

June 23, 2017

City of La Crosse Economic Development Commission (EDC)  
C/O Andrea Schnick: City of La Crosse Economic Development Planner  
3<sup>rd</sup> Floor City Hall; Planning and Development  
400 La Crosse St.  
La Crosse, WI. 54601

Dear Ms. Andrea Schnick,

I am writing to request an Upper Floor Renovation Loan (UFRL) for the property revitalization proposal RMD Development, L.L.C. has proposed for the current city owned property at 800 Rose St.

The total project is estimated to cost approximately \$400,000, and we are requesting \$200,000 through the Upper Living Revitalization Loan program. The other half of the cost will be partially funded through traditional financing and private funding. The terms we are requesting are 2% interest rate over a term of 10 years.

RMD Development is a local partnership consisting of Ryan Johnson (RRJ Holdings), Marcus Zettler (HSR Associates) and Dan Moen (Artisian Preservation).

This team consists of people who call the La Crosse community home. We live and work here. All of us have a passion for preservation. We have construction, design and development expertise focused on historic buildings, and also have a proven track record of getting projects done right.

We would like to thank the City of La Crosse Common Council and Planning & Economic Development Department for their time and consideration.

I can be reached by phone at (608) 317-5353 or via email at [Ryan5533@hotmail.com](mailto:Ryan5533@hotmail.com).  
Thank you very much!

Sincerely,

Ryan R. Johnson