

[WHYTE HIRSCHBOECK DUDEK S.C. WILL PUBLISH NOTICE  
ON BEHALF OF CITY AFTER PUBLIC HEARING DATE HAS BEEN SCHEDULED]

FORM OF NOTICE OF PUBLIC HEARING

The Finance and Personnel Committee of the Common Council of the City of La Crosse, Wisconsin, will hold a public hearing at ~~\_\_\_\_\_~~ 7:30 p.m. on \_\_\_\_\_, 2016, ~~at~~ in the Council Chambers at the City Hall, 400 La Crosse Street, La Crosse, Wisconsin, regarding the proposed issuance of City of La Crosse, Wisconsin, Industrial Development Revenue Bonds, Series 2016 (S&S Cycle, Inc. Project), in an aggregate amount not to exceed \$8,100,000, pursuant to Section 66.1103 of the Wisconsin Statutes, to finance a multi-jurisdictional project on behalf of S&S Cycle, Inc., a Wisconsin corporation, and/or a related entity, and/or a limited liability entity to be formed (collectively, the “Borrower”). The bonds are special, limited obligations of the City of La Crosse and do not constitute a charge against its general credit or taxing powers.

The project consists of financing the (i) acquisition and installation of equipment at the Borrower’s facility located at 322 Causeway Boulevard in the City of La Crosse, Wisconsin (the “La Crosse Facility”), (ii) acquisition and installation of equipment at the Borrower’s facility located at 14025 County Highway G in the ~~Village~~ Town of ~~Viola~~ Forest, Richland County, Wisconsin (the “~~Viola~~ Forest Facility” and collectively with the La Crosse Facility, the “Facilities”), (iii) rehabilitation of the Facilities which are both owned and operated by the Borrower to manufacture motorcycle components, and (iv) payment of certain costs of issuance (collectively, the “Project”).

At the hearing, all persons will be afforded a reasonable opportunity to express their views, both orally and in writing, on the proposed bonds and the location and nature of the Project proposed to be financed. Comments made at the public hearing are for the consideration of the ~~Mayor and the~~ Common Council of the City of La Crosse, but do not bind any legal action to be taken by ~~them~~ it.

Published: \_\_\_\_\_, 2016  
Teri Lehrke, City Clerk  
City of La Crosse, Wisconsin

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