

**CITY OF LA CROSSE, WISCONSIN
CITY PLAN COMMISSION
REPORT
January 4, 2016**

➤ **AGENDA ITEM - 15-1239 (Tim Acklin)**

Resolution authorizing the Planning and Development Department to solicit proposals for the preparation of a Corridor Plan for Hwy 53/Rose St/Copeland Ave from the City Limits near Exit 3 to the La Crosse River.

➤ **ROUTING:** F&P Committee

➤ **BACKGROUND INFORMATION:**

This Resolution will allow the City Planning and Development Department to prepare a Request for Proposals and select a consultant to prepare a Corridor Plan for the area depicted on attached **MAP PC15-1239**. This plan is intended to update the Hwy 53 Corridor Enhancement Plan that was completed in 2000 as well as address transportation, economic development, urban design, land use, environmental constraints, and historic preservation for the Northside of La Crosse. In addition the 2004 City of La Crosse Economic Development Strategic Plan calls for the development of an "Area Plan" for the Rose Street Corridor from Interstate 90 to downtown La Crosse. Lastly, the Community Development Block Grant Program has appropriated approximately \$134, 000 for an economic and redevelopment plan for this corridor.

This Resolution also establishes a Steering Committee for the plan which includes City Plan Commission members, Northside La Crosse Council Members and members of the North La Crosse Business Association. It also request additional funding from TID 7 to assist with development of the plan.

➤ **GENERAL LOCATION:**

Hwy 53/Rose St/Copeland Ave from the City Limits near Exit 3 to the La Crosse River.

➤ **RECOMMENDATION OF OTHER BOARDS AND COMMISSIONS:**

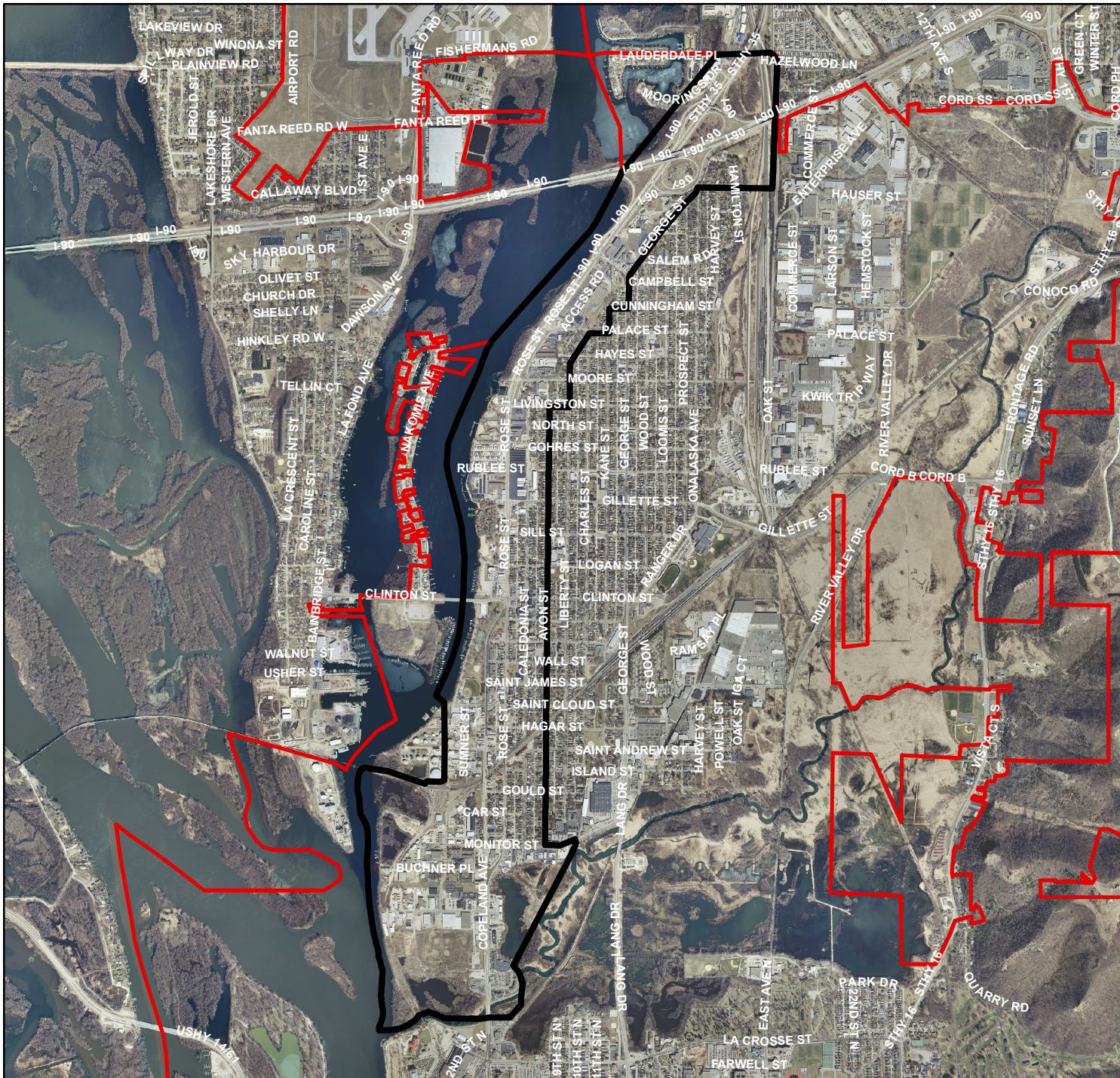
N/A

➤ **CONSISTENCY WITH ADOPTED COMPREHENSIVE PLAN:**
























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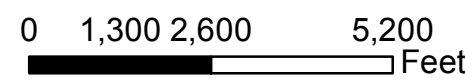
➤ **PLANNING RECOMMENDATION:**

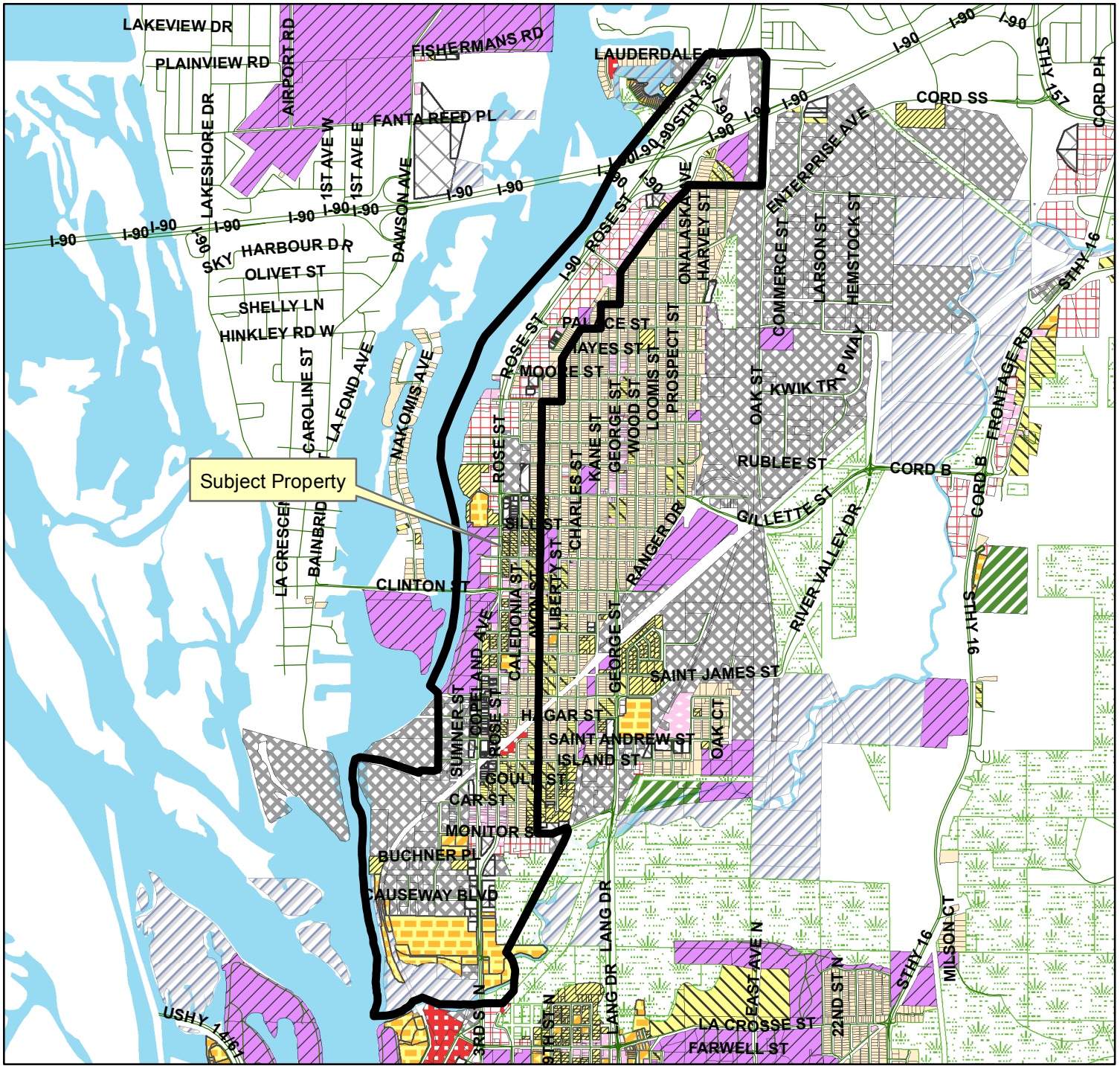
This Resolution only authorizes the Planning Department to send out an RFP, establishes a Steering Committee to interview prospective consultants and guide the planning process, and allocate additional funding for the project. Any Professional Services Agreement will come back before the Common Council for approval. **This Resolution is recommended for Approval.**



BASIC ZONING DISTRICTS

-  R1 - SINGLE FAMILY
-  R2 - RESIDENCE
-  WR - WASHBURN RES
-  R3 - SPECIAL RESIDENCE
-  R4 - LOW DENSITY MULTI
-  R5 - MULTIPLE DWELLING
-  R6 - SPECIAL MULTIPLE
-  PD- PLANNED DEVELOP
-  TND - TRAD NEIGH DEV.
-  C1 - LOCAL BUSINESS
-  C2 - COMMERCIAL
-  C3 - COMMUNITY BUSINESS
-  M1 - LIGHT INDUSTRIAL
-  M2 - HEAVY INDUSTRIAL
-  PS - PUBLIC & SEMI-PUBLIC
-  PL - PARKING LOT
-  UT - PUBLIC UTILITY
-  CON - CONSERVANCY
-  FW - FLOODWAY
-  A1 - AGRICULTURAL
-  EA - EXCLUSIVE AG
-  City Limits
-  SUBJECT PROPERTY





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