

Original Alcohol Beverage Retail License Application

(Submit to municipal clerk.)

For the license period beginning: July 1, 2022 ending: June 30, 2023
(mm dd yyyy) (mm dd yyyy)

To the Governing Body of the: Town of } La Crosse
 Village of }
 City of }

County of La Crosse Aldermanic Dist. No. _____
 (if required by ordinance)

Check one: Individual Limited Liability Company
 Partnership Corporation/Nonprofit Organization

Applicant's Wisconsin Seller's Permit Number	
FEIN Number	
TYPE OF LICENSE REQUESTED	FEE
<input type="checkbox"/> Class A beer	\$
<input checked="" type="checkbox"/> Class B beer	\$ 50
<input type="checkbox"/> Class C wine	\$
<input type="checkbox"/> Class A liquor	\$
<input type="checkbox"/> Class A liquor (cider only)	\$ N/A
<input type="checkbox"/> Class B liquor	\$
<input type="checkbox"/> Reserve Class B liquor	\$
<input type="checkbox"/> Class B (wine only) winery	\$
Publication fee	\$ 20
TOTAL FEE	\$ 70

Name (Individual / partners give last name, first, middle; corporations / limited liability companies give registered name)
DOWNTOWN MAINSTREET INC

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the full name and place of residence of each person.

President / Member Last Name <u>KIRATT</u>	(First) <u>WILLIAM</u>	(Middle Name) <u>A</u>	Home Address (Street, City or Post Office, & Zip Code) <u>504-28th ST. S. LA CROSSE, WI 54601</u>
Vice President / Member Last Name <u>STEGER</u>	(First) <u>ANDREW</u>	(Middle Name) <u>MICHAEL</u>	Home Address (Street, City or Post Office, & Zip Code) <u>NS338 RYLLA ST. ONALASKA, WI 54650</u>
Secretary / Member Last Name <u>WILLIAMS</u>	(First) <u>KELSEY</u>	(Middle Name) <u>C</u>	Home Address (Street, City or Post Office, & Zip Code) <u>915 ORCHID PL ONALASKA 54650</u>
Treasurer / Member Last Name <u>OPEN POSITION</u>	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
Agent Last Name <u>WILLIAMS</u>	(First) <u>KELSEY</u>	(Middle Name) <u>C</u>	Home Address (Street, City or Post Office, & Zip Code) <u>915 ORCHID PL ONALASKA 54650</u>
Directors / Managers Last Name <u>BAUER</u>	(First) <u>TERRY</u>	(Middle Name) <u>MICHAEL</u>	Home Address (Street, City or Post Office, & Zip Code) <u>638 10th AVE. N ONALASKA, WI 54650</u>

1. Trade Name LA CROSSE CENTER Business Phone Number 608-782-2366
 2. Address of Premises 300 HARBORVIEW PLZ Post Office & Zip Code LA CROSSE WI 54601

3. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, consumption, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described.)

SALES/SERVICE: ENTIRE FACILITY KNOWN AS THE LA CROSSE CENTER AND BEER GARDEN AREAS.
STORAGE: COOLERS, STORAGE ROOMS AND PORTABLE BARS WITHIN THE FACILITY AND ONE COOLER OUTSIDE OF THE FACILITY.

4. Legal description (omit if street address is given above): _____

5. (a) Was this premises licensed for the sale of liquor or beer during the past license year? Yes No

(b) If yes, under what name was license issued? LA CROSSE COUNTY CONVENTION &

VISITORS BUREAU

6. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period? If yes, explain Yes No
7. Is the applicant an employe or agent of, or acting on behalf of anyone except the named applicant? Yes No
If yes, explain.
8. Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business? If yes, explain Yes No
9. (a) Corporate/limited liability company applicants only: Insert state WI and date 1990 of registration.
- (b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company? If yes, explain Yes No
- (c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin? Yes No
If yes, explain. KELSEY & DREW WILLIAMS OLIV FAYZE'S RESTAURANT
LA CROSSE, WI 54601
10. Does the applicant understand they must register as a Retail Beverage Alcohol Dealer with the federal government, Alcohol and Tobacco Tax and Trade Bureau (TTB) by filing (TTB form 5630.5d) before beginning business? [phone 1-877-882-3277] Yes No
11. Does the applicant understand they must hold a Wisconsin Seller's Permit? [phone (608) 266-2776] Yes No
12. Does the applicant understand that they must purchase alcohol beverages only from Wisconsin wholesalers, breweries and brewpubs? Yes No

READ CAREFULLY BEFORE SIGNING: Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signer. Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. (Individual applicants, or one member of a partnership applicant must sign; one corporate officer, one member/manager of Limited Liability Companies must sign.) Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Contact Person's Name (Last, First, M.I.) <u>BAUER, TERRY, M.</u>	Title/Member <u>EXECUTIVE DIRECTOR</u>	Date <u>3-30-2022</u>
Signature <u>Terry M Bauer</u>	Phone Number <u>608-792-0745</u>	Email Address <u>Terry.Bauer@lcnwse</u>

TO BE COMPLETED BY CLERK

Date received and filed with municipal clerk	Date reported to council / board	Date provisional license issued	Signature of Clerk / Deputy Clerk
Date license granted	Date license issued	License number issued	

downtown.com

Schedule for Appointment of Agent by Corporation / Nonprofit Organization or Limited Liability Company

Submit to municipal clerk.

All corporations/organizations or limited liability companies applying for a license to sell fermented malt beverages and/or intoxicating liquor must appoint an agent. The following questions must be answered by the agent. The appointment must be signed by an officer of the corporation/organization or one member/manager of a limited liability company and the recommendation made by the proper local official.

To the governing body of: Town Village City of LA CROSSE County of LA CROSSE

The undersigned duly authorized officer/member/manager of DOWNTOWN MAINSTREET INC
(Registered Name of Corporation / Organization or Limited Liability Company)
a corporation/organization or limited liability company making application for an alcohol beverage license for a premises known as LA CROSSE CENTER

located at 300 HARBORVIEW PLZ (Trade Name)

appoints KELSEY WILLIAMS (Name of Appointed Agent)
915 Orchid Pl Onalaska WI 54650 (Home Address of Appointed Agent)

to act for the corporation/organization/limited liability company with full authority and control of the premises and of all business relative to alcohol beverages conducted therein. Is applicant agent presently acting in that capacity or requesting approval for any corporation/organization/limited liability company having or applying for a beer and/or liquor license for any other location in Wisconsin?

Yes No If so, indicate the corporate name(s)/limited liability company(ies) and municipality(ies).
FANZES RESTAURANT LA CROSSE, WI 54601

Is applicant agent subject to completion of the responsible beverage server training course? Yes No

How long immediately prior to making this application has the applicant agent resided continuously in Wisconsin? 39 yr

Place of residence last year 915 ORCHID PL, ONALASKA 54650

For: DOWNTOWN MAINSTREET INC
(Name of Corporation / Organization / Limited Liability Company)

By: [Signature]
(Signature of Officer / Member / Manager)

Any person who knowingly provides materially false information in an application for a license may be required to forfeit not more than \$1,000.

ACCEPTANCE BY AGENT

I, KELSEY WILLIAMS, hereby accept this appointment as agent for the
(Print / Type Agent's Name)

corporation/organization/limited liability company and assume full responsibility for the conduct of all business relative to alcohol beverages conducted on the premises for the corporation/organization/limited liability company.

Kelsey Williams 4-13-22 Agent's age 39
(Signature of Agent) (Date)
915 ORCHID PL ONALASKA 54650 Date of birth [REDACTED]
(Home Address of Agent)

APPROVAL OF AGENT BY MUNICIPAL AUTHORITY (Clerk cannot sign on behalf of Municipal Official)

I hereby certify that I have checked municipal and state criminal records. To the best of my knowledge, with the available information, the character, record and reputation are satisfactory and I have no objection to the agent appointed.

Approved on _____ by _____ Title _____
(Date) (Signature of Proper Local Official) (Town Chair, Village President, Police Chief)

Wisconsin Department of Revenue