

Resolution designating La Crosse County Convention & Visitor Bureau, Inc. as concessionaire for the La Crosse Center along with authorization for application for "Class B" Intoxicating Liquor Permit.

RESOLUTION

WHEREAS, the La Crosse County Convention & Visitors Bureau, Inc. is a non-profit Wisconsin corporation organized for the purpose of promoting the La Crosse area for conventions and tourism in general;

WHEREAS, the City of La Crosse, a municipal corporation, operates a convention and arena facility known as the La Crosse Center;

WHEREAS, for approximately the past 30 years the City of La Crosse and the La Crosse County Convention & Visitor Bureau, Inc. have entered into a Concession Agreement for the sale of intoxicating liquors and fermented malt beverages at the La Crosse Center;

WHEREAS, the current agreement between the City of La Crosse and the La Crosse County Convention & Visitor Bureau, Inc. expires on June 30, 2017;

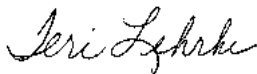
WHEREAS, the City of La Crosse and the La Crosse County Convention & Visitor Bureau, Inc. wish to extend this Agreement for an additional twelve (12) months from July 1, 2017 through June 30, 2018;

NOW, THEREFORE, NOW BE IT RESOLVED that the Common Council of the City of La Crosse hereby designates the La Crosse County Convention & Visitors Bureau, Inc. as the concessionaire for the sale of intoxicating liquors and fermented malt beverages at the La Crosse Center for the time period July 1, 2017 through June 30, 2018;

BE IT FURTHER RESOLVED that the La Crosse County Convention & Visitor Bureau, Inc. is hereby authorized to make application pursuant to the terms of the 2017-2018 Concession Agreement;

BE IT FURTHER RESOLVED that the Mayor, City Clerk and a La Crosse Center Director are hereby authorized to execute the 2017-2018 Concession Agreement.

I, Teri Lehrke, certify that this resolution was duly and officially adopted by the Common Council of the City of La Crosse on June 8, 2017.



*Teri Lehrke, City Clerk
City of La Crosse, Wisconsin*