

**CITY OF LA CROSSE, WISCONSIN
CITY PLAN COMMISSION
REPORT
March 1, 2021**

Ø **AGENDA ITEM – 21-0140 (Jack Zabrowski)**

Review of plans for signage at 3251 Berlin Drive in the International Business Park (FedEx).

Ø **ROUTING:** CPC only

Ø **BACKGROUND INFORMATION:**

The applicant, Federal Express, is requesting permission for an internally illuminated 5' x 37" sign on 72" posts. The proposed sign is compliant with Uniform Sign Standards contained in the International Business Park covenants.

Ø **GENERAL LOCATION:**

3251 Berlin Dr. in the La Crosse International Business Park

Ø **RECOMMENDATION OF OTHER BOARDS AND COMMISSIONS:**

None

Ø **CONSISTENCY WITH ADOPTED COMPREHENSIVE PLAN:**

The creation and development of La Crosse's industrial parks are a stated goal in the Economic Development Plan Element of our Comprehensive plan. Approval of the applicant's signage plan would facilitate full occupancy of available properties in our industrial parks and would be consistent with our Comprehensive plan.

Ø **PLANNING RECOMMENDATION:**

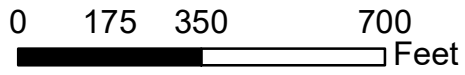
Any other issues that arise when proper plans are submitted will be addressed by the inspector. Building permits are required prior to starting work. Planning staff recommend approval of the applicant's signage plans at 3251 Berlin Drive in the La Crosse International Business Park.

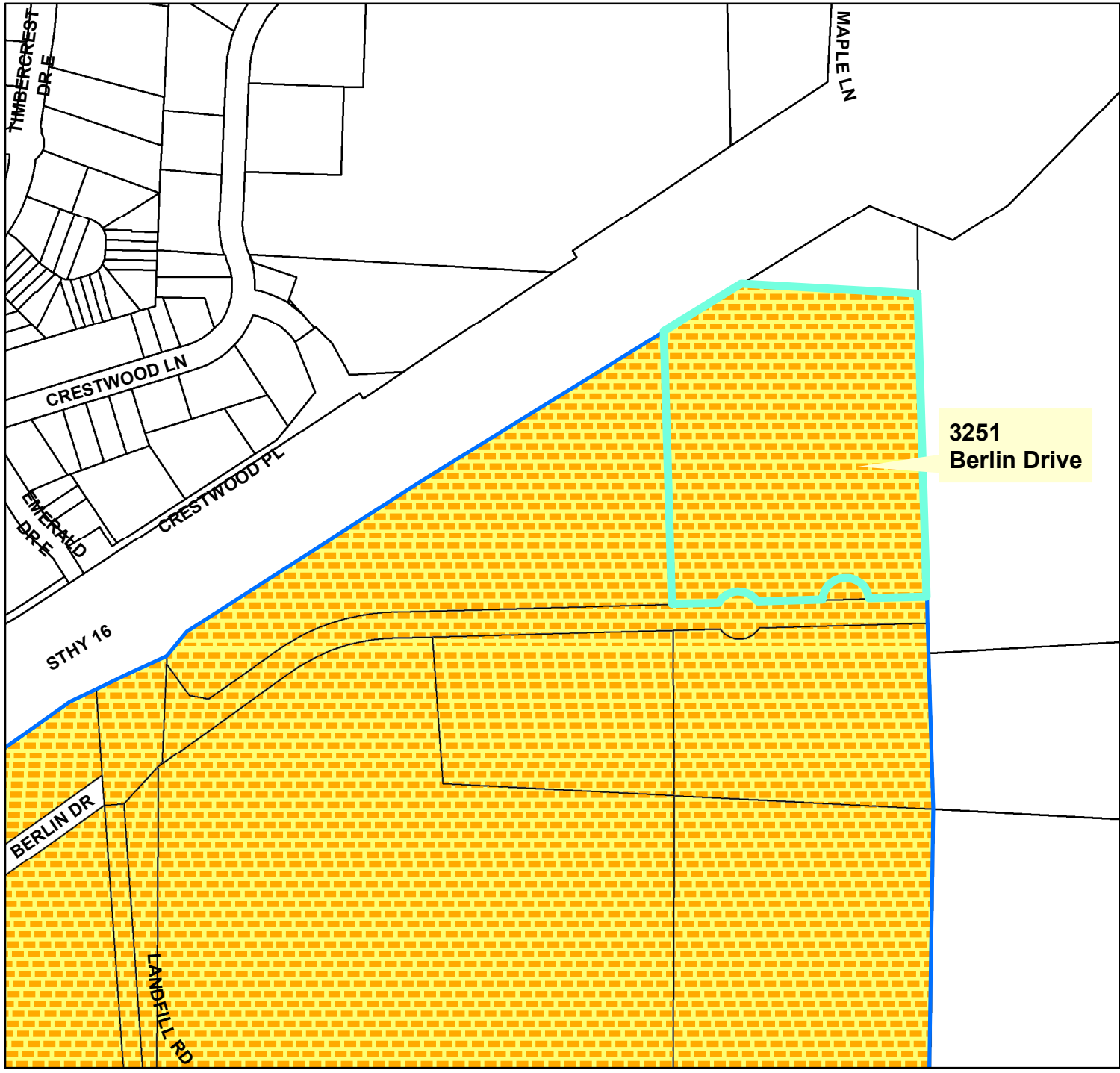


BASIC ZONING DISTRICTS

	R1 - SINGLE FAMILY
	R2 - RESIDENCE
	WR - WASHBURN RES
	R3 - SPECIAL RESIDENCE
	R4 - LOW DENSITY MULTI
	R5 - MULTIPLE DWELLING
	R6 - SPECIAL MULTIPLE
	PD- PLANNED DEVELOP
	TND - TRAD NEIGH DEV.
	C1 - LOCAL BUSINESS
	C2 - COMMERCIAL
	C3 - COMMUNITY BUSINESS
	M1 - LIGHT INDUSTRIAL
	M2 - HEAVY INDUSTRIAL
	PS - PUBLIC & SEMI-PUBLIC
	PL - PARKING LOT
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	A1 - AGRICULTURAL
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	City Limits
	SUBJECT PROPERTY







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