

# La Crosse Center

## October Financials Statement 2023-2024

<i>Revenue 100</i>		<u>2023</u>	<u>2024</u>	<u>Detail</u>
OBJ	Account Description	YTD Actual	YTD Actual	
405005	ROOM TAX	\$ 101,929.57	\$ 152,498.50	
440015	FACILITY RENTAL FEES	\$ 31,621.87	\$ 51,850.00	
441000	LIQUOR FUND	\$ 175,000.00	\$ 130,000.00	
441030	SERVICE FEES	\$ 11,905.77	\$ 30,135.25	20% F & B Outside Catering
454000	MISCELLANEOUS REVENUE	\$ -	\$ 9.48	Metal/Credit Payments/Vendor PYMTS
454003	ADVERTISING	\$ -	\$ 10,000.00	Contract/Sponsor Payments
454004	ATM COMMISSION/FEE REVENUE	\$ -	\$ -	Surcharges for ATM
454006	REBATE	\$ -	\$ -	
481000	INSURANCE DIVIDENDS	\$ -	\$ -	
491003	SALE OF PROPERTY	\$ -	\$ 97.00	Auction/Surplus Sales
Sub Total 100 Revenues		\$ 320,457.21	\$ 374,590.23	

<i>Revenue 260</i>		<u>2023</u>	<u>2024</u>	<u>Detail</u>
OBJ	Account Description	YTD Actual	YTD Actual	
440020	*CONCESSIONS	\$ 28,366.88	\$ 23,422.75	Concessions & Beverage
441005	CONVENTION SERVICES	\$ 16,351.78	\$ 32,912.50	Labor/Utilities/Booths/Misc
441015	PRODUCTION REVENUE	\$ 150,824.06	\$ 556,209.97	Equipment Rental/Audio & Visual
441025	*CATERING	\$ 30,612.40	\$ 45,000.64	Event Food
441030	SERVICE FEES	\$ 11,785.23	\$ 17,510.18	F & B 20% For Events
453010	INVESTMENT EARNINGS	\$ 1,654.43	\$ -	
454000	MISC REVENUE	\$ -	\$ -	
Sub Total 260 Revenues		\$ 239,594.78	\$ 675,056.04	
<b>441045</b>	<b>BEVERAGE CONTRACT</b>	\$ -	\$ -	2024 PAYMENT
<b>TOTAL REVENUES (100+260)</b>		<b>\$ 560,051.99</b>	<b>\$ 1,049,646.27</b>	

<b>EXPENSE 100</b>		<b>2023</b>		<b>2024</b>		<b>Detail</b>
<b>OBJ</b>	<b>Account Description</b>	<b>YTD Actual</b>		<b>YTD Actual</b>		
510000	SALARIES AND WAGES	\$	64,280.73	\$	112,678.83	
510001	SEVERANCE PAY	\$	-	\$	-	
510005	LIMITED TERM EE SALARIES	\$	9,125.50	\$	18,411.50	Part-Time City Employees
510006	OVERTIME PAY	\$	-	\$	71.25	
510030	CELL PHONE REIMBURSEMENT	\$	105.00	\$	105.00	
511005	HEALTH INSURANCE	\$	20,114.50	\$	18,706.67	
511010	WORKERS COMPENSATION DEPT CHGS	\$	1,214.33	\$	1,477.33	
511015	LIFE INSURANCE	\$	173.41	\$	132.01	
511020	SOCIAL SECURITY AND MEDICARE	\$	5,637.18	\$	10,254.87	
511025	RETIREMENT BENEFITS	\$	3,884.11	\$	-	
520010	AUDIT & ACCOUNTING FEES	\$	4,800.00	\$	-	
520015	BANK FEES	\$	-	\$	-	
520016	ATM EXPENSE	\$	-	\$	-	ATM Cash Redeposited
520020	MERCHANT CARD PROCESSOR FEES	\$	-	\$	-	Square Fees/Party Pay
520055	RECRUITMENT FEES & SVCS	\$	14.00	\$	-	
520060	MARKETING	\$	68,290.28	\$	102,170.21	Convention Bureau Room Tax (Running through Account)
520075	TEMPORARY LABOR SERVICES	\$	4,631.79	\$	4,751.04	
520101	CONTRACT SVCS-SECURITY	\$	-	\$	11,274.75	Byerson Contract
520110	OTHER CONTRACTED SVCS	\$	25,978.27	\$	29,192.39	Services/Inspections for Operations & Building
520120	MARKETING/EVENT SVCS	\$	6,218.53	\$	72,948.98	
521001	TRAVEL-LODGING	\$	129.00	\$	-	
521002	TRAVEL- TRNSPTN	\$	-	\$	-	
521003	TRAVEL - MEALS	\$	-	\$	-	
521005	TRAVEL - OTHER	\$	-	\$	-	
521006	TRAINING/CONF. REGISTRATION	\$	-	\$	195.61	
521101	TELEPHONE	\$	253.05	\$	2,273.98	Bright Speed/Lumen/Verizon
521102	ELECTRICITY	\$	25,487.01	\$	5,006.08	
521103	WATER	\$	937.20	\$	1,094.70	
521104	NATURAL GAS	\$	1,129.33	\$	2,700.72	
521105	SEWER	\$	1,064.10	\$	1,912.64	
521106	STORM WATER	\$	1,071.66	\$	1,071.66	
521130	GARBAGE SERVICES	\$	2,649.75	\$	2,061.11	

530200	PROPERTY INS	\$	-	\$	-	
530250	LIABILITY INS	\$	882.58	\$	886.75	
532000	OFFICE SUPPLIES	\$	84.74	\$	287.67	Desks/Supplies
532010	OPERATING SUPPLIES	\$	10,538.71	\$	5,767.63	Maintenance Supplies
532055	GASOLINE FUEL	\$	-	\$	-	
532060	POSTAGE	\$	101.50	\$	15.10	
532065	PRINTING SERVICES	\$	30.87	\$	160.54	
532075	MEMBERSHIPS & SUBSCRIPTIONS	\$	575.00	\$	2,335.95	ALL Staff Yearly Fees
533010	COMPUTER EQUIP UNDER \$10,000.00	\$	-	\$	2,453.65	
533015	COMPUTER SOFTWARE UNDR \$10,000.00	\$	-	\$	1,131.44	
533020	COMMUNICATION EQPT UNDR \$10,000.00	\$	-	\$	-	
540250	R&M - VEHICLE	\$	-	\$	-	
540500	R&M - OTHER	\$	6,874.02	\$	433.86	Building Repair/Needs
550000	MISCELLANEOUS	\$	7,541.66	\$	195.06	New Sign/Office/Game
532080	CLEANING/JANITORAL SUPPLIES	\$	-	\$	7,970.40	Vestis
532085	FIRST AID & SAFTEY SUPPLIES	\$	-	\$	-	Update AED/Batteries
532095	CLOTHING/UNIFORM	\$	-	\$	1,463.50	Staff/F&B/Operations
540000	R&M - BUILDING	\$	-	\$	739.66	Fire Alarm Inspection/Fence
540100	R&M - EQUIP/MACH	\$	-	\$	5,876.79	Baycom/Ron's
540250	R&M - VEHICLE	\$	-	\$	-	
592000	TRANSFER OUT	\$	-	\$	-	
<b>Sub Total 100 Expenses</b>		\$	<b>273,817.81</b>	\$	<b>428,209.33</b>	

<b>EXPENSE 260</b>		<b>2023</b>		<b>2024</b>		<b>Detail</b>
<b>OBJ</b>	<b>Account Description</b>	<b>YTD Actual</b>	<b>YTD Actual</b>	<b>YTD Actual</b>	<b>YTD Actual</b>	
510000	SALARIES AND WAGES	\$	32,409.95	\$	78,247.75	
510001	SEVERANCE PAY	\$	-	\$	-	
510005	LIMITED TERM EE SALARIES	\$	15,658.75	\$	49,716.25	Staff- F&B
510006	OVERTIME PAY	\$	708.75	\$	274.01	
510030	CELL PHONE REIMBURSEMENT	\$	35.00	\$	70.00	
511020	SOCIAL SECURITY AND MEDICARE	\$	3,588.44	\$	9,438.74	
511025	RETIREMENT BENEFITS	\$	1,547.47	\$	-	
520020	MERCHANT CARD PROCESSOR FEES	\$	248.01	\$	509.98	Square Fees
520110	OTHER CONTRACTED SVCS	\$	-	\$	-	F & B Services
520115	ADVERTISING SVCS	\$	299,077.26	\$	537,507.25	Payouts to Entertainment
520120	MARKETING/EVENT SVCS	\$	77,476.15	\$	62,111.55	Radio/News/Magazines

532000	OFFICE SUPPLIES	\$	-	\$	-	Concession Supplies
532010	OPERATING SUPPLIES	\$	57,796.17	\$	48,587.73	Food Supplies for F & B
540000	R&M - BUILDING	\$	-	\$	735.92	Maintenance Supplies
550000	MISCELLANEOUS	\$	359.50	\$	-	
551020	EVENT TAX	\$	9,264.08	\$	-	Non WI Resident Entertainment Tax 6.00%
580901	OTHER WORK EQUIPMENT	\$	-	\$	-	
533010	COMPUTER EQUIP UNDR \$10,000.00	\$	-	\$	-	
	<b>Sub Total 260 Expenses</b>	\$	<b>498,169.53</b>	\$	<b>787,199.18</b>	

<b>TOTAL EXPENSES (100+260)</b>	<b>\$</b>	<b>771,987.34</b>	<b>\$</b>	<b>1,215,408.51</b>
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<b>SUMMARY</b>	<b>2023</b>	<b>2024</b>
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PAGE 1	TOTAL REVENUES (100+260)	\$	560,051.99	\$	1,049,646.27
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PAGE 2-3	TOTAL EXPENSES (100+260)	\$	771,987.34	\$	1,215,408.51
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PAGE 4	TOTAL REVENUES - TOTAL EXPENSES	\$	(211,935.35)	\$	(165,762.24)

DMI 009 ACCT	\$	2,831.46
SURPLUS ACCT	\$	637,554.12
260 DEFERRED REVENUE	\$	520,201.89
100 DEFFERRED REVENUE	\$	171.60

\$ 1,160,759.07