

Film and TV production tax incentives are instrumental in creating and retaining jobs, boosting local economies and promoting tourism. Film and TV production creates a ripple effect in a community, benefiting local crew members and independently-owned businesses in the area.

PROPOSED PLAN:

- 25% tax credit on qualifying production expenditures
- Only money spent on Wisconsin-based businesses and crew wages qualifies
- Qualifying productions include feature and short films, television series, documentaries and advertising
- Minimum spend for feature films: \$100,000
- Minimum spend for short films: \$50,000
- Annual fund: \$5 million (with a maximum of \$1 million per project)

HOW WISCONSIN FILMMAKERS, CREW MEMBERS & ACTORS BENEFIT:

- Only wages paid to Wisconsin crew members will qualify, encouraging out-of-state productions to hire in-state residents
- More production in the state means:
 - More opportunities for steady employment
 - More opportunities for on-the-job experience
 - More opportunities for higher pay rates
 - More jobs!
- Wisconsin filmmakers could increase their budgets by a possible 25%

IMPORTANCE OF A STATE FILM OFFICE:

- Point of entry for any in-state or out-of-state production
- Maintains crew lists
- A resource for locations
- Recommends area vendors
- Clarifies how tax incentives work and their benefits