robust and sustainable economy. • Provide equitable delivery of needed county services.

Monitoring Progress

- Accomplished
- In Progress
- No Longer Relevant
- Comments

Bristol Transportation and Land Use Study (January 2006) : Central Area Land Use Policies and Action Steps				
Policy and Action Steps	Policy implemented /action completed	In Progress	No longer applicable/relevant	Comments
Policy 1: The Central Study Area should be established as a predominantly single family area with stable single family neighborhoods.		X		
Policy 2: Allow for limited residential development and additions that will be physically compatible (similar in mass, scale, density) with adjacent uses. Action - Multifamily development should be provided in the area adjacent to: 1. 30th Street 2. Southern Kentucky Avenue 3. Weaver Pike in the vicinity of the Cunningham Road section 4. Bentley Road area 5. 20th Street section 6. or extension of Deepholme Road and Bluff City Highway	X			
Policy 3: Encourage the continued use and redevelopment of existing commercial areas while limiting existing or potential conflicts with residential areas. Action - Limit commercial development along the major corridor of Southern Pennsylvania Avenue, Edgemoor Avenue and Bluff City Highway and western highway 421. Action - Consider Weaver Pike corridor for a continuous commercial development/physical connection with Gable Valley Road Action - Minimize curb cuts and access to: Weaver Pike Highway 421 Bluff City Highway			X	
			X	Probably still applicable but this hasn't been done.
				No action
Policy 4: Encourage the continued use and redevelopment of existing industrial areas while limiting existing or potential conflicts with residential areas. Action - The industrial development adjacent to the railroad crossing the community will be encouraged to be used as an industrial corridor. Opportunities for redevelopment of underutilized properties will be encouraged with providing the residential character to adjacent to the railroad. Action - Consider the redevelopment opportunities of the Mitchell Powers Building. Action - Consider conversion of the agricultural area between Bristol Metals and the Bristol Business Park and developing for industrial purposes.		X		PO 2016 credits.
		X		
		X		not sure this is fully implemented... adjacent residential is not necessarily protected.
Policy 5: Promote community pride and stability. Action - Promote the development of pedestrian and bicycle infrastructure where possible.				
Policy 6: Preserve and/or begin the development of a well-connected street network. Action - Plan for a citywide bike and pedestrian system using the Anderson Street Bridge to connect with the Central Study Area, along College Avenue, and the Grand View area. Action - Land development adjacent to Weaver Pike and Bluff City Highway should have direct access to these collector streets to encourage turning movements. Action - Improve US Route 421. Realign the transition from Pennsylvania Avenue to Virginia Avenue, work with State of Tennessee.		X		2017 Bike Plan and 2017 Greenways Plan
			X	There is a note prepared by not via Anderson Bridge.
				No action
				No action
Central Area Action Steps 1. Prepare a small area study for the Edgemoor Avenue and Southern Kentucky Avenue area proposed for commercial to determine appropriate zoning and methods to preserve the integrity of the existing residential areas while allowing the redevelopment of these properties from small single family residential to appropriately designed commercial and office developments. 2. Incorporate an expanded industrial area for southern Weaver Pike. 3. Plan the development of a regional industrial park to connect the Bristol Metals area and the Bristol Business Park. a. Review of potential provision b. Review of appropriate zoning c. Develop an action plan and engineering design for new park				No action
	X			No action
			X	Partnership Park
	X			The City can only assess if request is made by the property owner.
	X			

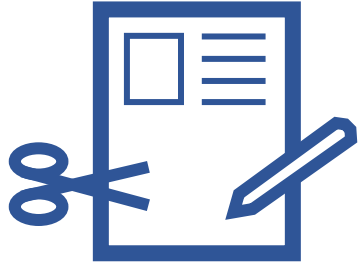
Q8

What innovative approaches would you recommend to ensure that this comprehensive plan continues to be accessible, useful, and relevant over the next 10 years?

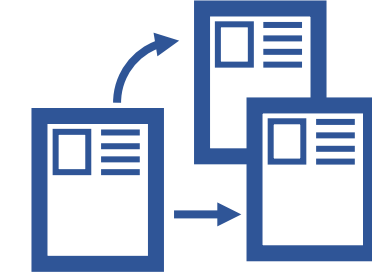


Myrick Park & The La Crosse River Marsh

The Plan is a Starting Place



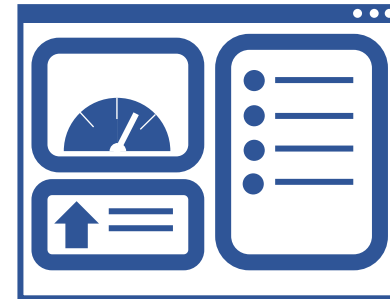
Make the plan a living document



Make the plan a constant companion (CIP, other strategic plans)



Ensure recommendations are translated into an action plan



Establish a permanent web-presence including a progress tracking dashboard



Establish a process for regular review & updating

Q9

How would you propose using technology to automate metric tracking? (i.e. social, environmental, economic and cultural impacts from policy decisions)



Accountability for the Vision

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PLANS STRATEGIES MAP INDICATORS NEWS FEEDBACK DETAILS

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PERFORMANCE INDICATORS

Plan Houston's performance indicators are intended to inform the public and policy makers on the community's success at achieving Plan Houston's community goals. They provide a snap shot of the current condition and they will be updated annually as information becomes available. Identifying current performance is a first step; a future step could include establishing preferences on outcomes.

Each performance indicator listed below links back to one or more of Plan Houston's goals and provides a regular assessment of progress and trends. Many of these indicators are provided by external partners as well as city departments. A special thank you goes out to each of our partners! You may also track Plan Houston's progress by accessing the indicator from each individual goal. Visit often to track our progress.

Indicator

- Percentage of Households Who Called 3-1-1 to Report an Issue With Infrastructure
- Percentage of Lane Miles in Good or Better Condition
- Percentage of Transit Boardings at ADA Accessible Stops With Shelters
- Percentage of Residents Within 30 Minutes of Major Activity Centers by Transit (Including Average Wait Time)
- Percentage of Population Within Quarter Mile of Frequent Transit Service
- Mode Share
- Freeway Planning Time Index
- Average Hours Delay Per Commuter (Annual)
- Average Travel Cost Per Capita
- Miles of Bicycle Facilities
- Percent of Power Distribution That is Underground or Fortified
- Percent of Residences Inside Floodplain
- Number of Structures At-Risk in the Floodplain
- Price of Water by Type
- Employment Density
- Land Use Diversity
- Number of Billboard Faces
- Expenditures on Art
- Tree Plantings
- Per Capita Spending on Parks
- Percentage of Programmed Park Space

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Performance indicator:
Percentage of Households Who Called 3-1-1 to Report an Issue With Infrastructure

48-51%

of citizens reported dissatisfaction with overall maintenance of City streets in their neighborhoods

Note: City of Houston Public Works and

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Indicator description:
3-1-1 is the City of Houston's web and phone portal for government information and non-emergency services. This indicator is a measure of well-maintained community infrastructure and public spaces. It identifies the annual percentage of households who called 3-1-1 to report an issue with infrastructure

This indicator is associated with the following goals:

- Ample, efficient, and well-maintained infrastructure

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Performance indicator:
Percentage of Residents Within 30 Minutes of Major Activity Centers by Transit (Including Average Wait Time)

Jobs and Housing Units Close to Business Centers

District	% Jobs	% Housing
C	53.5	86.6
G	48.6	83.5
J	53.0	73.7
L	21.1	71.9
D	18.3	71.5
F	25.3	49.2
A	21.4	45.5
B	9.6	25.6
K	25.4	25.4

Indicator description:
This indicator provides a measure of transportation and access to activity centers in Houston. Providing transportation options to major activity centers can reduce the dependence upon roadway infrastructure, lessen carbon emissions from daily auto travel, and increase opportunity for employment. The indicator identifies the percentage of Houston residents within 30 minutes of major activity centers when traveling by transit, including wait time.

This indicator is associated with the following goals:

- An affordable, multi-modal transportation network providing convenient access throughout the region for people and goods

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Performance indicator:
Mode Share

Figure 3-16: City Comparisons

Mode	Houston	Austin	Portland
POPULATION DENSITY	3,344 / sq mile	3,017 / sq mile	4,084 / sq mile
DRIVE ALONE	74.2%	71.8%	60.4%
CARPPOOL	13.5%	11.7%	9.5%
PUBLIC TRANSIT	0.4%	1.1%	12%
BIKE	2.2%	5.4%	5.4%
WALK	2.2%	5.4%	5.4%

MODE SHARE COMPARISON 2010 American Community Survey
Houston, Austin, and Portland

HOUSTON, TX
Size: 627.8 square miles
Population: 2,098,451

AUSTIN, TX
Size: 272 square miles
Population: 826,611

PORTLAND, OR
Size: 145.4 square miles
Population: 593,820

Indicator description:
Providing mobility options beyond the private automobile requires an understanding of availability and use of alternate transportation options. Mode share is a measure of how people use multiple forms of transportation to complete trips. This indicator identifies trips by multiple forms of transportation including walking, bicycling, vehicular travel by car, bus, vanpool or train.

This indicator is associated with the following goals:

- An affordable, multi-modal transportation network providing convenient access throughout the region for people and goods
- Ample, efficient and well-maintained infrastructure

Note: U.S. Census Bureau American Community Survey, 2009-2010

Source: METRO

Note: Plan Houston's performance indicators are intended to inform the public and policy makers on the community's success at achieving Plan Houston's community goals. Identifying current performance is a first step; future steps could include tracking progress over time and establishing preferences on outcomes.

Online Metrics Dashboard

Thank you!

We are happy to answer
any questions.

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