

# Application: Upper Floor Renovation Loan Program

(City of La Crosse)

City of La Crosse  
400 La Crosse Street  
La Crosse, WI 54601-3396  
(608) 789-7512  
Fax: (608) 789-7318

<i>Project Applicant Information</i>	
Name: <i>Chale W Berg</i>	Tax ID Number: [REDACTED]
Address: <i>112 4th St South La Crosse, WI 54601</i>	
Contact Person: <i>Chale Berg</i>	Telephone Number: <i>(312) 513-8017</i>
Source of Historic Determination:	
<i>Property Owner Information</i>	
Name: <i>Chale Berg</i>	Social Security Number: [REDACTED]
Home Address: <i>1305 South Ave La Crosse, WI 54601</i>	
<i>Co-owner Information (if applicable)</i>	
Name:	Social Security Number:
Home Address:	
<i>Business/Developer Information</i>	
Name:	
Address:	
<i>Project Description</i>	
Provide a brief description of the project:	

*Project Information*

Which architectural firm will provide the architectural analysis?

Which architectural firm will provide the working plans?

Which lender(s) will be involved in this project?

*Project Analysis and Justification*

The following items will be needed for project analysis and justification:

- Detailed project plan, including architectural analysis and architect's estimates/competitive bids
- Business plan (long-term goals)

- Timetable - 18m-24m or less
- Articles of Incorporation
- Balance sheet (current) (on Excel format disk)
- Operating (profit/loss) statements for last three years (with percentage breakdown) (on Excel format disk)
- Previous years' Federal Income Tax Returns (personal and business)
- Personal financial statements of officers
- Five-year projected cash flow statement (with percentage breakdown) (on Excel format disk)
- Cover letter which requests specific loan terms and conditions beyond the % rate offered by the program

Personal financial information is confidential and will not be available to the public.

<i>Sources of Funds</i>					
<u>Uses of Funds</u>	<u>Lender</u>	<u>City</u>	<u>Equity</u>	<u>Other</u>	<u>Total</u>
Project Activities	_____	_____	_____	_____	_____
Soft Costs (taxes, legal, interest, architectural)	_____	_____	_____	_____	_____
TOTAL	_____	_____	_____	_____	_____

*Application Certification*

I hereby certify that all information provided on and accompanying this application is complete and accurate. I also agree to notify the City of La Crosse in writing prior to loan closing should any of this information change and I understand that changes in the information provided or failure to notify the City of such changes shall give the City the right to cancel or deny loan approval or alter its terms/conditions.

9/18/17  
 Date

*Dale Berg*  
 Applicant's Signature

DALE BERG  
 Name

President  
 Title

*Dale Clothing*  
 Company