



Meeting Minutes
Economic Development Commission

Thursday, February 27, 2014

8:30 AM

3rd Floor Conference Room

Call to Order, Roll Call

The Mayor called the meeting to order at 8:30 am.

Present: 8 - Audrey Kader, Richard Swantz, Peg Jerome, Tim Kabat, Terry Hicks, Chong Cher Lee, David Morrison, Debbie McKenney

Excused: 1 - Francis J. Formanek

Others Present:

Dale Hexom
Kevin Biondo
Betsy Bloom
John Schmidt

Agenda Items:

[14-0207](#)

Approve minutes from February 3, 2014.

A motion was made by Audrey Kader, seconded by Peg Jerome, that these Minutes be APPROVED. The motion carried unanimously by voice vote.

[14-0201](#)

Armory Apartment Update

(Note: The Economic Development Commission may convene in closed session pursuant to Wis. Stat. 19.85(1)(e) to formulate & update negotiation strategies and parameters. Following such closed session, the Commission may reconvene in open session.)

Staff provided an update that the applicant denied the Commission's latest proposal. The Mayor and/or Staff may follow-up with the applicant to discuss potential funding sources outside of the City of La Crosse.

[14-0202](#)

Proposed Ordinance Changes to MC 2.23

**A motion was made by Morrison, seconded by Swantz, to modify Municipal Code 2.23 and include language pertaining to application refunds:
"If the application is made and the project does not move forward, the application fee, minus documented city expenditures for the project, will be refunded to the applicant." The motion carried unanimously by voice vote.**

The Commission requested staff to modify language pertaining to city-owned land sales, valuation, and bid options, and to bring it forward to the next meeting.

[14-0203](#)

Business Roundtable Update

Staff presented on the highlights of the business roundtable meetings held during years 2004-2008. The Commission suggested starting up the roundtable discussions again in the future. Potential roundtable topics were discussed.

[14-0157](#)

Resolution endorsing the 2014 joint application to the Wisconsin Main Street program.

Attachments: [Resolution](#)

A motion was made by Hicks and Lee to modify the resolution and increase funding to Downtown Mainstreet Inc. from \$15,000 to \$19,000. The motion carried unanimously by voice vote. A motion was made by Kader, seconded by Swantz, that this Resolution be APPROVED as modified. The motion carried unanimously by voice vote.

[14-0204](#)

Detailed Review of Economic Development Plans

Staff reviewed the Economic Development Strategic Plan and provided a status update of each action item.

[14-0205](#)

Industrial Parks Update

This item will be taken up at the next meeting.

[14-0206](#)

Review of Economic Development Incentive Programs

This item will be taken up at the next meeting.

Next Meeting Date/Agenda Items

The next EDC meeting is scheduled for Thursday, March 27, 8:30 am, in the 3rd Floor Conference Room.

Adjournment

A motion was made by Hicks, seconded by Kader, that the adjournment be approved. The motion carried unanimously by voice vote.
9:55 am

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.