





A Division of La Crosse Police Department (608) 789-7295 | 400 La Crosse Street, La Crosse, WI 54601 | parking@cityoflacrosse.org

PARKING UTILITY REPORT

YEAR END 2018

CITATIONS				
Issued	47,714			
Revenue	\$770,374.80			

IMMOBILIZATION				
Vehicles Immobilized	10			
Payment Plans	3			
Total Fees	\$8,052.20			
Paid Fees	\$3,445.35			

LICENSE PLATE RECOGNITION (LPR)			
Plate Reads	2,000,000+		
Violation Hits	100,000+		

PARKING RAMPS					
REVENUE					
Pay Station Fees			\$124,475.56		
Permit Fees			\$935,774.34		
RAMP PERMITS	SOLD	AVAILABLE			
La Crosse Center	351	550			
Main Street	348	306			
Market Square	425	534			
Pine Street	492	492			
RESIDENTIAL	568				
TRANSACTIONS					
Pay Stations			119,751		
Passport App			16,367		
Online Payments			21,863		







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Parking Utility Highlights from 2018

- Implementation of the immobilization program.
- Issuance of zero dollar citations for night parking.
- Issuance of zero dollar citations for overtime parking.
- Passing of the pilot mobile app zones.
- Payment acceptance at the Police counter.
- Addition of the third LPR vehicle.