

A-1 TAXI SERVICE, INC.
PO BOX 2982
LA CROSSE, WI 54602
608-781-6655

October 8, 2013

Addressed to all City Council Members regarding changing of the city ordinance for public vehicle for hire.

I have owned and operated a taxi company in La Crosse since 2002. My concerns regarding changing the ordinance are as follows:

Item C 1; No vehicle should be more than 10 years old.

If all of the ordinances are followed regarding inspections, safety, maintenance, appearance, etc., the age of the vehicle should not matter. With as many miles as these vehicles get, their life span is much shorter and to constantly replace them with newer vehicles is very expensive and unreasonable.

Item G1; Increase in insurance and additional insured.

Reference has been made to using other municipalities as a model for these changes. I have not found one city in our state or neighboring communities that requires 5 million dollars in insurance. Madison, Green Bay, Eau Claire and Rochester which all have populations much greater than ours, do not have this requirement and the cost of their fares are still double what they are in La Crosse.

I think the increase in insurance is out of line. Since 2002 my total amount of insurance claims \$62,000. The insurance premium per year would be more than \$55,000.

If our insurance premiums more than double, then the cost of a taxi would have to dramatically increase. Many of our customers are non-profit that provide this service to the community, such as the School District of La Crosse, Salvation Army and Safe Ride Program. The majority of our customers that go to and from work, elderly, disabled or on fixed income could not afford this. One of city council members stated that it is a very noble thing to do and that appearance was more important than anything. Our customers highly disagree. Over a three day period we discussed this matter with our customers.

This is only a small portion of the people we serve and nearly everyone was against the changes proposed. Attached is list of just a few of our customers and community members who are opposed to these changes and feel it would cause hardship.

Item H3; Schedule of Rates.

The ordinance states it shall be unlawful for any owner or operator to charge or permit to be charged any other or different rates of fares then those listed on such schedule.

This is not new, however, it has over the last decade become so frustrating to watch hotels, bars, and restaurants dramatically raise their prices during peak activities, but taxi's are not allowed to. Delivery drivers, tow trucks and refuse drivers can all add a surcharge to their service when fuel goes up but we are not allowed to. This needs to change.

Over the years, the requirement to follow the ordinance or the law have been ignored. More emphasis needs to be put on monitoring the people that are taking advantage of the visitors, elderly or intoxicated people and outright break the law.

I believe that these ordinances would put a great financial burden on the vehicle for hire service in La Crosse, some of which will just not be able to continue. The community will suffer but not more than the residents that rely on this service on a daily basis.

Thank you for your consideration,

Handwritten signatures of Mark Smith and Carrie Smith. The signature on the left is a stylized, cursive signature, and the signature on the right is a more legible cursive signature that reads "Carrie Smith".

Mark Smith and Carrie Smith

RESIDENTS OF LA CROSSE OPPOSED TO THE CHANGES OF THE ORDINANCE FOR THE CITY OF LA CROSSE FOR PUBLIC VEHICLE FOR HIRE

SIGNATURE	NAME	ADDRESS	TELEPHONE
	Nancy Arenz	1643 Liberty St. LaX	783-2846
	Crystal Dixon	419 Johnson St LaX	317-7463
	Morey Arenz	1643 Liberty St. LaX	783-2846
	JERRY ARENZ	2322 WOOD ST	781-9758
	Marge Hutschenreuter	534 Jackie Lane	782-2501
	Dillon Quackenbush	528 Jackie Lane	784-5271
	PATTY ARENZ	534 AVON	78-2-8726
	RHIANAN C. RICHARDSON	PO Box 3712 LA CROSSE	304-3114
	Patrick Ritter	1537 Avon St.	782-5659
	Elijah Ritter	1537 Avon St.	738-8745
	Debra Murr	1537 Avon St	782-5659
	Ken Heath	2211 Liberty st	738-4507
	Angie Larson	2211 Liberty st	735-4475
	ANTHONY Halko	1116 Charles St	317-2661
	Deborah Burke	1617 Charles St	317-6470
	LuDome McMillan	905 Liberty St	738-7501
	Austin Smith	1417 State Street	780-0580
	Rick Emilson	713 JACKSON	799-4917
	Joyce M. BROGAN	415 So 7th	786-0691

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RESIDENTS OF LA CROSSE OPPOSED TO THE CHANGES OF THE ORDINANCE FOR THE CITY OF LA CROSSE FOR PUBLIC VEHICLE FOR HIRE

SIGNATURE	NAME	ADDRESS	TELEPHONE
<i>Peggy West</i>	Peggy West	Lansing, IA	
<i>Kenneth J. Hansen</i>	Kenneth J. Hansen	420 Liberty	519-2619
<i>Dennis Revels</i>	Dennis Revels	617 Sill St	304-5795
<i>Pete Washburn</i>	Pete Washburn	1422 South 31 st	608-304-5744
<i>Tracy Waken</i>	Tracy Waken	1510 Market St.	608-738-5091
<i>Robert Geary</i>	Robert GEARY	716 GILLET	608-4336083
<i>Colleen E. Berent</i>	Colleen E. Berent	1121 Adams	(608) 317-5769
<i>Angela Ottwell</i>		1428 Kane	608 397-1330
<i>Wate Greata</i>	Wate Greata	2555 S. 14 th	(608) 717-5993
<i>Christen Burns</i>	Christen Burns	2545 S 14 th	608.3859520
<i>Cheryl Smith</i>	Cheryl Smith	3719 McK #3	688-3045111
<i>Tasheera Thomas</i>	Tasheera Thomas	2845 3 rd St #5	608 461-1360
<i>Liza Sanders</i>	Liza Sanders	902 Caledonia St	608-738-8472
<i>Mike Tellier</i>	Michael Tellier	113 16th S + N	608-406-4917
<i>Breanna Duvall</i>	Breanna Duvall	3013 33 rd St S #4	715-571-8061
<i>Melissa F. Hael</i>	Melissa F. Hael	1201 Hannast Dr	608-799-5222
<i>Lela Burton</i>	Lela Burton	1908 Main	2008 397 2763
<i>Ahna Mitley</i>	Ahna Mitley	1250 Farnham St.	608) 769 1235
<i>Lisa Scott</i>	Lisa Scott	1426 Hyde Ave	608-386-6285
<i>Justin Stearns</i>	Justin Stearns	1426 Hyde Ave	608-386-6285

RESIDENTS OF LA CROSSE OPPOSED TO THE CHANGES OF THE ORDINANCE FOR THE CITY OF LA CROSSE FOR PUBLIC VEHICLE FOR HIRE

SIGNATURE	NAME	ADDRESS	TELEPHONE
<i>Ronald Wallace</i>	Ronald Wallace	1521 S 11 th Apt 3	608 385-6144
<i>Carey Link</i>	Carey Link	809 Cass St	608 386 0710 Text Only
<i>Nicole M. Klug</i>	Nicole Klug	2155 Garden St.	608 790-1046
<i>Betty Thompson</i>	Betty Thompson	621 Jackson Lax	796-1127
<i>Nicole Dobratz</i>	Nicole Dobratz	1326 Market ^{Lax} 51601	317-6805
<i>Maria Ramirez</i>	Maria Ramirez	503 S 14 th LaCrosse, WI	461.2510
<i>Roxanne Coelin</i>	Roxanne Coelin	945 Hood Lax	
<i>Erich Price</i>	Erich Price	5464 Pinecliff	
<i>Jeff Olsen</i>	Jeff Olsen	608-972-0571	
<i>Jeff Brennan</i>	Jeff Brennan	1429 Calmar Lax, WI	
		2212 Coome St	

RESIDENTS OF LA CROSSE OPPOSED TO THE CHANGES OF THE ORDINANCE FOR THE CITY OF LA CROSSE FOR PUBLIC VEHICLE FOR HIRE

SIGNATURE	NAME	ADDRESS	TELEPHONE
<i>Austin Lewis</i>	Austin Lewis	233 Liberty Apt #1 Lax, WI	608 385-0424
<i>Rebecca Lacoste</i>	Rebecca Lacoste	233 Liberty Apt #1 Lax, WI	608 386-9627
<i>Kerry J. Sebben</i>	KERRY J. SEBEN	1625 SOUTH AVE	608 386-9589
<i>David J. Lusk</i>	DAVID J. LUSK	1347 George St	608-782-8344
<i>Billy R. Isbell</i>	Billy R Isbell	723 Charles	608-738-4052

RESIDENTS OF LA CROSSE OPPOSED TO THE CHANGES OF THE ORDINANCE FOR THE CITY OF LA CROSSE FOR PUBLIC VEHICLE FOR HIRE

SIGNATURE	NAME	ADDRESS	TELEPHONE
<i>Joseph Hauck</i>	Joseph Hauck	1441 Kammel Rd	608-799-2000
<i>Heather Hinkelmann</i>	Heather Hinkelmann	821 11th Ave Onalaska	715-743-4864
<i>Paul Horsch</i>	PAUL HOSCH	2212 HYDE AVE	608-790-7330
<i>Maria T. Brown</i>	Maria T. Brown	431 st W. Pl. S.	785-8122
<i>Maria T. Brown</i>	Maria T. Brown	420 5th St of A204	784-1183
<i>Alyssa Seidel</i>	Alyssa Seidel	1471 Redfield St	608-784-4951
<i>Betty Nelson</i>	BETTY NELSON	314 2nd St	
<i>Jordan Jenkins</i>	Jordan Jenkins	450-5th Ave S	882 4611
<i>Michelle Demmitt</i>	Michelle Demmitt	826 5th Av S	304-3591
<i>Norman Melchor</i>	Norman Melchor	826 5th Av S	304-3591

RESIDENTS OF LA CROSSE OPPOSED TO THE CHANGES OF THE ORDINANCE FOR THE CITY OF LA CROSSE FOR PUBLIC VEHICLE FOR HIRE

SIGNATURE	NAME	ADDRESS	TELEPHONE
<i>Daniel McLean</i>	Daniel McLean	277 Liberty St	608-577-7744
<i>Nick Lien</i>	Nick Lien	1403 Farnam	(608) 597-6050
<i>Mary Senske</i>	MARY SENSKF	116 N. 19th St	
<i>Lynn Bentzen</i>	Lynn Bentzen	3130 Linden Dr	
<i>Jordan Camoureux</i>	Jordan Camoureux	3015 33rd St APT 3	850 910 5258
<i>Sara Medners</i>	Sara Medners	1017 Gill St. Lacrosse	799-3280
<i>Chuck Alexander</i>	Chuck Alexander	W 4300 City M La X	780 9405
<i>Brenda Scott</i>	Brenda Scott	1322 West Ave S	608-518-2137
<i>Anthony Makarios</i>	Anthony Makarios	2215 S 23rd St	608-790-4740