

## Craig, Sondra

---

**From:** Baxter Cochennet <btcochennet@gmail.com>  
**Sent:** Friday, November 3, 2023 10:45 AM  
**To:** ZZ Council Members  
**Subject:** Letter in support of ARPA Funds for Arts Board

[Some people who received this message don't often get email from btcochennet@gmail.com. Learn why this is important at <https://aka.ms/LearnAboutSenderIdentification> ]

\*\*\* CAUTION: This email originated from an external sender. DO NOT click links or open attachments unless you recognize the sender and know the content is safe. \*\*\*

Hello City Council Members and Mayor Reynolds,

As a local community member and artist, I am writing to voice my strong support for approving \$75,000 of ARPA funding for the Arts Board. Public art serves a vital role in any thriving community, and relies on the time, effort, and resources of local artists, many of which experienced significant financial setback during the pandemic. By allocating these funds to the Arts Board, not only will it encourage the creation of more public art to benefit the community of La Crosse, but it will make a meaningful impact on the financial security of the artists who contribute their gifts for the benefit of all. In turn, these artists will be able to continue to create, engage, and inspire this community, as well as attract art enthusiasts from surrounding communities, likely generating net impact well in excess of \$75,000.

Thank you for your time and consideration.

Baxter Cochennet