

January 10, 2024

To the **Honorable Mayor Mitch Reynolds** and Members of the Common Council: Tamra Dickinson, Erin Goggin, Barb Janssen, Larry Sleznikow, Jenasea Hameister, Chris Kahlow, Mac Kiel, Mackenzie Mindel, Chris Woodard, Rebecca Schwarz, Jennifer Trost, Doug Happel, and Mark Neumann.

Summary

We will be operating a Pickleball facility and are seeking permission to apply for a Class B Beer and Liquor License. This presents a great opportunity for community engagement, with significant growth potential under responsible management. The addition of a Class B Beer and Liquor License would elevate the overall patron experience, fostering a vibrant and social atmosphere within a secure and controlled environment. We are fully committed to implementing responsible serving practices.

Ownership

The Blue Zone Pickleball, LLC

Members: Todd Page, Deb Page, Karen Christenson, Jim Christenson, Rick Beyer, Michelle Jensen-Beyer

Address

2400 Rose Street La Crosse, WI 54603

Type of Business

Indoor Pickleball Facility

Employees

20

Hours

Monday – Sunday, 6 am – 10 pm

Business Conducted

17 Pickleball courts for play and lessons. Event room for parties, corporate events, etc.

Contact

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thebluezonepickleball@gmail.com