



GRAND RIVER • GREAT CITY

La Crosse • Wisconsin

2022-2023 Annual Action Plan

The City of La Crosse (the City) anticipates expending nearly \$1.2 million in HUD Community Development Block Grant and HOME Investment Partnership (CDBG/HOME) resources this year to address housing and community needs in La Crosse. In particular, with the pandemic, the City focused on providing funds to non-profit organizations to help people in need. These funds will be expended in accordance with both City and CDBG/HOME goals, and the purpose will be to positively impact low-and-moderate income residents. These investments will leverage over \$8 million in other sources of funding, resulting that every \$1 spent in CDBG will leverage \$6.78.

In addition, the city will also be focusing on childcare needs within our community. This industry has been struggling for a number of years and the pandemic has further negatively impacted this situation. Employers continue to be engaged in this important conversation because when parents do not have safe and stable childcare their employees are less productive. In addition, when childcare centers lose staff or close parents often miss critical time at work. In La Crosse, childcare providers have expressed concern regarding staff turnover, licensing requirements as well as parents ability to pay timely. This has led to closures for both home-based as well as childcare centers in our community.

2022-2023 Goals

1. Increase the safety and maintenance of homes through code enforcement.

1000 housing units are better maintained, improved, or cease to have illegal activity occurring.

2. Repair aging housing infrastructure, both rental and owner-occupied.

15 units of homeowner housing rehabbed to meet housing quality standards (HQS).

8 units of housing will be improved to pass lead safety standards.

3. Increase the number of quality and affordable owner-occupied homes in target neighborhoods.

2 units of affordable homeowner housing added, of which 100% are energy efficient.

4. Build mixed-income, affordable, multi-family housing, with set-aside units for homeless individuals.

25 units of rental housing built or significantly rehabbed (high priority 30%, 50% CMI).

4 long-term units for people transitioning out of homelessness added (30% CMI).

5. Support businesses that create economic opportunity in LMI neighborhoods.

75 businesses receive technical assistance, 20 jobs created.

6. Expand access to licensed child care or early learning opportunities for LMI persons

Create or retain 15 spots for licensed child care

8. Prevent and end homelessness in La Crosse.

600 people receive overnight shelter, 100 people assisted in obtaining permanent housing.

75 households provided assistance to prevent them from becoming homeless.

9. Alleviate poverty and increase self-reliance (focus on mental health, substance abuse, health care, domestic violence, and youth services).

1600 LMI persons assisted

Grant Award Amounts and Recipients

Housing and Neighborhood Revitalization

City of La Crosse - Replacement Housing, \$300,961 (HOME and CDBG)

Community Housing Development Organization Set-Aside, \$45,464 (HOME)

City of La Crosse- Multi-Family Affordable Housing Revolving Loan, \$160,476

Small Business Support

\$100,000 Available to support businesses that create economic opportunities in LMI neighborhoods

—Grants to be determined

\$250,000 Available to expand access to licensed child care or early learning opportunities to LMI persons

— Grants to be determined

Public Services (Non-Profit Awards)

Couleecap's Homeless Supportive Housing, \$25,000

La Crosse County Hintgen-Huber Collaborative, \$25,000

Boys & Girls Club After-School Services, \$25,000

New Horizons Shelter, \$25,000

Family & Children's Center Family Advocacy for Victims of Child Abuse, \$15,000

La Crosse Warming Center, \$20,000

Kane Street Community Garden, \$20,000

YWCA La Crosse- Ruth House, \$18,000

Marine Credit Union Increasing Homeownership Diversity with Finding HOME, \$17,000

Administration , \$160,037(CDBG and HOME)

Planning (Comprehensive Plan) \$25,000

