



Meeting Minutes

Aviation Board

Monday, February 18, 2019

4:00 PM

Main Conference Room - 1st Floor
Airport Terminal Building
2850 Airport Road

Call to Order

Present: 5 - Andrea Richmond, Carol Kratz, Jim Bloedorn, Mike Giese, Jeff Wrobel

Excused: 3 - Neil Duresky, Jeff Sexton, Tonya Townsell

Approval of Minutes

A motion was made by Bloedorn, seconded by Wrobel, that the meeting minutes of December 17, 2018 be APPROVED. The motion was carried by voice vote.

1 Board Member Code of Ethics Policy Review

Attachments: [1 - CodeofEthics.pdf](#)

A motion was made by Bloedorn, seconded by Giese, that the Board Member Code of Ethics Policy Review be APPROVED . The motion carried by voice vote.

2 Airport Strategic Plan - Proposed Mission/Vision/Core Values/Goals

Attachments: [2 - LSE Mission-Vision Statement - 18-1700.docx](#)

[2 - Example Mission.docx](#)

Consultant will be at March meeting for discussion

3 Parking Rewards Program Framework

Attachments: [3 - Proposed Parking System Reward Program - 18-1702.docx](#)

A motion was made by Kratz, seconded by Bloedorn, that the Parking Rewards Program Framework and authorizing the Airport Director to fully implement the program be APPROVED . The motion carried by voice vote.

4 Updated Airline Incentive Policy

Attachments: [4 - Incentive Policy - \(Proposed 1-22-18\).docx](#)

A motion was made by Kratz, seconded by Wrobel, that the Updated Airline Incentive Policy be APPROVED . The motion carried by voice vote.

5 Car Wash Facility Branding and Facility Update

Attachments: [5 - Car Wash Plans.pdf](#)
[5 - Car Wash Rendering 1.pdf](#)
[5 - Car Wash Rendering 2.pdf](#)
[5 - LSE Car Wash Name & Log.pdf](#)

A motion was made by Kratz, seconded by Wrobel, that the Car Wash Facility Branding and Facility Update be APPROVED . The motion carried by voice vote.

6 2018 Executive Annual Report

Attachments: [6 - 2018 Executive Report.pdf](#)

7 2020 - 2024 Capital Equipment Budget

Attachments: [7 - 2020-2024 Capital Equipment Budget.pdf](#)

A motion was made by Wrobel, seconded by Bloedorn, that the 2020 - 2024 Capital Equipment Budget be APPROVED . The motion carried by voice vote.

8 Resolution approving project to acquire property at 3503 Lakeshore Drive for Airport approach protection and appropriation of funds.

Attachments: [Resolution](#)
[Aviation Bd Ltr 2-18-2019](#)
[CPC Staff Report 3-4-19](#)
[CPC Recommendation Report 3-4-19](#)

A motion was made by Kratz, seconded by Bloedorn, that this Resolution approving the appropriation and approval of project to acquire property for approach protection at the Airport be NOT ADOPTED . The motion carried by voice vote by all in attendance.

9 Car Wash Business Plan

Attachments: [9 - Car Wash Business Plan.pdf](#)

A motion was made by Kratz, seconded by Wrobel, that the Car Wash Business Plan be APPROVED . The motion carried by voice vote.

10 Projects/Operations/Marketing/Air Service Update/Ft. McCoy Update

Attachments: [10 - Statistics.pdf](#)

Adjournment

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.