



City of La Crosse, Wisconsin

APPLICATION FOR SPECIAL EVENT PERMIT

New Event Repeat Event Repeat Event with Changes (explain in the description)

Date Received: 4/11/2024 Fee: 300.00 Invoice No. _____
*Deadline 60 days prior to event. (\$310.00 total)

EVENT ORGANIZER – Information about the person, entity or organization holding the special event.*

Legal/Real Name: Mid-West Family La Crosse / Family Radio Inc

Address: Street City State Zip Code
201 State Strteet La Crosse WI

Phone: 54601 Email: jean.taylor@midwestfamilylacrosse.com Website: MidWestFamilyLaCrosse.com

Nonprofit Tax Exempt Number
501(c)3, if applicable (include photocopy)

Wisconsin Seller Permit Number
Sales Tax, if applicable (include photocopy)
If the named organization is not required to hold a Wisconsin Seller's Permit pursuant to s. 77.54 (7m), Wis. Stats., check this box

EVENT COORDINATOR – Information for person to contact before, during and after event, if necessary.

Contact Name: First Middle Last
Jean M Madsen (Taylor)

Address: Street City State Zip Code
2516 14th Street South La Crosse WI 54601

Phone: 608-386-8277 Email: jean.taylor@midwestfamilylacrosse.com

***Personal Data Sheet MUST be completed for each Officer/Member of the Organization AND Event Coordinator.**

EVENT INFORMATION

Event Name: La Crosse Big River Rally

Event Location: La Crosse Oktoberfest Grounds Is the location: Park/Public Property ___ Street/Alley/Right-of-Way ___ Private Property X

Event Date(s): August 16th - 17th, 2024
List each date of multi-day event

Event Time: Start Time End Time
8:00am-11:00pm 12:00PM Friday/7:00AM Saturday 12:00AM both nights

Set Up/Take Down: Set Up Begins Take Down Ends
8/16, 8/18 7:00am 8/16 before 5:00pm Sunday 8/18

Total Anticipated Attendance:
Base off previous events if recurring 1500

Daily Anticipated Attendance:
If a multi-day event (circle one) 0-250 250-500 500-1000 1000 – 5000 5000

Admission Requirements:
If applicable 21+ to enter beer tents

Event Description (*purpose, activity, who can participate, etc. Attach additional sheet if necessary.*)
See Attached

If you have multiple activities in your event that include closure or use of right-of-way i.e. two parades or a combination of parade and run/walk, etc., a separate activity summary describing each event is required and must be submitted with this application.

If you are using a City park or facility, you must make the reservation through the Parks, Recreation & Forestry Department prior to filing the Special Event Application. The Park Office phone number is 608-789-7533.

If said location is private property, and is not owned by organizer, a signed statement from property owner that applicant has permission to use said property for the special event is required.

Applicant is responsible for assuring they have all necessary reservations, permits and licenses prior to hosting the special event. Relevant information and contacts are provided in the Policies & Procedures Manual as well as below. **Answer all questions regardless the size of the event; incomplete applications will be returned.**

City Clerk – Call 608-789-7510 for the following additional licenses, permits and necessary information.		
Will there be food prepared/served at the event? If yes, EXPLAIN (i.e. food truck, food stand, catered, etc.): <h1>food trucks</h1>	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	While food vendors are exempt from City permitting, event organizers MUST ensure vendors are properly permitted with County Health or the State of Wisconsin. Not doing so may delay the permit or require a vendor to be removed. A list of vendors MUST be submitted prior to the event with applicable information. <i>When serving food, contact the La Crosse County Health Department at 608-785-9771.</i>
Will there be vendors selling merchandise?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Merchandise vendors are exempt from City permitting when participating in a special event; however, a list of vendors must be submitted. DOR reporting required.
Will alcohol beverages be sold/served/consumed? If yes, EXPLAIN (how, who, where): <h1>beer tent & secure locations</h1> <i>Jaycees Temp Class B Beer</i> *Fencing required. *Licensed <u>beverage operators</u> must be present. *Beer/wine must be purchased from a wholesaler. *Liquor Liability Insurance Required. See <i>FAQs and Excerpts</i> for additional information.	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	A <u>Temporary Class B Retail License</u> is required to sell, serve or consume beer or wine (no liquor). Eligibility requirements apply. If you are expanding an establishment license, an Expansion license is required: <ul style="list-style-type: none"> • <u>Expansion to Private Property</u> • <u>Expansion to Public Property</u> If a brewery is using a secondary location, please explain and a temporary license is not necessary.
Will there be a live amplified outdoor music? If yes, EXPLAIN: Live Bands (see attached) Band <input checked="" type="checkbox"/> DJ <input type="checkbox"/> Other <input type="checkbox"/>	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Noise is regulated in the City of La Crosse; see <u>Sec. 32-134</u> of the Municipal Code. <i>Event organizers shall contact nearby properties, so they are aware of the event.</i>
Will your event include any of the following: run <input type="checkbox"/> walk <input type="checkbox"/> bike tour <input type="checkbox"/> bike race <input type="checkbox"/> parade <input type="checkbox"/> other procession <input type="checkbox"/> <small>*if multiple activities, please complete an Activity Summary for each. *if closing a highway, a highway closure form must be submitted. This information is provided to the Wisconsin Department of Transportation.</small>	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	A legible route map and turn-by-turn list must be submitted; include assembly area, starting point and termination point. Complete <u>Activity Summary</u> if necessary. Visit the <u>Engineering/Construction Projects</u> to view upcoming projects to ensure your route is not affected.
If a recurring event, are you using the same route?	<input type="checkbox"/> Yes <input type="checkbox"/> No	A <u>Carnival, Circus or Menagerie License</u> is required. *Additional insurance required.
Will your event include a carnival or amusement of any kind? i.e. bounce house, amusement rides, etc. EXPLAIN (what, how many):	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	A <u>Carnival, Circus or Menagerie License</u> is required. *Additional insurance required.
Will your event include animals, petting zoo or other animal exhibition? If yes, describe (type of animals):	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Certain domesticated animals are allowed; see Sec. 6-8 of the Municipal Code. Events with wild or vicious animals, a <u>Carnival, Circus or Menagerie License</u> is required.
Will your event include horse drawn carriage rides? If yes, who is the operator?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Operator must be licensed for <u>Horse Drawn vehicles</u> .
Fire Department – Community Risk Management (CRM) – Call 608-789-7530 for the following additional permits, requirements and necessary information.		
Will there be a tent or canopy more than 400 sq feet? <i>Irishfest tent and others</i>	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	An <u>Application for Tent/Structure Permit</u> is required and an inspection prior to occupancy. <i>Event organizer is responsible for calling Digger's Hotline and coordinating, as necessary.</i>
Will fireworks or pyrotechnic special effects be used during event?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	An <u>Application for Display of Firework/ Pyrotechnic Special Effects</u> File directly with the Fire Department.
Will you be providing portable toilets? If so, how many? <i>20</i> portable toilets <i>2</i> accessible portable toilets	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Based on capacity as required by Ch.29 of IBC. <i>Portable toilets are not provided by the City; you are responsible to contract those services.</i>
Will you be running temporary water/plumbing or electrical services to the event site?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	If yes, contact CRM. An inspection will be required.
Will you be using temporary fencing for the site area? If yes, size of exits?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	If yes, provide fencing details in the site map. An inspection and plan approval are required. <i>Event organizer is responsible for calling Digger's Hotline and coordinating, as necessary.</i>

Do you intend to have Fire/EMS vehicle access lanes?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Required: emergency vehicle access lanes (min. 20').
Do you have an emergency plan?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	For accidents, injuries, fires, severe weather, etc.
Parking Utility – Call 608-789-4908 for parking requirements and necessary information.		
Do you have a parking plan?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Do you have handicap parking?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Parks, Recreation & Forestry Department – Call 608-789-7533 for the requirements and necessary information.		
Will the event be held in a City park or utilize any park facility? Park Board approval was granted: _____	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Reservation needs to be confirmed before Special Event Application can be filed. <i>City property may require approval by Bd of Public Works</i>
Police Department – Call 608-789-7238 (non-emergency) for necessary information.		
Do you have a security plan?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Street Department – Call 608-789-7340 for the necessary information.		
Do you intend to use a street, alley or right-of-way?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Describe area in description and site plan.
Closure of a highway (state or county)?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Yes, complete a Request for Highway Closure.
Do you need barricades or signage for your event? If yes, include barricade placement in the site plan. If no, provide a traffic control plan*. If yes, do you want to pick up ___ or have delivered ___ <i>Delivery by City required for larger events with a lot of equipment.</i>	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Barricades/signage can be provided by the city. A cost estimate based on needs will be provided with your permit; actual costs invoiced after the event. *If you are using equipment from a third party, you must provide a map showing placement
Do you have an established traffic control plan? If not using City traffic control equipment, submit your proposed traffic control plan with application.	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Police & Traffic Engineer will assist with developing a plan i.e. where barricades, signage or when Police assistance is needed.
Do you have a waste management plan? Contact Recycling Supervisor with questions 608-789-7507	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	A solid waste and recycling plan must be provided detailing receptacle quantities and layout – note location on site map.
Applicant understands that extraordinary service fees may be billed because of the event. Applicant will pay the actual costs for the use of equipment, resources, or services if the event requires more than the reasonable and necessary services provided by the city. If money is owed from a previous event, the permit may not be approved until paid. If any traffic control materials are missing or returned damaged, fee for replacement/repair will be invoiced. <i>Note: Extraordinary service fees are an addendum to the Policies & Procedures Manual.</i>	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	The City will invoice the event organizer after the conclusion of the event. Payment shall be made within thirty (30) days of the invoice. <i>Organizers must notify the city if the event is cancelled or altered for any reason. If notice isn't given until after traffic control materials have been delivered, organizers will still be billed the cost of materials and labor.</i>

**Special Event Checklist. All forms are to be turned into the City Clerk's Office unless otherwise noted.
Incomplete applications will be returned. Please call if you have questions.**


- ___ Special Event Application (*complete and signed*). Include additional Activity Summaries or Highway Closure, if necessary.
 - ___ Special Event Fee (*cash, check payable to City Treasurer or credit with a convenience fee*).
 - ___ Certificate of Liability Insurance AND Additional Insured Endorsement.
 - ___ Photocopy of Tax-Exempt Number, if applicable. **Required to avoid sales tax if being billed for materials i.e. barricades.*
 - ___ Photocopy of Wisconsin Seller Permit, if applicable. **Required unless exempt pursuant to s. 77.54 (7m).*
 - ___ Statement from property owner, if applicable.
 - ___ Map of Special Event area (site plan); include any street, alley or right-of-way closed for the special event and placement of barricades.
Site plan must include, as applicable, alcohol sales location(s), stages, temporary structures, vendors, carnival, portable toilets, garbage/recycling receptacles and dumpsters, fencing, exit locations for fenced events, accessible paths, handicap parking, access for emergency vehicles and personnel.
 - ___ Map of Parade/Procession (and turn-by-turn list); also include assembly area, starting point and termination point.
 - ___ Traffic Control Plan showing where barricades and signage will be placed, if necessary.
 - ___ Waste Management Plan including quantity of receptacles for solid waste and recycling and their locations.
 - ___ Merchandise/Food Vendor List, with all applicable information. **Due no less than fourteen (14) days before the event.*
- The following additional applications (and associated fee) if applicable:
- ___ Application for Temporary Class B Retail Alcohol License (*liquor liability insurance required*).
 - ___ Application to Expand Alcohol Beverage License – public or private property (*liquor liability insurance required*)
 - ___ Application for Carnival, Circus or Menagerie (*additional liability insurance required*).
 - ___ Application for Tent/Structure Permit.

Indemnification and Hold Harmless

(Read carefully before signing!)

Indemnification: By signing below, I acknowledge that for good and valuable consideration, I (applicant), on behalf of myself and the organization, if applicable, agree to indemnify, defend and hold harmless the City of La Crosse and its officers, officials, employees and agents from and against any and all liability, loss, damage, expenses and costs, including attorney fees, arising out of the activities performed as described herein, caused in whole or in part by any negligent act of omission of the applicant/organization, anyone directly or indirectly employed by any of them or anyone whose acts may be liable, except where caused by the sole negligence or willful misconduct of the City.

Certification: By signing below, I certify that I am at least 18 years of age, that I have read and understand the Special Event Policy and that I agree to the terms and conditions contained in the Special Event Policy. My signature further confirms: (i) I understand the filing of this application does not ensure the issuance of a Special Event License. (ii) The special event permit fee is non-refundable pursuant to the terms of the Special Event Policy. (iii) I will be responsible for ensuring the event and event participants comply with all applicable City ordinances, traffic rules, park rules, state health laws, fire codes and alcohol licensing regulations and any other applicable laws, rules and regulations including the Special Event Policy. (iv) Fees for park facilities, food vendor permits, tent and fireworks permits, other municipal services and equipment, etc., are in addition to the Special Event Permit fee. (v) I am authorized to apply for this Special Event Permit on behalf of the organization holding the event (if applicable). (vi) The information contained in this application is true and correct to the best of my knowledge. I understand that intentionally providing false or misleading information in this application will be basis for denial/revocation of the permit and may lead to civil or criminal penalties.

Signature of Applicant:  Date: 4/11/24
 Printed Name of Applicant: Blake Schierman
~~Jean Taylor - Mid-West Family La Crosse~~

Submit Special Event Application and fee (including any other applicable license/permit applications and fees) to:

City Clerk
 400 La Crosse Street
 La Crosse WI 54601
 Questions: 608-789-7510 or email licenses@cityoflacrosse.org

Date Routed:	For Office Use Only			
DEPARTMENT	APPROVE	DENY	BY	REASON (if denied)
<i>Special Event Staff</i>				
La Crosse County Health				
Parks, Recreation & Forestry				
Police				
Fire Department - CRM				
Engineering & Public Works				
Streets				
Recycling				
Parking Utility				
Transit				
City Clerk				
<i>Investigation – Personal Data Sheet</i>				
Police – Records				
<i>Delinquencies – Organization and Personal Data Sheet</i>				
Legal				
Treasurer				
Utilities (water, storm, sewer)				
Municipal Court				
Parking Utility				

License Issue Date:	License No:
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City of La Crosse, Wisconsin

APPLICATION FOR TEMPORARY CLASS "B"/"CLASS B" RETAILER'S LICENSE

Application must be complete and legible and submitted with relevant Special Event Application.

Date Received: 4/11/2024 Fee: \$10 Invoice No.: _____

City of La Crosse/County of La Crosse:

The named organization applies for: (check appropriate box(es))

- A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s. 125.26(6), Wis. Stats.
- A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

Note: No more than two (2) temporary wine licenses may be issued in any 12-month period.

At the premises described below during a special event as indicated and agrees to comply with all laws, resolutions, ordinances and regulations (state, federal and local) affecting the sale of fermented malt beverages and/or wine if the license is granted.

ORGANIZATION – entity responsible for alcohol sales, service and consumption and reporting the profit/loss.

(check appropriate box)

- Bona fide Club
- Church
- Lodge/Society
- Veteran's Organization
- Fair Association or Agricultural Society
- Chamber of Commerce or similar Civic/Trade Organization organized under Ch. 181, Wis. Stats.

Legal/Real Name: JCI La Crosse / Lacrosse Jaycees, Inc

Address: Street 1501 St. Andrew St City LaCrosse State WI Zip Code 54603

Email: jaycees.lacrosse@gmail.com Website: lacrossejaycees.org Date Organized: 1935 If a Corporation, give date of incorporation:

Wisconsin Seller Permit Number: _____ If the named organization is not required to hold a Wisconsin Seller's Permit pursuant to s. 77.54 (7m), Wis. Stats., check this box:

Names and address of all officers and manager or person in charge: Jason Jones 1466 Charles St
Complete the Personal Data Sheet for each Officer/Member of the Organization AND Manager/Person in Charge Lacrosse WI 54603

LOCATION – where beer and/or wine will be sold, served and consumed.

Street Address: 1 Oktoberfest Strasse LaCrosse WI 54601

Do the premises you wish to license occupy all of a building/property? Yes No, describe below. fenced area

If part of a building/property, describe fully which parts of the building or property you want included in the licensed premise i.e. which floor(s) or rooms(s), which section of the park or parking lot, etc.:

EVENT INFORMATION

Event Name: Big River Rally

Event Date(s): The day, or consecutive days, that alcohol beverages will be sold, served or consumed.
August 16, 2024 and August 17, 2024

Event Time: Start Time 8/16 - 4pm End Time 8/17 11am Both days 11pm



The following must be submitted with relevant Special Event Application:

- Application for Temporary Class "B"/"Class B" Retailer's License (complete and signed).
- Fee (cash, check payable to City Treasurer or credit with a convenience fee).
- Certificate of Liquor Liability Insurance and Endorsement.

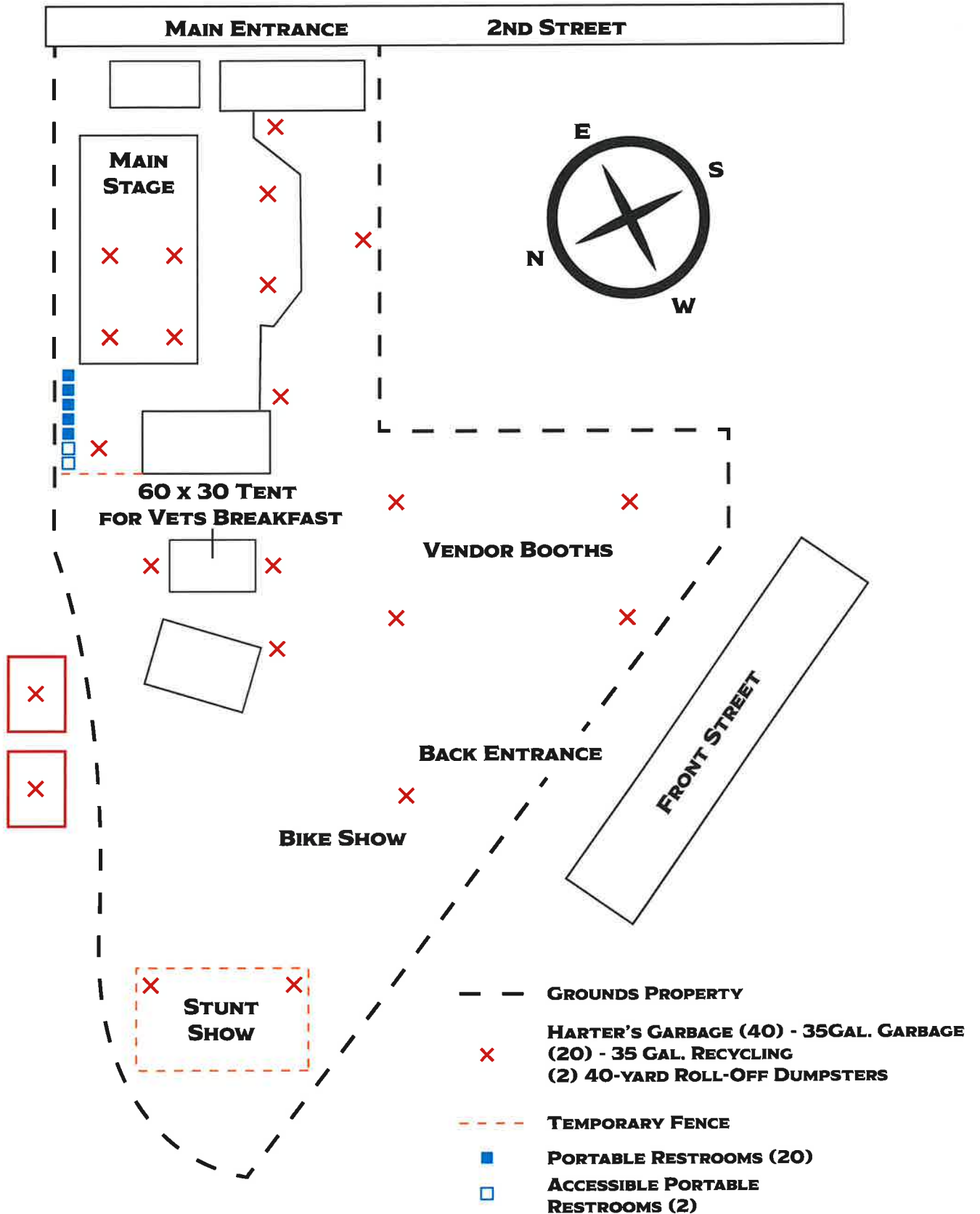
DECLARATION

As an officer of the organization, I declare under penalties of law that the information provided in this application is true and correct to the best of my knowledge and belief. Any person who knowingly provides materially false information in an application for a license may be required to forfeit not more than \$1,000.

Officer [Signature] 4/14/24 Organization JCI La Crosse

BIG RIVER RALLY

Grounds Map





Tentative 2024 Schedule of Events: (times subject to change)

Friday August 16th

??? (per La Crosse Health Department) – Food Truck Arrival & Inspection

2:00 PM – Vendor Arrival/Set-Up

4:00 PM – Doors Open

5:00 PM - 'Mini Tour of the Region' Ride (Leaving from Rod's Ride On Powersports)

6:00 pm – LIVE Music: Weathered Pigs

9:00 PM – LIVE Music: Buckcherry

Music Ends at 11PM – Grounds Close at 11:30PM (Cleanup)

Saturday August 17th

7:30AM – Grounds Open

8:00 AM – Veterans Breakfast to benefit (sponsor)

11:00 AM – River Run Tourism Ride (Leaves from Great River Harley-Davidson)

1:00 – 4:00PM – Custom Bike Show

1:00, 3:00, and 5:00PM – Professional Riders Motorcycle Stunt Show

6:00 PM – LIVE Music: Blue Collar 40

9:00 PM – LIVE Music: Jackyl

Music Ends at 11PM – Grounds Close at 11:30PM (Cleanup)

Sunday August 18th

Festival Grounds Final Clean Up

BIG RIVER RALLY

**Friday August 16th – Saturday August 17th
La Crosse South Oktoberfest Grounds**

The Inaugural Big River Rally Gathering & Music Festival for Motorcycle & Music Enthusiasts
Featuring LIVE Music from National and Local Musicians
Organized & Suggested Motorcycle Tourism Rides & Routes throughout the Coulee Region
Local Food & Merchandise Vendors
Custom Motorcycle Show (Judged & Open to Public)
Professional Riders Exhibition Stunt Show

The La Crosse Area is one of the most beautiful and scenic landscapes in the country, and should be a destination for any motorcycle enthusiast. Many have rolled through the area on the way to other places, but have never experienced what our area truly has to offer... Countless scenic and entertaining roads & rides, amazing places to stop for a bit to grab a bite, or to just shop around.

We're here to welcome a new group of people from all over the country to experience what's great about La Crosse, The Seven Rivers Region, and The Driftless Area of WI, MN, and IA.

This is a FREE -and- TICKETED event. The main grounds are open to the public free of charge, but the Big Tent/Beer Garden area will be fenced off and secure. All who enter must provide photo ID and be wristbanded as 21+ no minors will be allowed to enter the beer garden area. A TICKET also must be purchased to enter this area. All LIVE music will be held in this area throughout the festival.

Beer will be served at this event. **The La Crosse Jaycees** is the Licensee for beer sales for this event, and will be submitting their own special event conditional liquor license.

We are in the process of scheduling food & merchandise vendors and will be supplying all vendor license numbers as we move forward. All food vendors will be subject to inspection by the **La Crosse Health Department** before the event. "The Big Tent" (Beer Garden) will still be up (Irishfest) from the previous weekend and will be utilized for this event. An inspection will be scheduled with the **La Crosse Fire Inspector** if necessary. Security will be provided by **Byerson Specialized Protection Services**. Emergency Action Plan is being drafted and will be available upon request.

No police resources will be needed for this event, or street closures necessary, although we are requesting a special dispensation for parking restrictions (motorcycles only) either on **2nd Street North or Front Street North** from the grounds entrance to **Vine Street**. Traffic control needs will continue to be assessed and we will work with the La Crosse Police Department for recommendations.

We also are requesting conditional use of the city-owned "North Parking Lot" (600 2nd Street N) adjacent to the South Oktoberfest Grounds for volunteer, staff, vendor, and handicapped parking.



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)
04/03/2024

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER SMA Insurance Group, Inc. 3167 Berlin Drive La Crosse WI 54601		CONTACT NAME: SMA CSR PHONE (A/C, No, Ext): (800) 344-3948 E-MAIL ADDRESS:		FAX (A/C, No): (888) 625-3501	
INSURED Family Radio, Inc 201 State St La Crosse WI 54601-3246		INSURER(S) AFFORDING COVERAGE			
		INSURER A: West Bend Mutual Ins		NAIC # 15350	
		INSURER B:			
		INSURER C:			
		INSURER D:			
		INSURER E:			
		INSURER F:			

COVERAGES **CERTIFICATE NUMBER:** CL242100596 **REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PROJEC <input type="checkbox"/> LOC OTHER:			0947634	09/01/2023	09/01/2024	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 300,000 MED EXP (Any one person) \$ 10,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 2,000,000 PLPAK \$ 100,000
A	<input checked="" type="checkbox"/> AUTOMOBILE LIABILITY <input checked="" type="checkbox"/> ANY AUTO <input type="checkbox"/> OWNED AUTOS ONLY <input type="checkbox"/> HIRED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> NON-OWNED AUTOS ONLY			0947634	09/01/2023	09/01/2024	COMBINED SINGLE LIMIT (Ea accident) \$ 1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ Underinsured motorist \$ 1,000,000
A	<input checked="" type="checkbox"/> UMBRELLA LIAB <input type="checkbox"/> EXCESS LIAB DED RETENTION \$			0947634	09/01/2023	09/01/2024	COMBINED SINGLE LIMIT (Ea accident) \$ 4,000,000 EACH OCCURRENCE \$ 4,000,000 AGGREGATE \$ PER STATUTE OTHER
A	<input checked="" type="checkbox"/> WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory In NH) If yes, describe under DESCRIPTION OF OPERATIONS below		N/A	0975813	09/01/2023	09/01/2024	E.L. EACH ACCIDENT \$ 100,000 E.L. DISEASE - EA EMPLOYEE \$ 100,000 E.L. DISEASE - POLICY LIMIT \$ 500,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)
The City of La Crosse is listed as an Additional Insured regarding the Big River Rally being held on 08/16/24 and 08/17/24.

CERTIFICATE HOLDER City of La Crosse 400 La Crosse St La Crosse WI 54601	CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
	AUTHORIZED REPRESENTATIVE

THIS ENDORSEMENT CHANGES THE POLICY. PLEASE READ IT CAREFULLY.

ADDITIONAL INSURED – NOT OTHERWISE CLASSIFIED

This endorsement modifies insurance provided under the following:

BUSINESSOWNERS COVERAGE FORM
COMMERCIAL GENERAL LIABILITY COVERAGE PART
LIQUOR LIABILITY COVERAGE FORM

SCHEDULE

Name of Person or Organization (Additional Insured):
Blanket Additional Insured
Information required to complete this Schedule, if not shown above, will be shown in the Declarations.

Section II – Who Is An Insured is amended to include as an insured the person or organization shown in the Schedule as an additional insured, but only with respect to liability incurred solely as a result of some act or omission of the named insured.

It is further understood and agreed that the designation of the entity named as an additional insured does not increase or alter the limit of liability, nor the scope of coverage of this policy.

The coverage granted to the additional insured under this endorsement shall be excess over any other valid and collectible insurance, whether contingent, excess or primary.

This endorsement provides no coverage to the additional insured for its liability arising out of the claimed negligence, statutory liability or fault of the additional insured.

As a condition of coverage, the additional insured shall be obligated to tender the defense and indemnity of every claim or suit to all other insurers that may provide coverage to the additional insured, whether on a contingent, excess or primary basis.