

**CITY OF LA CROSSE, WISCONSIN
CITY PLAN COMMISSION
REPORT
October 1st, 2018**

➤ **AGENDA ITEM - 18-1348 (Andrea Schnick)**

REVIEW OF PLANS for monument sign at 3216 Commerce St in the Interstate Industrial Park (DuraTech Industries).

➤ **ROUTING:** CPC only

➤ **BACKGROUND INFORMATION:**

DuraTech Industries would like to install a delivery and directional sign on Enterprise Avenue. The design of the sign is attached as part of the legislation. Design of sign meets the sign ordinance and covenants requirements.

➤ **GENERAL LOCATION:**

DuraTech's main entrance is at 3216 Commerce St. in the Interstate Industrial Park. Sign would be located on the Enterprise Ave. back entrance.

➤ **RECOMMENDATION OF OTHER BOARDS AND COMMISSIONS:**

N/A

➤ **CONSISTENCY WITH ADOPTED COMPREHENSIVE PLAN:**

Development in the Industrial Park is encouraged in the Comprehensive Plan.

➤ **PLANNING RECOMMENDATION:**

Planning staff recommend approval.



BASIC ZONING DISTRICTS

	R1 - SINGLE FAMILY
	R2 - RESIDENCE
	WR - WASHBURN RES
	R3 - SPECIAL RESIDENCE
	R4 - LOW DENSITY MULTI
	R5 - MULTIPLE DWELLING
	R6 - SPECIAL MULTIPLE
	PD- PLANNED DEVELOP
	TND - TRAD NEIGH DEV.
	C1 - LOCAL BUSINESS
	C2 - COMMERCIAL
	C3 - COMMUNITY BUSINESS
	M1 - LIGHT INDUSTRIAL
	M2 - HEAVY INDUSTRIAL
	PS - PUBLIC & SEMI-PUBLIC
	PL - PARKING LOT
	UT - PUBLIC UTILITY
	CON - CONSERVANCY
	FW - FLOODWAY
	A1 - AGRICULTURAL
	EA - EXCLUSIVE AG
	City Limits
	SUBJECT PROPERTY



