

**Elsen, Nikki**

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**From:** Randy Haynes <randy.haynes@glmghotels.com>  
**Sent:** Wednesday, June 24, 2015 11:54 AM  
**To:** Elsen, Nikki  
**Subject:** RE: Hampton Inn & Suites - 511 3rd St N La Crosse WI (alcohol licensing info)

Nikki;

Thank you. We will continue with the Combination B as a guest may drink in the lobby area.

Thanks,  
Randy

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**From:** Elsen, Nikki [mailto:[Elsenn@cityoflacrosse.org](mailto:Elsenn@cityoflacrosse.org)]  
**Sent:** Wednesday, June 24, 2015 11:21 AM  
**To:** 'Randy.haynes@glmghotels.com'  
**Subject:** Hampton Inn & Suites - 511 3rd St N La Crosse WI (alcohol licensing Info)

Hi Randy,

I am passing on some information on licensing hotels as a result of some internal discussions we have had and discussions with the State since the filing of your Conditional Use Permit. You filed the CUP for permission to apply for the Combination "Class B" license. Hampton Inn qualifies for a "Class B" license since the hotel will be serving food and have the facilities to serve food (confirmed with the State that breakfast/breakfast area is considered a restaurant, even though not full service).

Hotels also qualify for a "Class A" license; explanations below.

**Combination "Class B" Beer and Liquor – on and off premise consumption.**

A "Class B" license allows for on and off premise consumption. Licensing the entire hotel allows consumption of alcohol to be anywhere in the hotel (lobby, breakfast area, pool area, etc.). However, when licensed with a "Class B" license, guests legally cannot have their own alcohol in the licensed area (only in the individual guest rooms which are considered private).

**Class "A" Beer, "Class A" Liquor – off premise consumption only**

If gift shop only is licensed as "Class A", guests would have to consume the alcohol off premise or in their guestroom only.

Please confirm your intent is to apply for a "Class B" license. From the permit application (and my recollection of our telephone discussions), it appears you will only be selling single serve beer and wine from the gift shop area. There will be no on-premise bar and/or restaurant.

Thank you.

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**Nikki M. Elsen, WCMC**  
Deputy City Clerk