

## Craig, Sondra

---

**From:** Goggin, Erin  
**Sent:** Thursday, November 6, 2025 2:19 PM  
**To:** Craig, Sondra  
**Subject:** FW: Vote Alternative 2

---

**From:** Matt Boshcka <mboshcka@gamedaymenshealth.com>  
**Sent:** Wednesday, November 5, 2025 8:11 PM  
**To:** Newberry, Aron <Newberrya@cityoflacrosse.org>; Janssen, Barb <Janssenb@cityoflacrosse.org>; Kahlow, Chris <Kahlowc@cityoflacrosse.org>; Bedford, Crystal <Bedfordc@cityoflacrosse.org>; Goggin, Erin <Goggine@cityoflacrosse.org>; Padesky, Gary <Padeskyg@cityoflacrosse.org>; Trost, Jennifer <Trostj@cityoflacrosse.org>; Sleznikow, Larry <Sleznikowl@cityoflacrosse.org>; Weston, Lisa <Westonl@cityoflacrosse.org>; Mindel, Mackenzie <Mindelm@cityoflacrosse.org>; Stine, Olivia <Stineo@cityoflacrosse.org>; Northwood, Rosanne <Northwoodr@cityoflacrosse.org>; Washington-Spivey, Shaundel <Washingtonspiveys@cityoflacrosse.org>; Dickinson, Tamra <dickinsont@cityoflacrosse.org>  
**Subject:** Vote Alternative 2

You don't often get email from mboshcka@gamedaymenshealth.com. [Learn why this is important](#)

\*\*\* **CAUTION:** This email originated from an external sender. **DO NOT** click links or open attachments unless you recognize the sender and know the content is safe. \*\*\*

Dear City Council Members,

As a supporter of La Crosse (and owner of multiple business in DT La Crosse over the past 15 years) who is deeply committed to the strength of our downtown, I urge you to reject any proposal that removes on-street parking for bike lanes. Convenient parking is vital to downtown's economic health, accessibility, and overall vitality. Many people, especially older adults, families with children, and those with mobility challenges rely on being able to park close to their destinations. Eliminating on-street parking will both deter and make it harder for people to come downtown and ultimately hurt local commerce, the very heart of our community.

For these reasons, I strongly support Alternative 2, which preserves existing on-street parking and ensures continued accessibility for all while still allowing thoughtful discussion on other improvements. I urge the Council to prioritize decisions that protect downtown businesses and sustain La Crosse's economic future.

Thank you for your time and dedication to our community.

Sincerely,



**Matt Boshcka**

Franchise Administrator  
Gameday Men's Health La Crosse

P: 608.506.1878

E: [mboshcka@gamedaymenshealth.com](mailto:mboshcka@gamedaymenshealth.com)

W: [gamedaymenshealth.com](http://gamedaymenshealth.com)

Confidentiality Notice: This email and any files transmitted with it are confidential and are intended solely for the use of the individual or entity to which they are addressed. This communication may contain material protected by HIPAA legislation (45 CFR, Parts 160 & 164). If you are not the intended recipient or the person responsible for delivering this email to the intended recipient, be advised that you have received this email in error and that any use, dissemination, forwarding, printing or copying of this email is strictly prohibited. If you have received this email in error, please notify the sender by replying to this email and then delete the email from your computer.