



PARKLaCrosse

A Division of La Crosse Police Department
(608) 789-7295 | 400 La Crosse Street, La Crosse, WI 54601 | parking@cityoflacrosse.org



PARKING UTILITY REPORT YEAR END 2019

CITATIONS	
Issued	53,183
Parking Fines	\$907,885.80

LICENSE PLATE RECOGNITION (LPR)	
Plate Reads	4,580,000+
Violation Hits	118,000+

IMMOBILIZATION	
Vehicles Immobilized	254
Paid Fees	\$86,134.51

PARKING RAMPS	
REVENUE	
Pay Station / Passport App Fees	\$282,154.05
Permit Fees	\$677,664.89

RAMP PERMITS	SOLD	AVAILABLE
La Crosse Center	325	550
Main Street	346	306
Market Square	316	534
Pine Street	543	492
RESIDENTIAL	513	

TRANSACTIONS	
Pay Stations	89,338
Passport App	51,090
Online Payments	17,029

Highlights

- Implementation of Permit billing through parking software
- Customer online payments for permits and paperless billing
- 5th LPR Parking Utility Vehicle
- Food for Fines Program
 - 46 Citations, \$1,770.00 in food and clothing donations