



Meeting Minutes

Economic and Community Development Commission

Wednesday, February 22, 2023

3:00 PM

Council Chambers

Call to Order

Mayor Mitch Reynolds called the meeting to order at 3:01pm.

Roll Call

Present: 7 - Douglas Happel, Barb Janssen, Linda Lee, Vicki Markussen, Mitch Reynolds, Colin Walsh, Gina Miller

Agenda Items:

[23-0227](#) Brief Introductions.

[23-0096](#) Annual Code of Ethics Policy Review.

Attachments: [2023 La Crosse, WI Code of Ordinances.pdf](#)

[23-0204](#) Resolution approving an appropriation of the City's ARPA monies earmarked for small business support.

Attachments: [Proposed Amended Resolution - 2.22.2023](#)

[Resolution](#)

[Staff Report](#)

A motion was made by Janssen, seconded by Lee, that the proposed amendments be RECOMMENDED TO BE ADOPTED to the Finance & Personnel Committee. The motion carried by voice vote.

A motion was made by Janssen, seconded by Lee, that this Resolution as amended be RECOMMENDED TO BE ADOPTED to the Finance & Personnel Committee. The motion carried by voice vote.

[23-0205](#) Resolution approving development agreement for The Driftless Apartments and Townhomes.

(Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1)(e) to formulate & update negotiation strategies and parameters. Following such closed session, the Committees and/or Council may reconvene in open session.)

Attachments: [Proposed Amended Resolution 2.22.2023](#)
[Resolution](#)
[The Driftless Apartments Development Agreement - Amended 2.22.2023](#)
[The Driftless Apartments Development Agreement 2-16-23v2](#)
[Exhibit A: Real Estate](#)
[Exhibit B: Project Description](#)
[Exhibit C: Restrictive Covenant](#)
[Exhibit D: Description of Public Improvements](#)
[Exhibit E: Project Cost Breakdown](#)
[Exhibit E - Project Cost Breakdown - Revised 2.22.23](#)
[Exhibit F: Construction Schedule](#)
[Exhibit F: Construction Schedule - Revised 2.22.23](#)
[Exhibit G: Monetary Obligation Example](#)
[Staff Report](#)

A motion was made by Janssen, seconded by Lee, that this Resolution be **RECOMMENDED TO BE ADOPTED** to the Finance & Personnel Committee.

A motion was made by Janssen, seconded by Markussen that the proposed amendments be **RECOMMENDED TO BE ADOPTED** to the Finance & Personnel Committee. The motion carried by voice vote.

A motion was made by Janssen, seconded by Miller, that this Resolution as amended be **RECOMMENDED TO BE ADOPTED** to the Finance & Personnel Committee. The motion carried by voice vote.

[23-0159](#)

Resolution authorizing 2023 Action Plan and funding allocation in connection with CDBG and HOME Programs.

Attachments: [Resolution](#)
[2023-2024 Action Plan](#)
[Staff Report](#)

Unanimous consent to open public hearing.

Randall Brown was called to speak.
Rick Hamilton was called to speak.

Unanimous consent to close public hearing.

A motion was made by Janssen, seconded by Lee that this Resolution be **RECOMMENDED TO BE ADOPTED** to the Finance & Personnel Committee. The motion carried by voice vote.

[23-0160](#)

Resolution authorizing a Substantial Amendment of the 2021 Action Plan and Allocation of HOME-ARP Funds.

Attachments: [Resolution](#)
 [HOME ARP Plan](#)
 [Staff Report](#)

Unanimous consent to open public hearing.

Kevin Hundt was called to speak.
Randall Brown was called to speak.
Bill Weland was called to speak.
Rick Hamilton was called to speak.
Jeff (unknown last name) was called to speak.

Unanimous consent to close public hearing.

A motion was made by Janssen, seconded by Lee, that this Resolution be **RECOMMENDED TO BE ADOPTED** to the Finance & Personnel Committee. The motion carried by voice vote.

[23-0161](#)

Resolution authorizing a Substantial Amendment of the 2022 Action Plan.

Attachments: [Resolution](#)
 [PY22-Substantial Amendment](#)
 [Staff Report](#)

Unanimous consent to open public hearing.

No speakers.

Unanimous consent to close public hearing.

A motion was made by Janssen, seconded by Lee, that this Resolution be **RECOMMENDED TO BE ADOPTED** to the Finance & Personnel Committee. The motion carried by voice vote.

[23-0162](#)

Resolution approving the American Rescue Plan Act (ARPA) funding to conduct a Housing Study.

Attachments: [Resolution](#)
 [Staff Report](#)

Mayor Reynolds opened Public Hearing with unanimous consent.

Mayor Reynolds closed Public Hearing with unanimous consent.

A motion was made by Lee, seconded by Markussen, that this Resolution be **RECOMMENDED TO BE ADOPTED** to the Finance & Personnel Committee. The motion carried by voice vote.

[23-0181](#)

Action on OTP - 17-30022-120 - 943 Hood St.

Attachments: [23-0181 - Staff Report for OTP 943 Hood St.pdf](#)
 [23-0181 - Site Plan 943 Hood St.pdf](#)

A motion was made by Janssen, seconded by Miller, that this General Item be APPROVED according to the Planning & Community Development staff report. The motion carried by voice vote.

[23-0180](#)

Action on revised purchase price 17-30089-060 - 1123 4th St S.

(Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1)(e) to formulate & update negotiation strategies and parameters. Following such closed session, the Committees and/or Council may reconvene in open session.)

Attachments: [23-0180 - Staff Report for OTP 1123 4th-a.pdf](#)

A motion was made by Lee, seconded by Janssen to go into closed session. The motion carried by roll call vote.

Doug Happel and Colin Walsh did not join the closed session meeting.

A motion was made by Janssen, seconded by Lee that this item be APPROVED. The motion carried by voice vote.

Adjournment

Mayor Reynolds adjourned the meeting at 5:01pm in closed session.