



PARKING UTILITY REPORT

Fourth QUARTER 2021

CITATIONS	
Issued	8,675
Parking Fines	\$143,501.60

LICENSE PLATE RECOGNITION (LPR)	
Plate Reads	446,000+
Violation Hits	25,174

IMMOBILIZATION	
Vehicles Immobilized	17
Total Fees	\$9,101.00
Paid Fees	\$3,965.00

PARKING RAMPS		
REVENUE		
Pay Station Fees		\$54,416.40
Permit Fees		\$185,804.79
App Fees		\$14,319.00
RAMP PERMITS		
	ALLOWANCE	SOLD
La Crosse Center	550	155
Main Street	395	393
Market Square	534	299
Pine Street	590	495
RESIDENTIAL	N/A	370
Downtown Employee Permit	N/A	9
Contractor Permits	N/A	2
TRANSACTIONS		
Pay Stations		24,249
ParkMobile App		7,012
Online Payments		4,559



PARKLaCrosse

A Division of La Crosse Police Department
(608) 789-7295 | 400 La Crosse Street, La Crosse, WI 54601 | parking@cityoflacrosse.org



PARKING UTILITY REPORT

Fourth QUARTER 2021 -Continued

COLLECTION SERVICES

Total Number of Citations Collected	249
Total Dollars Collected	\$17,003.00

Highlights

- Installing security cameras at Riverside Ramp
- More consistent number for parking in ramps and pay to park zones
- Staffing levels for Enforcement Officers getting back to normal



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Year to Year COMPARISON

	2019	2020	2021
CITATIONS			
Issued	53,183	38,402	38,883
Parking Fines	\$907,885.80	\$642,651.60	\$645,673.20

LICENSE PLATE RECOGNITION (LPR)			
Plate Reads	4,580,000+	4,670,000+	3,150,000+
Violation Hits	118,000+	130,000+	85,000+

IMMOBILIZATION			
Vehicles Immobilized	254	187	148
Paid Fees	\$86,134.51	\$48,610.27	\$14,649.50

PARKING RAMPS

REVENUE			
Pay Station / Passport App Fees	\$282,154.05	\$151,212.55	\$205,719.60
Permit Fees	\$677,664.89	\$747,433.25	\$727,735.79

RAMP PERMITS	ALLOWANCE	SOLD	SOLD	SOLD
La Crosse Center	550	325	193	155
Main Street	395	346	345	393
Market Square	534	316	222	299
Pine Street	590	492	488	495
RESIDENTIAL	N/A	513	404	370
Contractor Permits	N/A			2
Downtown Employee Permit	N/A		2	9

TRANSACTIONS			
Pay Stations	89,338	58,213	66,417
Passport/ParkMobile App	51,090	36,627	31,268
Online Payments	17,029	16,931	18,563