

Turtle Stack Brewery, LLC
PO Box 1504.
La Crosse, WI, 54602-1504

To: City Plan Commission
400 La Crosse St.
La Crosse, WI, 54601

Re: Brewery Tasting Room Hours Exception for Oktoberfest 2015

Oktoberfest is a unique opportunity for Turtle Stack Brewery to introduce people to our hand-crafted beers and highlight our commitment to quality and community. We would like to take advantage of our location on the route of the Maple Leaf parade and include a private tasting to feature our German-style beers starting at 10am on Saturday, October 3. In order to move forward with this event, we are requesting an exception to the hour restrictions included in the Conditional Use Permit previously approved by the Common Council.

Our Conditional Use Permit allows us to host private events outside of normal tasting room hours as long as said event does not begin before noon. In accordance with other provisions in the Conditional Use Permit we respectfully request that the City Plan Commission approve a temporary change to these hours allowing us to operate from 10am-Noon on Saturday, October 3, 2015.

The Maple Leaf Parade passes directly in front of Turtle Stack Brewery. We would like to sponsor a private event that provides a safe, comfortable environment for people to enjoy the parade and introduce them to our high quality German-style beers at the same time. By hosting an event like this we can better control our business environment and promote responsible beer consumption during what is arguably the craziest part of Oktoberfest in La Crosse.

I would like to thank the La Crosse City Plan Commission in advance for consideration of this request. I will do whatever is necessary to ensure that all concerns are addressed and look forward to a productive exchange of ideas throughout the process.

Sincerely,

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