

Resolution releasing funds for a Paint and Fix-up Program and establishing guidelines to administer said program.

RESOLUTION

WHEREAS, there is concern for La Crosse's older neighborhoods and the need for promoting and improving these neighborhoods; and

WHEREAS, the City is encouraging people to reside in La Crosse's older neighborhoods; and

WHEREAS, the City is looking for opportunities that empower residents to improve their neighborhoods; and

WHEREAS, the Common Council adopted Resolution 2008-05-042 appropriating \$5,000.00 from the General Obligation Promissory Notes, Series 2008-A and Resolution 2009-04-034 releasing \$4,961.37 from the 2009-A.P.N. (TIF#14) to fund the TID #14 Paint and Fix-Up Program for those properties located within TID #14 and within a ½ mile of TID #14; and

WHEREAS, the Common Council adopted Resolution 2013-01-037 accepting a \$16,000.00 grant from the La Crosse Community Foundation to implement a Paint and Fix-up Program in the Washburn Neighborhood; and

WHEREAS, the Common Council approved \$50,000.00 for a City-wide Paint and Fix-Up Program in the 2013-2017 Capital Improvement Program; and

WHEREAS, the Planning and Development Department intends to administer all the funding for Paint and Fix-Up Programs at one time; and

WHEREAS, the Planning and Development Department has successfully administered past Paint and Fix-Up Grant Programs in cooperation with the Neighborhood Associations.

NOW, THEREFORE, BE IT RESOLVED BY THE COMMON COUNCIL OF THE CITY OF LA CROSSE: that the City hereby releases \$50,000.00 from the 2013-B Promissory Note Fund (Misc.) upon successful completion of the sale of the 2013 Capital Improvement Program Bonds, in order to fund and administer a Paint and Fix-Up Program.

BE IT FURTHER RESOLVED: that the Paint and Fix-Up Program will be eligible for those residential properties located within the Washburn, Lower

Northside & Depot, Powell-Hood-Hamilton, Grandview Emerson, and Goosetown Neighborhood Associations and the 10th and Cass, Cass & King, Edgewood Place, and 23rd & 24th Street National Register Historic Districts.

BE IT FURTHER RESOLVED: that owner occupied program participants are to receive vouchers up to \$300.00 worth of exterior paint or stain and rebates of up to \$500.00 for exterior repairs and improvements, for a total Paint & Fix-up Services Program grant not to exceed \$800.00 per property and non-owner-occupied (rental) program participants will be eligible for the same funding but must provide 100% matching funds and be registered under the City of La Crosse's Rental Registration Program.

BE IT FURTHER RESOLVED: that the Planning and Development Department is authorized to execute any documents that are necessary for the implementation of the Paint and Fix-Up Program.

BE IT FURTHER RESOLVED: that the Director of Finance is authorized to take any and all steps necessary to effectuate this Resolution.

BE IT FURTHER RESOLVED: that the Planning and Development Department is authorized to partner with the Neighborhood Revitalization Commission and all Neighborhood Associations to solicit Paint and Fix-Up projects and assist with the administration of the program.