



## BOARD OF PUBLIC WORKS

### CITY OF LA CROSSE

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AMY PETERSON, Interim City Planner  
TERI LEHRKE, City Clerk - Secretary

April 28, 2015

Mayor and  
Common Council Members

Re: 15-0386 Resolution approving the City of La Crosse Transportation Vision.

Ladies and Gentlemen:

The Board of Public Works considered the above matter at their meeting on April 27, 2015, and recommended it be ADOPTED AS AMENDED.

Sincerely,

Tim Kabat  
President

/tl

Resolution approving the City of La Crosse Transportation Vision.

**\*\*\*\*Proposed \*\*\*\***

**AMENDED RESOLUTION**

WHEREAS, there are a number of transportation projects and plans currently moving forward in and around the City of La Crosse; and

WHEREAS, the City of La Crosse looks to proactively guide transportation plans and designs within the City and thus the City hired Toole Design Group and held a public transportation visioning process in February 2015; and

WHEREAS, the visioning process involved considerable community participation with educational sessions, focus group meetings, multiple public meetings, open design studio, and media outreach during the four day planning process; and

WHEREAS, this Visioning Document outlines the transportation priorities for the City and provides concept ideas for key transportation corridors within the City that increases the quality of life for city residents, visitors and workers, thus this vision will be the gauge for proposed land use and transportation changes within the City of La Crosse; and

WHEREAS, the City's transportation priorities fall into the following topical areas and are further clarified in the attached vision document:

- Modal Reprioritizing
- Safety
- Land Use
- Network Restoration
- Natural and Open Space Preservation
- Parking and Transportation Demand Management
- General and Measures of Effectiveness categories further define and clarify the vision

~~following priorities are at minimum what the City will require when making transportation decisions for the City of La Crosse:~~

- ~~• increase streets' aesthetics;~~
- ~~• comfortably and safely accommodate the walkers, cyclists and transit users within the City and remove "barrier effects" where they exist for pedestrians and cyclists;~~
- ~~• accept congestion during peak hours;~~
- ~~• use motor vehicle LOS measures for operations, such as intersection timing, signal coordination, and other operational needs;~~
- ~~• increase access by restoring two-way operations on streets and reopening closed streets;~~
- ~~• support and encourage shorter trips lengths by slowing streets, increased mix and densities of land uses, and increased connectivity;~~

- ~~use street designs that self-enforce slower and safer speeds on all the streets within the city, including the arterial streets, collector streets, and local street;~~
- ~~for every project, match the desired speed, target speed, posted speed, and design speed;~~
- ~~increase land use densities and mix where it can be served by existing transit services;~~
- ~~require buildings to front and address the street;~~
- ~~retain and restore the street network to further enhance human scale, fine-grain block structure;~~
- ~~encourage/require major employers and institutions to conduct transportation demand management (TDM) programs;~~
- ~~reduce parking requirements for developments;~~
- ~~start a residential street permit system;~~
- ~~create a transit-oriented development (TOD) district and have parking maximums within the district;~~

NOW, THEREFORE, BE IT RESOLVED by the Common Council of the City of La Crosse that it hereby adopts the 2015 Transportation Vision and directs City staff to implement the Vision through transportation planning and decisions made daily within the City of La Crosse.