

# What Can We Do **Now** to Encourage Bike and Walk Commuting?

Prioritizing the 2012 City of La Crosse  
Bike / Ped Master Plan in 2017

Slideshow to accompany [recommendation](#) from  
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# Background

In 2012, the city of La Crosse hired design firm [T.Y. Lin international](#) to complete a plan to improve biking and walking. Since then, a Bicycle - Pedestrian Advisory Committee was formed to implement the plan. But now -- five years later -- **few** of the many recommendations in the plan have been completed.



**BICYCLE AND PEDESTRIAN MASTER PLAN**  
FALL 2012

# Background

In 2017, under “Option H” (a part of the WisDOT Coulee Region Transportation Study), local governments are charged with finding ways to **reduce regional traffic congestion in peak-hour commuting** in part by offering **non-automobile travel options** for workers, shoppers and school-age children.



The image shows the cover of a report titled "Coulee Region Transportation Study Planning and Environment Linkages (PEL)". The cover features a logo at the top left consisting of two overlapping circles, one green and one blue, with the text "PLANNING & ENVIRONMENT LINKAGES" inside. The title "Coulee Region Transportation Study" is prominently displayed in large blue font, with "Planning and Environment Linkages (PEL)" below it in a smaller blue font. In the bottom right corner, it says "PIM #5" and "January 27 & 28, 2016". At the bottom left, there is a circular logo for the Wisconsin Department of Transportation with the text "WISCONSIN DEPARTMENT OF TRANSPORTATION" and "Innovative Solutions for the 21st Century" below it. The background of the bottom half of the cover is a blue, textured graphic.

**PLANNING & ENVIRONMENT LINKAGES**

## Coulee Region Transportation Study

Planning and Environment Linkages (PEL)

PIM #5  
January 27 & 28, 2016

WISCONSIN DEPARTMENT OF TRANSPORTATION  
*Innovative Solutions for the 21<sup>st</sup> Century*

# Recommendations

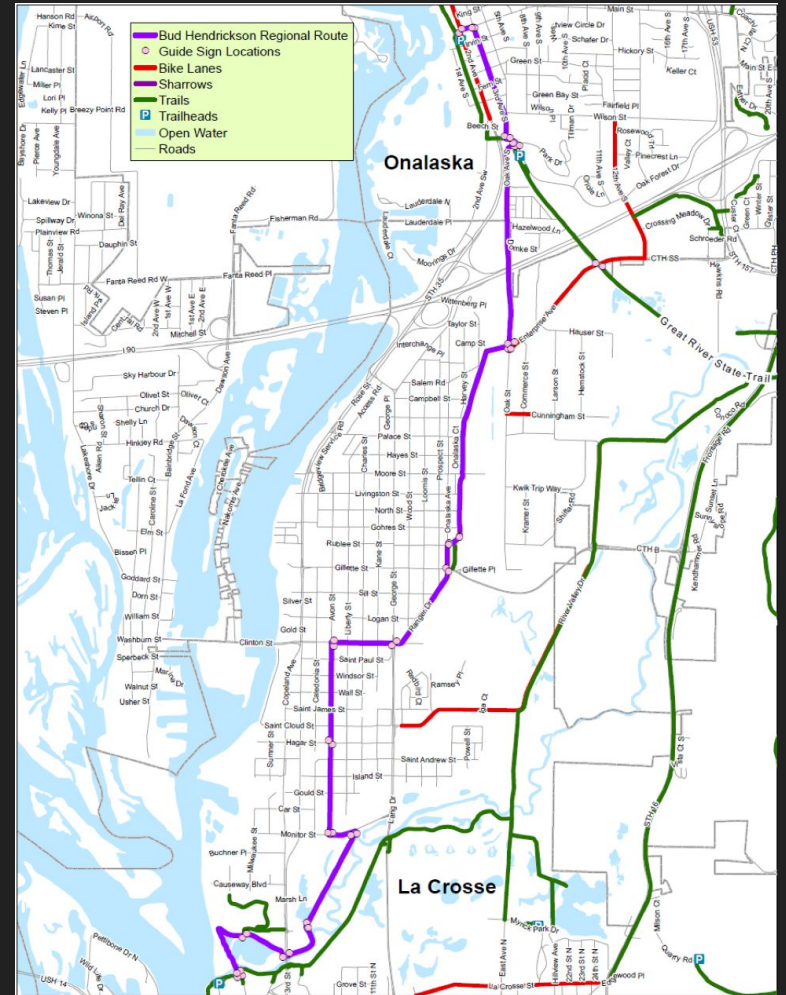
To serve the goals of Option H, **we recommend** that the city prioritize completing **inexpensive** projects from the unfinished 2012 plan that place **directional and informational signs on north/south bicycle and pedestrian corridors**, even if the politically-contentious projects that **change the layout** of intersections **cannot** yet be completed.



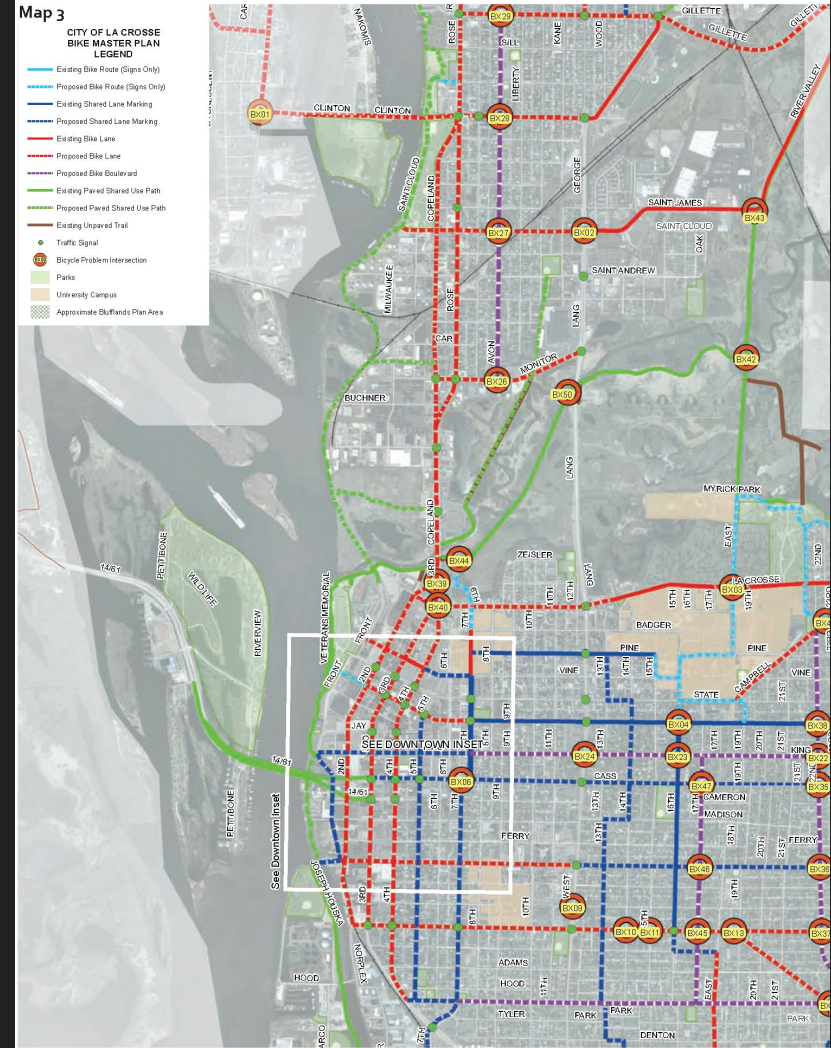
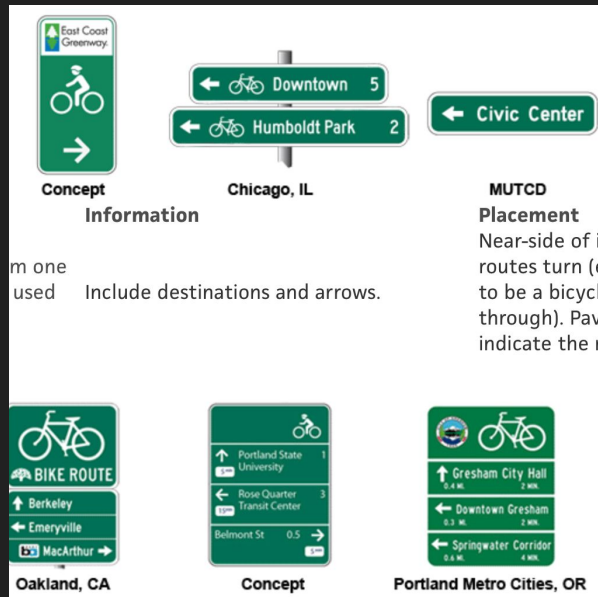
**BICYCLE AND PEDESTRIAN MASTER PLAN**  
FALL 2012



**Priority 1A:** Immediately fund and install proposed **directional signage** planned by the La Crosse Area Planning Committee in 2016



# Priority 1B: Install recommended directional signage for all five planned bike boulevard routes (Avon, 17th, King, Farnam, 22nd)









(details of Bike Boulevard design memo for 17th St.)



**Priority 2:** Install “Directional Signage” for all routes that are *not already* signed as bike boulevards.

***Highly Recommended, Marked as “Immediate Term” in 2012 plan:***

BC019, BC020, BC021, BC022, BC023, BC028, BC035, BC036, BC037, BC038, BC040.

***Recommended, Marked as “Near Term” in 2012 plan:*** BC016, BC057, BC058, BC059, BC060, BC062, BC069, BC077, BC078, BC079, BC092, BC093, BC095, BC100, BC103, BC105, BC106, BC107, BC113, BC126, BC141, BC146, BC152, BC153, BC154, BC155.

**Priority 2:** Install “Directional Signage” for all routes that are *not already* signed as bike boulevards.

BC003	Bike Lane	CLINTON	ROSE	GEORGE	2,310	\$16	Med
BC004	Bike Lane	CLINTON	BAINBRIDGE	ROSE	3,513	\$24	Med
BC017	Shared Lane	FRONT	MARKET	KING	2,434	\$12	Med
BC019	Directional Signs	15TH/VINE	PINE	16TH	829	\$1	Low
BC020	Directional Signs	EAST	PINE	LA CROSSE	1,210	\$1	Low
BC021	Directional Signs	PINE (UWLAX CAMPUS)	16TH (UWLAX CAMPUS)	EAST	956	\$1	Low
BC022	Directional Signs	16TH ST	MAIN	PINE (UWLAX CAMPUS)	1,218	\$1	Low
BC023	Directional Signs	MAIN BLISS	LOSEY	29TH	1,553	\$1	Low
BC025	Shared Lane/Parking Lane	MARKET	WEST	22ND	4,383	\$15	Low
BC028	Directional Signs	29TH ST	CLIFFWOOD	BLISS	2,801	\$2	Low

(Partial list of “Immediate Term” recommendations from 2012 Bike Ped Master Plan)

**Priority 3:** Complete important intersection improvements that support commuting, taking into account cost, desirability, impact, and feasibility.

***Highly Recommended*** because of impact on North/South commuting corridors:

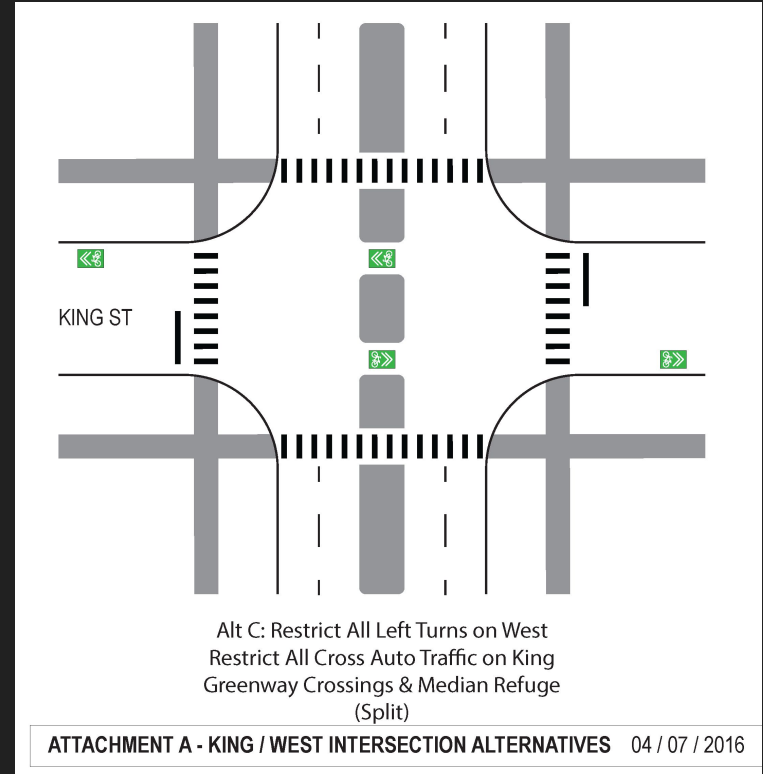
1. [BX42] Bike roundabout, 3 Rivers trail
2. [BX26] install signal on Monitor and Avon (high political impact, but serves north/south)
3. [BX28] install signal, Clinton and Avon (high political impact, but serves north/south)
4. [BX29] RRFB, Gillette and Avon
5. [PX14] signalize the Jackson/19<sup>th</sup> Malfunction Junction
6. [PX22 / PX23] RRFB Green Bay and 21<sup>st</sup> (might be completed out of Holy Trinity-Longfellow neighborhood association capital improvement funds?)
7. [BX03] La Crosse and East (Bikes May Use Full Lane sign, dashed lines)
8. [BX15] add medians on South, pedestrian refuge islands, South and 15<sup>th</sup>
9. [BX41] RRFB at Campbell and 22<sup>nd</sup>, Myrick Park (might be completed out of Grandview Emerson Neighborhood Association capital improvement funds?)



**Priority 3:** Complete important intersection improvements that support commuting, taking into account cost, desirability, impact, and feasibility.

*Recommended* because of high impact on bicycle and pedestrian commuting on bike boulevard network, but with possibility of political challenges, high cost, or conflict:

1. [BX24] King and West intersection (see Alternative “C” in 2016 TY Lin design memo)
2. [BX16] install signal, restrict turns, State Road and 22<sup>nd</sup>/23<sup>rd</sup>
3. [BX38] signal at Main and 22<sup>nd</sup> to facilitate Bike Boulevard



## Priority 4: Bike Lanes

1. [BC031] Contraflow Bike Lane on East Ave: serves North/South, and extends newly-completed East Ave Bike Lanes
2. [BC018] Bike Lane, Main Street 2<sup>nd</sup> to 7<sup>th</sup>
3. [BC043] Bike Lane, Green Bay at East to Losey



**Priority 5A: Refresh and maintain existing Shared Lane markings**





**Priority 5B:** Add new Shared Lane and Shared Lane / Parking Lane markings



New York, NY

# What Can We Do **Now** to Encourage Bike and Walk Commuting?

**Answer: by completing inexpensive and  
construction-ready parts of the plan that we already have.**