



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Minutes

Municipal Parking Utility Board

Wednesday, January 27, 2016

4:00 PM

3rd Floor Conference Room

Roll Call

Present: 9 - Richard Swantz, Robert Abraham, James Cherf, Joe Ledvina, Robin Moses, Dan Wettstein, Martin Gaul, Elaine Yager, Jim Rosenberg
Absent: 2 - Leah Mudler, Jay McHenry

Others Present: Teri Lehrke, Bob Haines, Dale Hexom, Pat Stephens, Gary Padesky, Art Fahey, News Media

Approval of Minutes

A motion was made by Gaul, seconded by Abraham, to APPROVE. The motion carried by voice vote.

Annual Review of the Code of Ethics

Chair confirmed that members have read the Code.

[16-0085](#)

Parking Utility Coordinator Report (January 2016)

*-The attached report was reviewed and discussed.
-The Parking Utility Coordinator position is process, with 10 interviews scheduled for next week.
-There is a file for Complaints.
-Special event parking - Staff should bring a recommendation to the board.
-Security guard issue. Discussion about holding off hiring until after the Neighborhood Resource Officers are downtown in May or June.*

[16-0032](#)

Parking Utility Monthly Report (December 2015).

A motion was made by Ledvina, seconded by Cherf, that this Report be RECEIVED AND FILED. The motion carried by voice vote.

[15-1257](#)

Reward program for vandalism informants.

Crime Stoppers is working on Public Service Announcements with the IT Department and Police Department. It was recommended that the Board donate a token amount when Crime Stoppers is fundraising.

[16-0030](#)

Request of La Crosse Center Director to open gates at the ramps on February 25, 26 and 27, 2016 to accommodate the Organic Farmer's Conference.

A motion was made by Cherf, seconded by Gaul, that this Request be APPROVED in return for \$2,000 detailed in the request. The motion carried by voice vote.

[15-1118](#)

AN AMENDED ORDINANCE to amend the Parking Violation Table in Section 44-1 of the Code of Ordinances of the City of La Crosse regarding City lots and ramps.

A motion was made by Cherf, seconded by Yager, that the Proposed Amendment to the Ordinance be APPROVED. The motion carried by voice vote.

Roll Call

- Present:** 8 - Richard Swantz, Robert Abraham, James Cherf, Joe Ledvina, Dan Wettstein, Martin Gaul, Elaine Yager, Jim Rosenberg
- Excused:** 1 - Robin Moses
- Absent:** 2 - Leah Mudler, Jay McHenry

Ordinance for new fines not currently established by ordinance

A motion was made by Gaul, seconded by Yager, to APPROVE moving forward with the proposed ordinance as presented to establish fines for failure to have sufficient funds to exit the ramp, evading ramp fees/fee skipping, and causing damage by evading ramp fee/fee skipping. The motion carried by voice vote.

Marketing Plan

No action.

Next Meeting Date/Agenda Items

February 24, 2016.

Adjournment

A motion was made by Rosenberg, seconded by Cherf, to ADJOURN. The motion carried by voice vote.