

August 8, 2021

Dear Fellow Community, Committee, & Council Members,

The Hatchery events venue in Riverside Park is something that I have been looking forward to seeing come to fruition for much time. This project provides exciting potential for the downtown/Riverside Park area and is a wonderful way to showcase the beauty and hospitality found in our community. As a young professional, I am drawn to communities that invest in the use of public spaces. This partnership between the city and two upcoming entrepreneurs represents a commitment to innovation and demonstrates that the La Crosse community is forward thinking and worth investing in.

As Community members, we all wish to see our city thrive and our residents happy. Hatchery will provide a beautiful space for our community, generate jobs, and highlight the historic beauty of this building. For this reason, I know that this is an excellent use of this space.

I invite you to join me in supporting this partnership between the city and Hatchery LLC in order to continue to create a community that is vibrant and thriving.

Kindly,

A handwritten signature in black ink, appearing to read 'Maya Roberts', written over a horizontal line.

Maya Roberts  
Viterbo Alumni and Community Member  
1003 9<sup>th</sup> St  
La Crosse, WI 54601