



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Minutes - Final

Economic Development Commission

Thursday, April 25, 2019

8:30 AM

3rd Floor Conference Room

Call to Order

The meeting was called to order by Co-Chair Martin Gaul at 8:30am.

Roll Call

Present: 6 - Angela Seeger, David Morrison, Debbie McKenney, Martin Gaul, Al Louis, Paul Medinger
Excused: 1 - Tim Kabat

Others in attendance: Media, Jorge Beltran, Sam Bachmeier, Tara Fitzgerald, Jason Gilman, Andrea Schnick, Bernie Lenz

Approval of Minutes

A motion was made by Medinger, seconded by McKenney, that the minutes of the March 28, 2019 meeting be APPROVED. The motion carried by voice vote.

Agenda Items:

1. Introduction of Jorge Beltran, Executive Director of La Crosse Area Development Corporation (LADCO).

Jorge Beltran, the new Executive Director of LADCO, introduced himself and gave background on his personal and professional experience and outlined issues he is working on in our community, such as workforce, aging population, municipal corporation and coordination, talent retention and recruitment, business retention and expansion, student retention, and sustainability. Sam Bachmeier, Economic Development Coordinator of LADCO, also introduced himself to the Commission and highlighted his background, education and experience with LADCO.

2. [19-0599](#) Resolution approving an amendment to the Project Plan of Tax Incremental District No. 15, City of La Crosse, Wisconsin.

Attachments: [Resolution](#)
[Legal Notice](#)
[Project Plan](#)

A motion was made by McKenney, seconded by Seeger, that this Resolution be APPROVED. The motion carried by voice vote.

3. **Update from Jason Gilman on Riverside North and discussion on the EDC's role.**

Jason Gilman gave the Commission an update on the Riverside North project and discussed a future joint meeting between the EDC and the Redevelopment Authority to outline the criteria for development and the incentive process.

4. **Update on CommonBond Communities project, The Apartments at Red Cloud, TIF application and development agreement.**

[18-1669](#)

Consideration and possible action of Tax Increment Financing application by CommonBond Communities for The Apartments at Red Cloud.

(Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1)(e) to formulate & update negotiation strategies and parameters. Following such closed session, the Committee and/or Council may reconvene in open session.)

Attachments: [Cover Letter](#)
[CommonBond Information](#)
[Articles of Incorporation](#)
[Market Study](#)
[Timeline](#)
[Site Layout](#)
[Sources and Uses](#)
[Project Description](#)
[Rent and unit breakdown](#)
[Project Update memo from CommonBond 4.23.19](#)

Adjournment

A motion was made by Louis, seconded by McKenney, to ADJOURN. The meeting adjourned at 9:30am.

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.