



September 6, 2019

Memo

RE: Rezoning of the Riverside North Development to PDD General

The proposed rezoning for the City of La Crosse and City of La Crosse Redevelopment Authority parcels related to the Riverside North Redevelopment is to establish the Planned Development District General Zoning derived from the Charrette Master Plan and subsequent refinements of the master plan by the City of La Crosse Redevelopment Authority and WiRED Development team.

The rezoning conforms to the guiding principals of the publicly led Charrette Master Plan document for Riverside North.

The PDD Document provides performance zoning standards for the entire development, including both public and private spaces which include land uses, area standards, design standards and infrastructure/parking standards.

The PDD-General document allows investors to prepare design and construction documents for each site within the development with a degree of predictability in gaining approval for their final plans and PDD-Final submittals. A diagrammatic flow chart for final approvals and permitting is included in the PDD document.

JASON GILMAN, AICP, PLANNING & DEVELOPMENT DIRECTOR
TIM ACKLIN, AICP, SENIOR PLANNER
ANDREA SCHNICK, ECONOMIC DEVELOPMENT PLANNER
LEWIS KUHLMAN, AICP, ENVIRONMENTAL PLANNER
JACK ZABROWSKI, ASSOCIATE PLANNER
ASHLEY MARSHALL, CLERK STENO III

CAROLINE GREGERSON, COMMUNITY DEVELOPMENT ADMINISTRATOR
DAWN REINHART, NEIGHBORHOOD HOUSING DEVELOPMENT ASSOCIATE
TARA FITZGERALD, PROGRAM COORDINATOR
KEVIN CLEMENTS, HOUSING SPECIALIST
KEVIN CONROY, HOUSING REHABILITATION SPECIALIST