



PLANNING AND DEVELOPMENT

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July 23, 2020

Memo

To: Economic Development Commission

From: Planning and Development Staff

RE: Update on Small Business Relief Grant Program, Item #20-0862

The Planning and Development Department received 116 applications for the Small Business Relief Grant program. Of these, 13 were deemed ineligible (example reasons: not located in the city of La Crosse, outstanding loans or tax payments, etc.). Of these, 8 recipients were referred to and awarded grants by Couleecap. Of the city grant recipients, 4 notified the city that they were no longer in need of the funds.

To date, \$360,050.08 of the funds have been deployed to 91 businesses which, according to the businesses, helped to keep over 600 employees on the payroll.

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