

Resolution appropriating funds to hire Toole Design Group for the development of a transportation plan for South Avenue and a report containing empirical data and street design options to develop ideas and recommendations to address transportation needs in the City.

RESOLUTION

WHEREAS, the State of Wisconsin Department of Transportation is currently working on plans for South Avenue for a one mile stretch south of Gundersen Health Systems;

WHEREAS, community dynamics, changes and trends since 1998 highlight the importance of conducting an updated examination of transportation issues and needs in La Crosse; and

WHEREAS, the creation of a City of La Crosse Transportation Vision was completed to proactively guide transportation direction, plans, and designs within the City and that affect the City over the next five to fifty years is necessary, and;

WHEREAS, the City desires additional supporting data and documentation on the alternatives the City can propose to the Wisconsin Department of Transportation to affect the design toward beneficial urban investment, urban placemaking and efficient use of resources,

NOW, THEREFORE, BE IT RESOLVED by the Common Council of the City of La Crosse that it hereby appropriates \$133,220 from the Reserve Fund with future reimbursement from the 2017 Capital Improvement Plan to prepare plans for South Avenue through an intensive public participation strategy and to collect empirical data on transportation alternatives that promote safety while fostering urban investment and placemaking.

BE IT FURTHER RESOLVED that the Common Council of the City of La Crosse hereby selects Toole Design Group to prepare said transportation vision employing the process, deliverables, and schedule outlined in the attached proposal.

BE IT FURTHER RESOLVED that the Common Council of the City of La Crosse hereby directs the Public Works Director, City Engineer, and City Planner to coordinate the above stated scope of work and related contract with Toole Design Group.

BE IT FURTHER RESOLVED that the Mayor and Finance Director are hereby authorized to take any and all steps necessary to effectuate this resolution.