



# City of La Crosse, Wisconsin

City Hall  
400 La Crosse Street  
La Crosse, WI 54601

## Meeting Minutes Municipal Parking Utility Board

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Wednesday, March 25, 2015

4:00 PM

3rd Floor Conference Room

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### Call to Order, Roll Call

*Audrey Kader, presiding.*

**Present:** 6 - Audrey Kader, James Cherf, Andrew Gavrilos, Robin Moses, James Warsinske, Jay McHenry

**Excused:** 2 - Richard Swantz, Bill Sacia

**Absent:** 3 - Joe Ledvina, Leah Mudler, Dan Wettstein

**Others Present:** Teri Lehrke, Bob Haines, Abbie Leithold-Gerzema, David Nelson, News Media

### Approval of Minutes

A motion was made by Cherf, seconded by McHenry to **APPROVE** the minutes of February 25, 2015. The motion carried by voice vote.

Special Event/Traffic control for exits.

As discussed last month, the Parking Utility has no staff. La Crosse Center needs to take ownership in coverage for special events. This item will be put on the agenda for April.

Ramp parking rates and cost of maintenance.

**Public hearing comments:**

**Downtown merchant would like to see the 3 hour grace period continue and the evenings and weekends be free until 1:00 a.m. (current policy), and raise the hourly rate to \$1.00.**

**In response to the three-hour grace comment, it was stated that the previous consensus of board members was to retain the three-hour grace, but it hasn't been voted on.**

**There was discussion about overselling permits. There was a permit in 80's that gave access to the ramp but persons were not guaranteed a space. Also, discussion concerning permits for businesses. It would be difficult to enforce the transient-only parking, if we had such a permit. It was suggested that signage could indicate spots are reserved during the week, but open after those hours and weekends**

**Need to get a handle on what it costs to maintain the ramps in a better condition than present, including painting. And should consider the convenience of users and cost of maintenance when establishing parking rates.**

**Before work group is formed, figures need to be provided on maintenance costs, and what the tasks would be, as well as what it would cost to upgrade the appearance of the ramp. It was stated that numbers were previously provided for increased maintenance, lightbulbs, security cameras to be cleaner, brighter and more secure; and the work group looked at those things but information is 1 1/2 years old. Staff will provide an update for the next meeting.**

[15-0327](#)

Public Works and Police Parking Utility Report (March 2015).

**A motion was made by Cherf, seconded by Gavrilos, that this Report be RECEIVED AND FILED. The motion carried by voice vote.**

[15-0307](#)

Western Technical College parking revenue July-December 2014.

**A motion was made by Cherf, seconded by Gavrilos, that this Item be APPROVED, including payment to WTC. The motion carried by voice vote.**

[14-0850](#)

AN ORDINANCE to create Section 44-113(e) of the Code of Ordinances of the City of La Crosse regarding fee enforcement in parking ramps.

**A motion was made by Cherf, seconded by Moses, that this Ordinance be APPROVED. The motion carried by voice vote.**

[15-0332](#)

Parking Permit Bulk Sale Policy.

The proposed amendment is attempting to solve two problems. 1) Businesses buy large number of permits and gives to employees. They sign a form, but the employees are not subject to the terms because they haven't signed the forms. 2) We need to notify people when we do maintenance like power washing.

A motion was made by Cherf, seconded by Moses, that this Item be APPROVED with an amendment to the second line of paragraph 7 to read "...unless the individual card user has submitted...". The motion carried by voice vote.

[15-0333](#)

Renewal of ramp weekend janitor services contract.

This is a renewal of a contract with a higher level of cleaning, from \$120-145 per day and \$80 for second cleaning. Concern was raised that only two hours per day is spent to clean four ramps on weekends and holidays. It was stated there is follow-up to make sure the required work is completed. Staff was asked to check rates and maintenance tasks for maintenance at the Riverside Ramp. Also, to follow-up with Finance regarding LED replacement lighting. A motion was made by Cherf to approve the one-year contract with the understanding it may be the last contract, and ask for a report in six months regarding revenues, costs and alternatives for maintaining ramps on weekends and holidays. No second.

A motion was made by McHenry, seconded by Gavrilos, that the contract be APPROVED through December 31, 2015. The motion carried by voice vote.

[15-0334](#)

Tradesmen parking permits.

A downtown merchant expressed concern about contractors parking downtown; should balance the need for contractors with the need of the customers. There was discussion that this is a \$40 permit for contractors to park when working downtown; however, contractors park citywide. With the upcoming projects downtown in the next few years, the problem will be worse. This matter will be on the next agenda for a discussion about the rates for contractor permits and issues concerning city-wide permits.

## Next Meeting Date/Agenda Items

*April 22, 2015.*

## Adjournment

A motion was made by Warsinski, seconded by Cherf, to ADJOURN at 5:05 p.m. The motion carried by voice vote.