

June 3, 2017

Adams Street Residents  
La Crosse, WI 54601

Teri Lehrke, WCPC, City Clerk  
400 La Crosse Street  
La Crosse, WI 54601

**Subject: Opposition to a Cabaret License for Shimmy's, Inc. d/b/a Shimmy's  
at 1203 West Avenue, La Crosse, WI 54601**

**To Whom It May Concern:**

**As residents (three of the below signed 40+ years and another for 10+ years) on Adams Street we are opposed to the issuance of a cabaret license for Shimmy's. The reasoning for the opposition is as follows:**

- a) Shimmy's is located in a neighborhood, close to homes, with some containing children. For many years, Shimmy's was a neighborhood bar. The last few years, the business has been trying to reinvent itself. We firmly believe if a neighborhood bar needs a cabaret license to stay in business, the bar is located in the wrong place or there are too many bars in the city. Entertainment requiring a cabaret license belongs in an entertainment area, like downtown La Crosse, not in a livable neighborhood. The issuance of a cabaret license now moves Shimmy's more towards a downtown bar. Is this what La Crosse wants in its livable neighborhoods?
- b) There already is a noise issue in the bar's parking lot after 10 p.m.—loud patrons as they smoke in the parking lot, excessive vulgarity, revving of engines (cars and motorcycles), horn honking, loud car stereos, and the occasion parking lot fight. Those closest to Shimmy's cannot have their windows open in the evening because of the noise. With a cabaret license, there would be increased bar traffic. What insurance do the residents near the bar have that the noise levels will not become even more excessive with a cabaret license?
- c) Frequently, patrons are in the parking lot or on the sidewalk with alcoholic beverages from the bar. This is evidenced by beer cans and bottles, liquor bottles, and bar glasses in the parking lot and along the boulevard. What insurance do the residents have that this behavior (public consumption) will not increase with a cabaret license?
- d) The size of Shimmy's (or any bar) should be taken into consideration. The bar has a maximum capacity for patrons allowed inside. This bar is not large enough to support live music as well as the designated number of patrons at the same time. Does this number of allowable patron change with a cabaret license? Also, if more patrons show up and there is no room in the bar, the patrons will spill outside. This will cause more noise and more than likely public consumption in the parking lot or on the sidewalk. Currently, patrons oftentimes have no respect for where they are: a neighborhood! They do not respect the implications of excessive noise on the residents in the neighborhood. What insurance will the neighborhood residents have that the noise as well as the public consumption will be prevented? Will the city provide additional patrols in the neighborhood to prohibit this behavior?
- e) Needles have been found in the bar's parking lot, along fences, as well as in the boulevard. What insurance do the residents have that this behavior will not get worse with added patrons from a cabaret license?
- f) Once again, La Crosse has been listed as one of the top 10 cities of alcohol consumption. With the continued discussion of curtailing drinking in the city, will a cabaret license increase or decrease

drinking? Is the issuance of this license establishing the right direction for a neighborhood bar? Does this issuance of the cabaret license really enhance and make this a more livable neighborhood?

- g) The homes around Shimmy's would be considered older and below the \$150,000 value the city is looking for in neighborhoods. What will a cabaret license and all the above issues have on property values in an already low property-value neighborhood?

We should note that 1209 and 1211 West Avenue South are rentals owned by a principal in Shimmy's, Inc., Josh Pogreba. Any affirmation for approval from individuals at the addresses should be considered suspect since these are tenants of one of the principals.

Finally, we would like to express our displeasure in this process. None of us received the *Notice of Application for Indoor Cabaret License* until June 1, well after the meeting of the Judiciary and Administrative Committee meeting on May 30. This does not lend itself to very transparent governance.

Therefore, we the undersigned, for the reasons listed above, are in opposition to the issuance of a cabaret license to Shimmy's Inc. for Shimmy's.

Respectfully submitted,

William Feyen                      WILLIAM FEYEN  
Signed                                      Printed Name  
1218 ADAMS ST. LA CROSSE, WI 54601  
Address

John Olson                      John Olson  
Signed                                      Printed Name  
1121 W. Ave. S. La Crosse, WI  
Address

Michael Sersch                      Michael Sersch  
Signed                                      Printed Name  
1219 Adams La Crosse WI 54601  
Address

James Murray                      JAMES MURRAY 6/3/17  
Signed                                      Printed Name  
1216 ADAMS ST. LA CROSSE, WI 54601  
Address

CC: Jessica Olson, District 8

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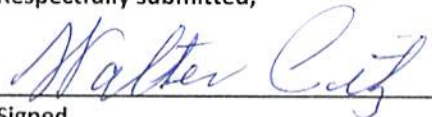
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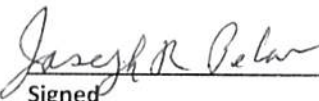
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Respectfully submitted,

 Signed _____	WALTER PITZ Printed Name _____
1222 Adams St. Address _____	

 Signed _____	DANIEL RECKASE Printed Name _____
1226 ADAMS STREET LA CROSSE Address _____	

 Signed _____	Joseph R. PELAN Printed Name _____
1223 West Ave So Address _____	

Signed _____	Printed Name _____
Address _____	

CC: Jessica Olson, District 8