



# City of La Crosse, Wisconsin

## APPLICATION FOR EXPANSION OF ALCOHOL BEVERAGE LICENSE

\*Must be filed in conjunction with a Special Event Application.

Fee: \$ 150.00


The undersigned licensee requests permission to expand the following license(s) onto private property for the purpose set forth below. Check all license that apply.

- Combination "Class B" Beer & Liquor  
 Class "B" Beer  
 "Class C" Wine

183956

BUSINESS INFORMATION				
Legal/Real Name:		Trade Name:		
Dream Once LLC		The Arterial Bar + Grill		
Business Address:				
1003 16 <sup>th</sup> St. S, La Crosse, WI, 54601				
Business Phone Number:		Name of Agent (If Corporation/LLC):		
608-881-8877		Mark Brawson		
EXPANSION INFORMATION				
Date of Expansion:				
5/25/22 - Fall				
Time of Expansion - when alcohol will be sold, possessed or consumed in the public way:				
Start	Weekday - 11am	End	10pm	
	Weekend - 9am		10pm	
Describe Area of Expansion - Where Alcohol Will be Present:				
patio area by pop machine adjacent to south-side of building				
Reason for Expansion Request:				
Outdoor cafe program - same area as used in 2020/2021				
PERSON IN CHARGE				
Name:	First	Middle	Last	
	Mark	R	Brawson	
Address:	Street	City	State	Zip Code
	N2065 Valley Rd	La Crosse	WI	54601
Phone Number:				
608-397-7348				

The above hereby makes application to expand its alcohol beverage license onto private property as described. I agree to abide by all applicable state and local regulations including, but not limited, to the sale and service of alcoholic beverages, fencing and adherence to noise levels.

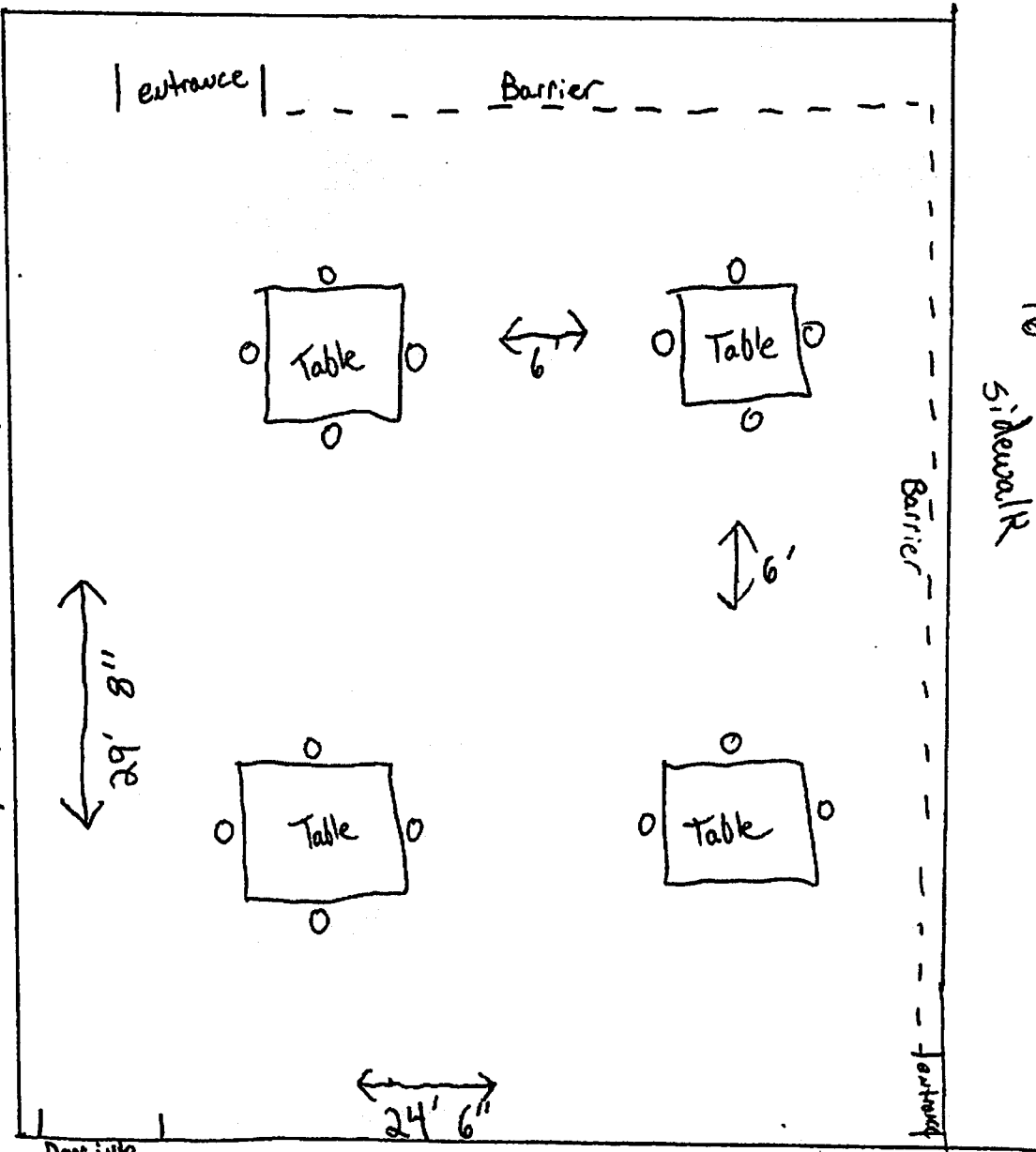
  
 Signature of Applicant

5/24/22  
 Date

Parking spot

Parking spot

↑ Addition to Building ↑



16th St  
sidewalk

Door into Building

24' 6"

Barrier made of concrete block + timber rails