

OUTDOOR FOOD STAND/MOBILE FOOD UNIT (File 23-1237)

Definitions – updated various definitions.

Adding definition for occasional, public way and transient merchant.

Exemptions

Cleaning up exemptions and updating so there are consistent with the mobile retail ordinance.

Updating throughout the reference to Division of Fire Prevention and Building Safety which was renamed Community Risk Management. Updated to just Fire Department.

Regulations and Restrictions

Updating so what sellers shall and shall not do are consistent with mobile retail ordinance.

License fee/duration.

Currently these are annual licenses; we are creating an option for a 90-day license for merchants that may be operating only a portion of the year (the ice cream truck, for example) and establishing a corresponding fee.

MOBILE SELLERS, FARMERS MARKETS AND TRADE SHOWS (File 23-1238)

Recreating the current direct seller / trade show ordinance to make consistent with outdoor / mobile food regulations which are by separate ordinance.

Definitions – updated various definitions.

Redefine direct seller to mobile seller – includes door to door, transient or fixed location sellers.

Define farmers markets which will now be required to permit as they are a similar selling event to trade shows which are currently required to permit. Both farmers markets and trade shows consist of mobile sellers selling goods/products/services at one location for a temporary period of time. Rather than the individual vendors having to permit, the farmers market or the trade show will permit covering all individual sellers.

Exemptions

Updated and reworded for clarity and cleaned up exemptions so they were consistent with those in the outdoor/mobile food ordinance – no significant changes to exemptions. Most exemptions will not apply to sales in the public way or door to door; those types of sales will require permitting so that we can capture the individuals conducting the sales and perform background checks.

Enforcement

Added an enforcement section consistent with the outdoor/mobile food ordinance.

Location Restrictions

Added location restrictions consistent with outdoor/mobile food identifying what public lands may and may not be used and safety measures when selling in the public way.

Regulations and restrictions.

This section was added and is also consistent with outdoor/mobile food ordinance.

Identifies what mobile sellers shall do and shall not do i.e., hour restrictions, noise restrictions, cleaning up sales areas, location restrictions near like businesses to protect permanent brick and mortars, etc.

License fee/duration.

Currently these types of permits are 90-day permits. We are creating an option for an annual permit and then establishing separate fee for each type. However, door to door sales are only eligible for the 90-day license so that we can keep track of door to door sales in the city throughout the year and capture new sellers who are subject to background check.