



CITY OF LA CROSSE

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LEGISLATION STAFF REPORT FOR COUNCIL

File ID

23-0204

Caption

Resolution approving an appropriation of the City's ARPA monies earmarked for small business support.

Staff/Department Responsible for Legislation

Planning

Requestor of Legislation

Mayor Reynolds & Planning Staff

Location, if applicable

Summary/Purpose

This Resolution further specific usage of the \$450k of ARPA funds allocated toward small businesses and impacted industries.

\$200k: sprinkler system program, \$100k: City-wide façade program, \$50k: MOBA and A&E, \$100k: an RFP to support small businesses.

Background

Last March, the Council approved the \$450k to go towards addressing negative economic impacts caused by the public health emergency to small businesses and impacted industries utilizing programs such as façade improvements, small business development, and upper floor renovations.

Fiscal Impact

\$450k from ARPA dollars that were previously allocated

Staff Recommendation

Staff recommends approval.