



City of La Crosse, Wisconsin

APPLICATION FOR BEER GARDEN LICENSE

Check One: New Renewal For the license period 07/01/22 to 06/30/23 Fee: \$ _____

License Class: (Check One) Class "A" Class "B" Class "C" Class "D"
(ZONING RESTRICTION)

BUSINESS INFORMATION			
Legal/Real Name: DOWNTOWN MAINSTREET INC			
Address of Above: Street 422 MAIN ST	City LA CROSSE	State WI	Zip Code 54601
PREMISES INFORMATION			
Trade Name of Business: LA CROSSE CENTER			
Address of premises to be Licensed: 300 HARBORVIEW PLZ			
BEER GARDEN INFORMATION			
Description of proposed beer garden: (MUST BE SPECIFIC: square feet, physical location, material made out of, etc.) APPROXIMATELY 900 SQUARE FOOT SOUTH BALLROOM TERRACE AND APPROXIMATELY 3,000 SQUARE FOOT RIVERSIDE ROOF TOP TERRACE			
AGENT INFORMATION			
Agent Name: First KELSEY	Middle CALLISTER	Last WILLIAMS	
Agent Home Address: Street 915 ORCHID PL	City ONALASKA	State WI	Zip Code 54650
Home Phone Number: 608 385 7911	Daytime Phone Number: same		
Was the above person listed as agent on last year's application? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			

The above hereby makes application for a license to operate a Beer Garden at the above address within the City of La Crosse pursuant to provisions of Sec. 10-47 of the Code of Ordinances for the City of La Crosse.

Kelsey Williams 4/13/2022
Signature of Applicant Date

A PLAN MUST ACCOMPANY THIS APPLICATION

OFFICE USE ONLY			
For original application: Attach a list of all property owners within 200 feet of the proposed licensed premises.			
Signature:	Date:	Granted:	License #:



CITY CLERK'S OFFICE

400 La Crosse Street
La Crosse, Wisconsin 54601
(608) 789-7510
cityclerk@cityoflacrosse.org
www.cityoflacrosse.org

LCN UHS LACROSSE LLC
888 SEVENTH AVE
NEW YORK, NY 10019

NOTICE OF APPLICATION FOR BEER GARDEN LICENSE IN THE CITY OF LA CROSSE

This is to notify you that the following business has applied for a **Class "A" Beer Garden** license under Sec. 10-47 of the Code of Ordinances of the City of La Crosse to allow consumption of alcoholic beverages in a designated outdoor area.

DOWNTOWN MAINSTREET INC
dba LA CROSSE CENTER
at 300 Harborview Plz, La Crosse, WI 54601

This application will be considered at the following meetings which are held in the Council Chambers at City Hall (400 La Crosse Street, La Crosse, Wisconsin):

Judiciary and Administration Committee – Tuesday, May 31, 2022 at 6:00 p.m.
Common Council – Thursday, June 09, 2022 at 6:00 p.m.

You are further notified that any person affected may be heard, and may appear in person or by attorney, or may file a letter of objection with the City Clerk. Meetings are open for in-person attendance and will also be conducted through video conferencing. The meeting can be viewed by typing the URL in your web browser address bar:

<https://stream.lifesizecloud.com/extension/1271327/e7506959-fe5d-44ac-805c-9016fb33bd90>

Written comments can be submitted to Nikki Elsen at elsenn@cityoflacrosse.org, dropped in a drop box outside of City Hall, delivered in person at the Clerk workstation in the lobby of City Hall (Monday through Thursday, 8 a.m. to 4 p.m.) or mailed to the City Clerk (400 La Crosse Street, La Crosse WI 54601).

This notice is given pursuant to the order of the Common Council of the City of La Crosse. Dated this 17th day of May 2022.

Nikki M. Elsen, WCMC
City Clerk

Katy Sargent
Assistant Clerk

DOWNTOWN MAINSTREET INC
dba LA CROSSE CENTER
300 Harborview Plz - 200 foot Buffer Map



South Ballroom Terrace and Riverside Roof Top Terrace.