

Resolution establishing a list of best practices for operators of a Temporary Class B Alcohol License.

RESOLUTION

WHEREAS, the Common Council of the City of La Crosse recognizes the serious consequences of binge drinking and the harm to our community due to the abuse of alcohol, and

WHEREAS, the Common Council has created a list of best practices for those operating under a Temporary Class B alcohol license within the City of La Crosse.

NOW, THEREFORE, BE IT RESOLVED by the Common Council of the City of La Crosse that the following precautions should be taken in order to curb binge drinking and alcohol abuse within our community:

- Operators under a Temporary Class B Alcohol License should restrict alcohol sales and consumption to a designated location where underage youth are not allowed whenever possible;
- Operators under a Temporary Class B Alcohol License should offer beverages in a cup not to exceed 12 ounces for beer or wine coolers or 5 ounces for wine and avoid offering beverages in larger quantities such as in pitchers, growlers or by the bottle;
- Operators under a Temporary Class B Alcohol License **should not** offer drink promotions to encourage binge drinking such as bulk ticket discounts;
- Operators under a Temporary Class B Alcohol License should offer low-alcohol or non-alcoholic beverages at events;
- Operators under a Temporary Class B Alcohol License should employ at least one licensed bartender for every five servers or volunteers serving alcohol at an event.

BE IT FURTHER RESOLVED that the City Clerk shall provide a copy of this resolution to all Temporary Class B Alcohol License holders.