

COMMITTEE REPORT

To the Honorable Mayor and Common Council of the City of La Crosse:

Your Highways, Properties and Utilities Committee having under consideration the annexed resolution re-establishing City Policy for advertising the sale of City owned property and said matter having been referred to the City Plan Commission and same having made and filed its report thereon, recommends the same be adopted as amended.

Respectfully submitted,

Bernard Maney, Chmn.
John Satory, Jr.
Marilyn Wigdahl
Bill Harnden
Andrea Richmond

REPORT AND
RESOLUTION ADOPTED
DEC 09 2004
BY COUNCIL

DEC 15 2004

LK
RH
all Depts.

Typed: 12-2-04
Approved:

File # 2004-12-034

**AMENDED
RESOLUTION**

WHEREAS, the Common Council adopted a Resolution (File #50015) on July 13, 1995, establishing a policy that City-owned land which is to be sold to private parties for private use be advertised to the public for sale prior to any sale of the City-owned land however, that Resolution did not apply to land sold to non-profit entities or corporations for municipal public purpose, nor to land in the City's industrial parks, or land sold for industrial purposes, or land sold by the Redevelopment Authority where Wisconsin Law otherwise authorizes sale of industrial or Redevelopment Authority lands, and

WHEREAS, two Resolutions were adopted on December 12, 1996, pertaining to the sale of City-owned land (File # 96-12-39) and (File # 96-12-41), and

WHEREAS, mistakenly, Resolution File # 96-12-39 amended the July 13, 1995 resolution (File # 50015) but that Resolution was rescinded by Resolution File #96-12-41.

WHEREAS, Resolution File # 96-12-39 directed the Planning Department to advertise in the newspaper quarterly, as well as provide for advertising signs of all surplus City-owned or Redevelopment owned land that is for sale, whether it be industrial or otherwise, and

WHEREAS, in order to clarify the City's policy with respect to the sale of City-owned land it is necessary to rescind all previous confusing and overlapping resolutions.

NOW THEREFORE BE IT RESOLVED, by the Common Council that it hereby rescinds Resolution File #50015, Resolution File # 96-12-39, and Resolution File # 96-12-41.

BE IT FURTHER RESOLVED, that the following is the formal established policy for advertising the sale of city-owned property which is intended to provide a more definite common standard helpful to the City in obtaining interested purchasers and developers and will provide greater public exposure and stimulate more interest in city-owned property:

1. Each City Department shall maintain a listing of property under its jurisdiction and shall annually present a list of its property to the Board or Committee that oversees the respective department to annually determine if any property can be deemed "surplus"(e.g. Aviation Board for the Municipal Airport, Board of Public Works for the Public Works Department, Board of Park Commissioners for the Parks, Recreation and Forestry Department, the La Crosse Center Board for the La Crosse Center, ~~the Police and Fire Commission for the Police and Fire Departments~~, the Redevelopment Authority for Redevelopment Authority-owned property, the Plan

Commission (for industrial land) for the Planning Department , Library Board for the Public Library).

2. Property may only be offered for sale if it is first determined to be "surplus" by the Board or Committee that oversees such land and the Common Council. Once a property is deemed to be "surplus" by the Board or Committee with jurisdiction over that property and by the Common Council, it shall be advertised for sale in at least three prominent, metropolitan newspapers, the La Crosse Tribune being one of the three with a display advertisement (this requirement shall only apply to commercially zoned land, parcels zoned for multiple dwelling, or parcels suitable for platting).
3. It shall be up to each Department to advertise "surplus" property under its jurisdiction and a "For Sale" sign with contact information is also required to be physically placed on the property.

Policy Exceptions:

1. This policy shall not apply to lands that are deemed of local interest such as a parcel smaller than 7,200 square feet or a remnant parcel created as a result of a highway construction project, or remnant parcels that would only have an interest by the abutting property owner. These parcels are however, required to be advertised via a legal advertisement in the La Crosse Tribune.
2. This policy does not apply to land sold to non-profit entities or corporations for municipal public purpose
3. This policy does not apply to land in the City's industrial parks, or land sold for industrial purposes, or land sold by the Redevelopment Authority where Wisconsin Law otherwise authorizes sale of industrial or Redevelopment Authority lands, however, such lands shall be advertised on the City Website, as well as with signage on the property.
4. This policy does not apply to newly constructed housing under the Housing Replacement and Replacement Housing programs since required advertising is overseen by the Housing Rehabilitation Review Board.
5. This policy does not apply whereas otherwise provided by law or unless otherwise directed by Council Resolution.