



# City of La Crosse, Wisconsin

## APPLICATION FOR BEER GARDEN LICENSE

Check One:  New  Renewal For the license period 7/2023 to 6/2024 Fee: \$ 160

License Class: (Check One)  Class "A"  Class "B"  Class "C"  Class "D"  
(ZONING RESTRICTION)

BUSINESS INFORMATION			
Legal/Real Name: Hatchery LLC			
Address of Above: Street 325 Pearl St.	City La Crosse	State WI	Zip Code 54601
PREMISES INFORMATION			
Trade Name of Business: Hatchery LLC			
Address of premises to be Licensed: 410 E. Veterans Memorial Drive La Crosse, WI 54601			
BEER GARDEN INFORMATION			
Description of proposed beer garden: (MUST BE SPECIFIC: square feet, physical location, material made out of, etc.) <u>Approx 6,402</u> sqft area East side of building, and, <sup>entire</sup> garage building			
AGENT INFORMATION			
Agent Name: First Marty	Middle Edwin	Last Walleser	
Agent Home Address: Street 402 19th St S	City La Crosse	State WI	Zip Code 54601
Home Phone Number: 608-790-6798	Daytime Phone Number: 608-790-6798		
Was the above person listed as agent on last year's application? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			

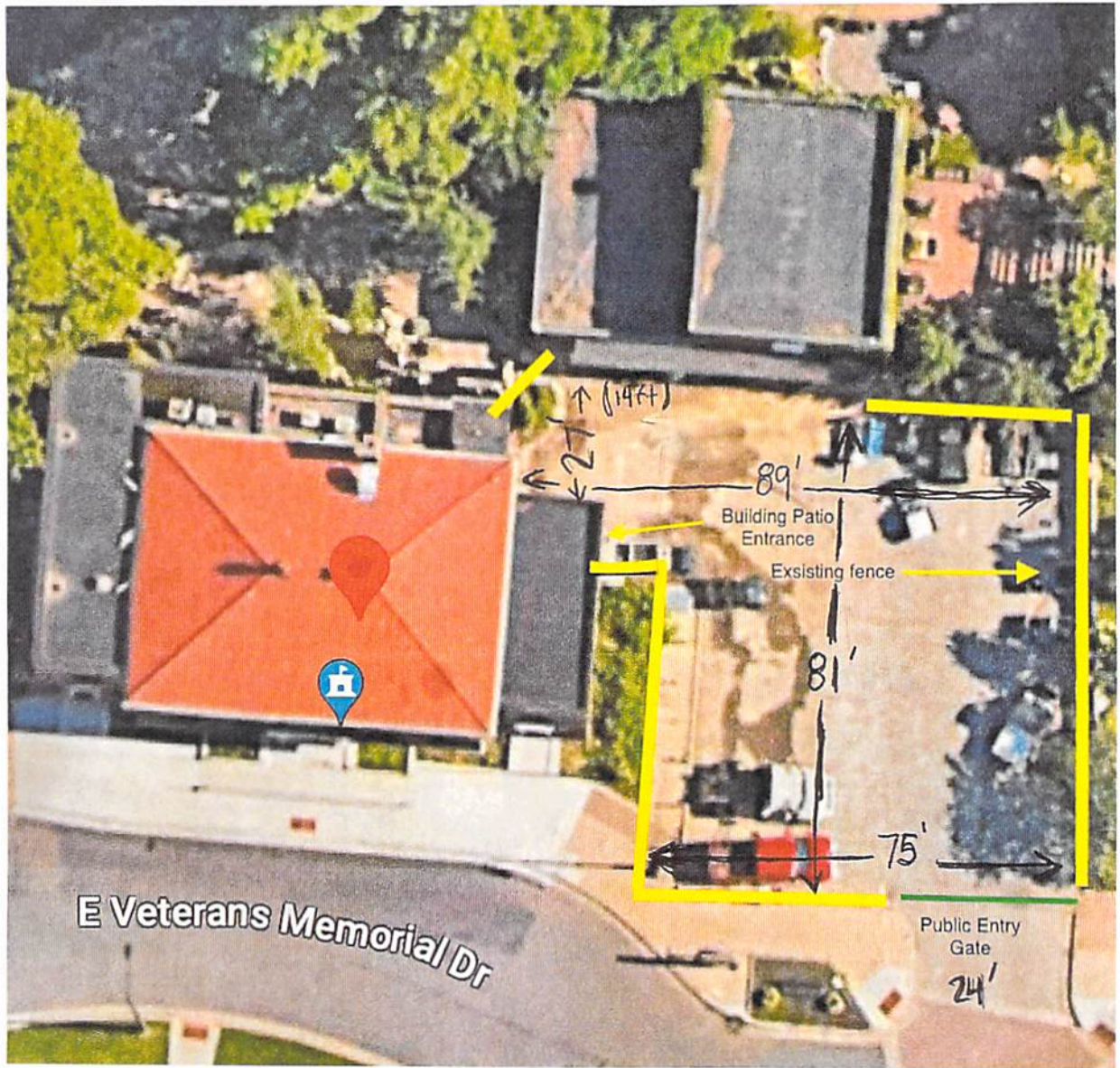
The above hereby makes application for a license to operate a Beer Garden at the above address within the City of La Crosse pursuant to provisions of Sec. 10-47 of the Code of Ordinances for the City of La Crosse.

Marty Walleser  
Signature of Applicant

6/2/23  
Date

**A PLAN MUST ACCOMPANY THIS APPLICATION**

OFFICE USE ONLY			
For original application: Attach a list of all property owners within 200 feet of the proposed licensed premises.			
Signature:	Date:	Granted:	License #:



Approximately 6,402 square foot area on the east side of the building and entire garage building.



# CITY CLERK'S OFFICE

400 La Crosse Street  
La Crosse, Wisconsin 54601  
(608) 789-7510  
cityclerk@cityoflacrosse.org  
www.cityoflacrosse.org

## NOTICE OF APPLICATION FOR OUTDOOR CABARET & BEER GARDEN LICENSE IN THE CITY OF LA CROSSE

This is to notify you that the following business has applied for an **Outdoor Cabaret** license under Chapter 10, Article IV of the Code of Ordinances of the City of La Crosse to allow live entertainment in a designated outdoor area, as described below. The business has also applied for a **Class "A" Beer Garden** license under Chapter 10, Article III of the Code of Ordinances of the City of La Crosse to allow consumption of alcoholic beverages in a designated outdoor area, as described below and on the attached drawing.

Pursuant to sec. 10-140, property owners within 200 feet of the proposed premises for an Outdoor Cabaret License shall receive notice of an original application. Pursuant to sec. 10-77, property owners within 200 feet of the proposed premises for a Beer Garden License shall receive notice of an original application.

**Hatchery LLC dba Hatchery Riverside  
at 410 Veterans Memorial Drive E, La Crosse, WI 54601**

Outdoor Cabaret description: Beer garden area.

Beer Garden description: Approximately 6,402 square foot area on the east side of the building, and entire garage building.

The applications will be considered at the following meetings which are held in the Council Chambers of La Crosse City Hall, 400 La Crosse Street:

**Judiciary and Administration Committee – Wednesday, July 5, 2023 at 6:00 p.m.**

**Common Council – Thursday, July 13, 2023 at 6:00 p.m.**

*The meetings can be viewed (no participation) by visiting the Legislative Information Center Meetings calendar (<https://cityoflacrosse.legistar.com/Calendar.aspx>) - find the scheduled meeting and click on the "In Progress" video link to the far right in the meeting list.*

*Written comments may be submitted to the City Clerk's Office by emailing [cityclerk@cityoflacrosse.org](mailto:cityclerk@cityoflacrosse.org), by delivery or mail to City Clerk, 400 La Crosse Street, La Crosse WI 54601 or by deposit in the green drop box on the north side of City Hall.*

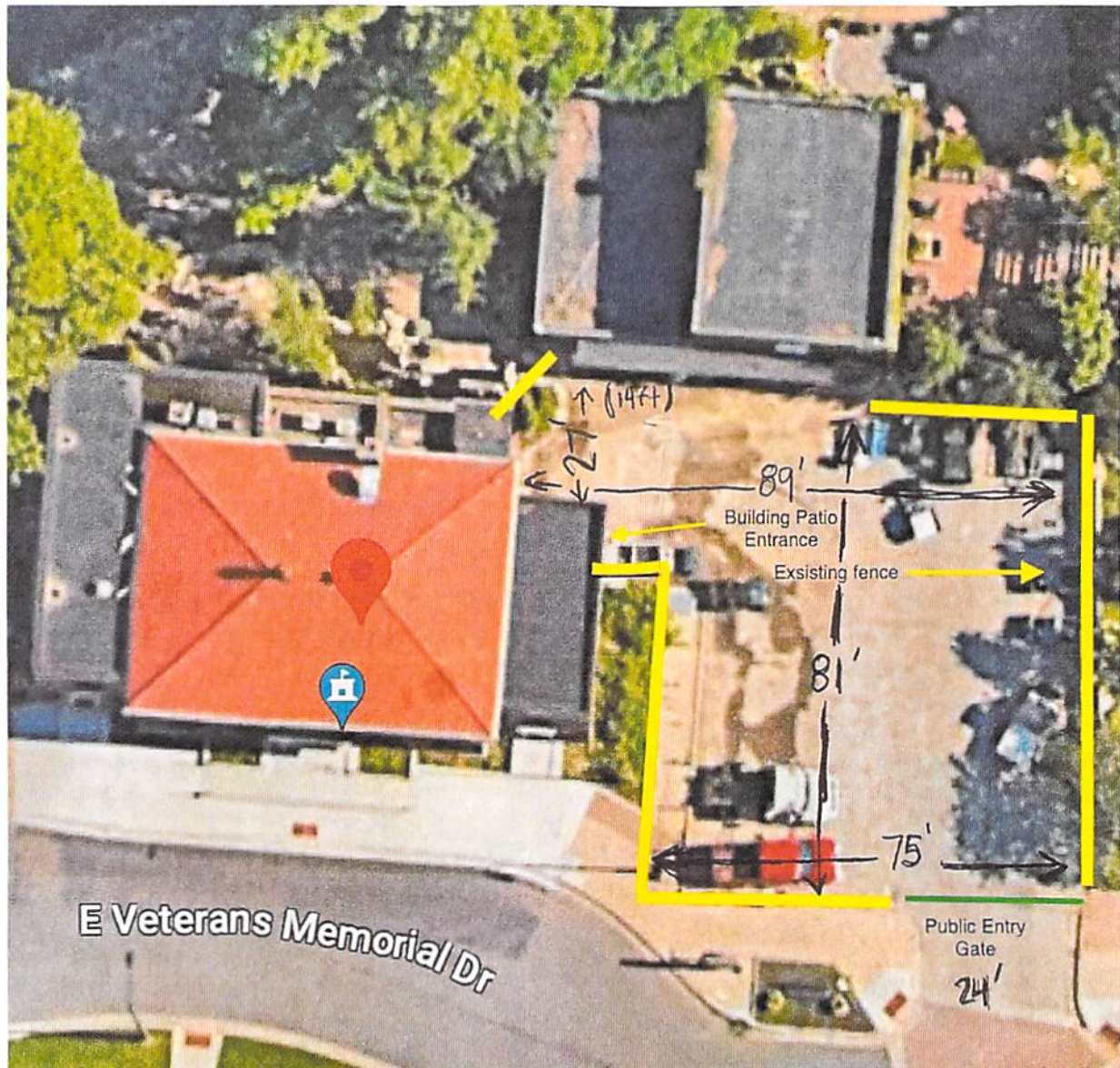
This notice is given pursuant to the order of the Common Council of the City of La Crosse.

Dated this 14<sup>th</sup> day of June 2023.

A handwritten signature in black ink that reads "Nikki M. Elsen".

Nikki M. Elsen, WCMC  
City Clerk

HATCHERY LLC  
410 VETERANS MEMORIAL DR E  
LA CROSSE, WI 54601



Beer Garden Drawing

# Outdoor Cabaret & Beer Garden

Tax Parcel Number	OwnerName	Property Address	Mailing Address	MailingCityStateZip
17-20280-40	RIVERPLACE ONE LLC	1 RIVER PLACE DR	1000 W 80TH ST	BLOOMINGTON, MN 55420
17-20253-20	CITY OF LACROSSE	1 STATE ST	400 LA CROSSE ST	LA CROSSE, WI 54601
17-20251-60	REDEVELOPMENT AUTHORITY CITY OF LACROSSE	100 CAUSEWAY BLVD	400 LA CROSSE ST	LA CROSSE, WI 54601
17-20253-20	CITY OF LACROSSE	201 FRONT ST N	400 LA CROSSE ST	LA CROSSE, WI 54601
17-20253-20	CITY OF LACROSSE	220 VETERANS MEMORIAL DR E	400 LA CROSSE ST	LA CROSSE, WI 54601
17-20253-20	CITY OF LACROSSE	300 FRONT ST S	400 LA CROSSE ST	LA CROSSE, WI 54601
17-20253-20	CITY OF LACROSSE	503 FRONT ST N	400 LA CROSSE ST	LA CROSSE, WI 54601
17-20253-20	CITY OF LACROSSE	520 VETERANS MEMORIAL DR E	400 LA CROSSE ST	LA CROSSE, WI 54601
Applicant	HATCHERY LLC	410 VETERANS MEMORIAL DR E	410 VETERANS MEMOR	LA CROSSE, WI 54601

Property Owners within 200 feet of subject property.