

2024 ARPA GRANT PROGRAM AGREEMENT



Contract Number: ARPA-The Parenting Place-2024-30

THIS AGREEMENT, made and entered into this 16th day of July 2024, by and between the City of La Crosse, Wisconsin, a Wisconsin municipal corporation hereinafter referred to as "City" and The Parenting Place of La Crosse, its address at 1500 Green Bay St, WI 54601, a La Crosse corporation with its office at, La Crosse, Wisconsin, 54601 hereinafter referred to as "Subrecipient".

WHEREAS, the City was awarded American Rescue Plan Act (ARPA) funding from the U.S. Treasury; and

WHEREAS, the City Council passed a Resolution on January 13, 2022 appropriating some of these ARPA funds to promote healthy childhood environments through improvements in childcare, mitigation of health disparities, and improvement of living and recreation environments; and

WHEREAS, the City Council passed a Resolution on March 10, 2022 further specifying the funding amounts and uses for this initiative; and

WHEREAS, the City has documented justification for the Subrecipient to meet the sole-source threshold, and part of that justification includes that there is "no other entity within La Crosse County that is doing this work: coordinating efforts of childcare, working directly with all providers, supporting parents and children, has complete familiarization and expertise of "nuts & bolts" of childcare (licensing, financial resources and programs available, regulations, etc), and facilitates data collection and child care referrals"; and

WHEREAS, the Subrecipient has not received other funding for this need and there is no duplication of benefits from other sources; and

WHEREAS, as a result of that recommendation the City thus far has contracted \$750,000 of ARPA funds to the Subrecipient to facilitate the first two years of a multi-year comprehensive initiative to improving the wholistic childcare industry for all in the City of La Crosse: children, parents, providers, childcare employees, and community stakeholders; and

WHEREAS, given the successful implementation of the first two years of this initiative, the City will allocate an additional \$1,220,000 to the Subrecipient to facilitate the second year of work; and

WHEREAS, prior to advancing funds to the Subrecipient, the City of La Crosse desires certain assurances as more fully set forth herein.

NOW, THEREFORE, IT IS AGREED THAT:

1. **Scope of Work, Budget, Performance Goals, Timeline**
 - a. The City will grant to the Subrecipient a sum of \$1,220,000 from ARPA funds for the purpose of facilitating a multi-year comprehensive project to improve the wholistic childcare industry for all impacted in the City of La Crosse.

2024 ARPA GRANT PROGRAM AGREEMENT



Contract Number: ARPA-The Parenting Place-2024-30

- b. Refer to Attachment A for the agreed upon Statement of Work, Budget, Performance Goals, and Timeline.
- c. This grant is made only for the purpose(s) outlined in Attachment A, must be used to support the Subrecipient's work in the City of La Crosse, and may not be expended for any other purpose without the City's prior written approval. Budgeted funds may be adjusted up to 10% from the proposed budget with City staff approval. Adjustments of greater than 10% will need the approval of the Economic and Community Development Commission.
- d. Any unexpended funds from the previous years' contacts executed in July 2022 and July 2023 shall carryover into the subsequent program years and continue to be used for the purposes outlined in the respective contracts. All funds for all ARPA contracts must be fully expended by December 31, 2026.

2. **Payment**

Payments will be dividing into 5 equal payments. First payment shall be issued within 45 days after this agreement has been signed by both parties and fully executed. Each additional payment shall be issued within 45 days of receiving a report for the previous 6 months of work and barring all other items in this Agreement are in compliance. The 6 month report will be done to a standard and in a format acceptable to the City.

3. **Required Notification**

Subrecipient is required to provide the City with immediate written notification of: (1) any changes in its organization's tax-exempt status; (2) its inability to expend the grant for the purposes as awarded; or (3) any expenditure from this grant made for any purpose other than for which the grant was awarded.

Any portion of the grant not expended at the completion of the project and/or the end of the grant period must be returned immediately to the City. Subrecipient may seek prior written approval from the City to extend grant period and/or use remaining funds for a different need/purpose.

4. **Subrogation**

In consideration of the Subrecipient's funds from the City, the Subrecipient hereby assigns to the City all of its future rights to reimbursement and all payments received from any grant, subsidized loan, or insurance policies of any type or coverage or under any reimbursement or relief program related to or administered by the Federal government or other program to the extent of proceeds paid to Subrecipient under this Agreement and that are determined in the sole discretion of the City to be a duplication of benefits ("DOB"). This shall be defined as financial assistance, available to the Subrecipient, that can be used to pay for the costs described in Attachment A and are to be paid for by this grant (ARPA).

Upon receiving any proceeds from other relief programs, federal funds, or loan programs for this

2024 ARPA GRANT PROGRAM AGREEMENT**Contract Number: ARPA-The Parenting Place-2024-30**

Use of Funds, that were not already disclosed to the City, the Subrecipient agrees to immediately notify the City. If some or all of the proceeds are determined to be a DOB, the portion that is a DOB shall be paid to the City forthwith.

5. **Records and Reports**

- a. **Follow-up Reporting** - Subrecipient will provide records in accordance with all American Rescue Plan Act requirements through quarterly reporting requirements. Additionally, Subrecipient is expected to have met the items stated in Section 1, “Scope of Work, Budget, Performance Goals, Timeline”, by the end of the agreement and will provide updates on Performance Goals and the project overall in its quarterly reporting.

Subrecipient will meet with City staff on a monthly basis to provide an update on this project and attend the City’s Economic and Community Development Commission as needed to provide updates on the work associated with this award. Subrecipient will also complete 2 annual impact reports to describe progress in achieving the purposes of the grant award, due by July 2025 and July 2026 respectively, and a Final Report for the whole project must be submitted once all funds have been expended and no later than March 15, 2027. It is recommended to include at least one success story with each report.

Subrecipient also agrees to provide any other additional information requested by the City pertaining to this grant.

If performance goals have not been met or quarterly and/or annual reporting is not completed, Subrecipient will have to provide evidence of factors beyond their reasonable control. Staffing issues will not be considered beyond their reasonable control. In the event that Subrecipient encounters factors beyond its control that interfere with the Subrecipient’s ability to perform under the contract, the City and Subrecipient shall work together to attempt to solve the issues that have arisen.

In the event, in the City’s opinion, that Subrecipient fails to provide sufficient documentation to satisfy the deficiency(s) in reporting and/or meeting performance goals, then the City may apply financial consequences which may include but are not limited to withholding future payment until the deficiency is resolved and/or require a total or partial refund of any grant funds if, in the City’s sole discretion, such action is necessary: (1) because Subrecipient has not fully complied with the terms and conditions of the grant; (2) lack of performance with grant results; (3) to protect the purpose and objectives of the grant; or (4) to comply with the requirements of any law or regulation applicable to Subrecipient, the City or the grant.

- b. **Financial Reporting**— The Subrecipient shall:

- i. Maintain an effective system of internal fiscal control and accountability for all ARPA funds and property acquired or improved with ARPA funds, and make sure the same are

2024 ARPA GRANT PROGRAM AGREEMENT



Contract Number: ARPA-The Parenting Place-2024-30

used solely for authorized purposes.

- ii. Ensure that all costs shall be supported by properly executed payrolls, time records, invoices, vouchers or other official documentation, as evidence of the nature and propriety of the charges. All accounting documents pertaining in whole or in part to this Agreement shall be clearly identified and readily accessible.
- iii. Inform the City concerning any funds allocated to the Subrecipient, that the Subrecipient anticipates will not be expended according to this Agreement.

- c. **Data-** The Subrecipient shall maintain data demonstrating eligibility for funding. Such information shall be made available to the City, or their designees for review upon request.

6. **Uniform Administrative Requirements**

The Subrecipient will, to the maximum possible extent, ensure compliance with regulations regarding:

- a. Office of Management and Budget (OMB) Uniform Guidance, "Cost Principles, Audit and Administrative Requirements for Federal Awards" (2 CFR Part 200), which establishes principles for determining costs of grants, contracts, and other agreements with nonprofit organizations. These regulations are applicable for determining acceptable/allowable costs of work performed by nonprofit organizations. For example, to be allowed under an award, costs must meet general criteria such as:
 - i. Be reasonable for the performance of the award,
 - ii. Be accorded consistent treatment,
 - iii. Be determined in accordance with generally accepted accounting principles, and be adequately documented.
- b. Office of Management and Budget (OMB) Uniform Guidance which, in part, provide that financial management systems operated by recipients of federal assistance will provide for accurate, current, reliable, and complete disclosure of financial and accounting records relating to the use of federal dollars.

All records will identify the source and application of funds for activities, and accounting records are to be made available for audit(s) at the City's direction to determine the fiscal integrity of financial transactions and performances. All future procurement transactions for supplies, equipment, construction, and other services, regardless of whether negotiated or advertised, will be conducted in a manner so as to provide maximum open and free competition.

The Subrecipient will give the U.S. Department of Treasury, the Comptroller General, the City of La Crosse, or any authorized representatives access to the right to examine all records and documents related to the grant. Such records will be maintained for a period

2024 ARPA GRANT PROGRAM AGREEMENT



Contract Number: ARPA-The Parenting Place-2024-30

of at least five (5) years after receipt of federal funds.

7. **Additional Federal Requirements**

The Subrecipient will ensure compliance with regulations regarding:

A. Civil Rights

1. General Compliance

Title VI and Title IX of the Civil Rights Act of 1964 (Public Law 88-352)(42 U.S.C. 2003d et seq.); and implementing regulations issued at 24 CFR Part 1; as amended by Executive Order 11375 and 12086, and implementing regulations at 41 CFR Chapter 60, which prohibits discrimination in any activity receiving federal financial assistance.

2. Nondiscrimination

Title VIII of the Civil Rights Act of 1968, (Public Law 90-284)(42 U.S.C. 3601 et seq.); as amended, which prohibits discrimination in housing on the grounds of race, color, religion, national origin, sex, disability, or familial status.

Age Discrimination Act of 1975 (42 U.S.C. 6101 et seq.) which prohibits discrimination on the basis of age in programs or activities receiving federal financial assistance.

Section 504 of the Rehabilitation Act of 1973, (Public Law 93-112) as amended, and implementing regulations when published for effect. Said regulation provides for nondiscrimination based on disability in federally-assisted programs and activities.

B. Employment Restrictions

The Subrecipient is prohibited from using funds provided herein or personnel employed in the administration of the program for: political activities; inherently religious activities; lobbying; political patronage; and nepotism activities.

C. Conflict of Interest

The Subrecipient agrees to abide by the provisions of 24 CFR 84.42 and 570.611, which include, but are not limited to the following:

1. The Subrecipient shall maintain a written code or standards of conduct that shall govern the performance of its officers, employees or agents engaged in the award and administration of contracts supported by Federal funds.

2. No employee, officer or agent of the Subrecipient shall participate in the selection, the award or the administration of a contract supported by Federal funds if a conflict of interest, real or apparent, would be involved.

3. No covered persons who exercise or have exercised any functions or responsibilities

2024 ARPA GRANT PROGRAM AGREEMENT



Contract Number: ARPA-The Parenting Place-2024-30

with respect to ARPA-assisted activities, or who are in a position to participate in a decision-making process or gain inside information with regard to such activities, may obtain a financial interest in any contract, or have a financial interest in any contract, subcontract, or agreement with respect to the ARPA-assisted activity, or with respect to the proceeds from the ARPA-assisted activity, either for themselves or those with whom they have business or immediate family ties, during their tenure or for a period of one (1) year thereafter. For purposes of this paragraph, a “covered person” includes any person who is an employee, agent, consultant, officer, or elected or appointed official of the City, the Subrecipient, or any designated public agency.

D. Anti-Lobbying. The Subrecipient certifies that to the best of its knowledge and belief:

No federal-appropriated funds have been paid or will be paid, by or on behalf of it, to any person for influencing or attempting to influence an officer or employee of any agency, a member of Congress, an officer or employee of Congress, or an employee of a member of Congress in connection with the awarding of any federal contract, the making of any federal grant, the making of any federal loan, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of a federal contract, grant, loan, or cooperative agreement;

If any funds other than federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a member of Congress, an officer or employee of Congress, or an employee of a member of Congress in connection with this federal contract, grant, loan, or cooperative agreement, it will complete and submit Standard Form-LLL, "Disclosure Form to Report Lobbying".

8. Publicity

The Subrecipient shall ensure recognition of the role of the City of La Crosse and Federal American Rescue Plan Act funding in providing services through this Agreement. All activities, facilities and items utilized pursuant to this Agreement shall be prominently labeled as to the funding source.

The City may include information regarding this grant, including the amount and purpose of the grant and any other information or materials the Subrecipient provided about its organization, in its own publicity including, but not limited to: news releases, newsletters, annual reports and social media posts.

9. Suspension and Termination

The Subrecipient further agrees that this Agreement may be terminated or suspended in the event the Subrecipient fails to perform any of the conditions contained herein and that the City may take appropriate and corrective action in order to insure compliance with this Agreement,

2024 ARPA GRANT PROGRAM AGREEMENT



Contract Number: ARPA-The Parenting Place-2024-30

including withholding payments, re-allocating funds, an order to audit the Subrecipient's books and records pertaining to its activities and the utilization of federal funds.

In the event of default or violation by the Subrecipient or the necessity of corrective action, the City will provide the Subrecipient, by written notice, a demand to cure default explaining the nature and extent of the default or violation. The Subrecipient will cure or remedy said violation or default within ten (10) days after receipt of said notice, unless a longer time is agreed upon by the parties, in writing. In case default or violation is not cured, and corrective action is not completed within ten (10) days or a longer time as may be agreed upon, this Agreement may be terminated, and the City may have whatever remedy is authorized pursuant to state, local, and federal laws, including return of any funds previously given to the Subrecipient.

10. Independent Status

Nothing contained herein, nor any act of the City, the Subrecipient, or any other party, will be deemed or construed by any party, or by any other third person, to create any relationship with third party Subrecipient, principal or agent, limited or general partnership, or joint venture, or of any association or relationship involving the City. The Subrecipient is at all times considered an independent agency and not an agency or branch of the City.

IN WITNESS WHEREOF, the parties hereto have affixed their hands and seals the day and year first above written.

CITY OF LA CROSSE, WISCONSIN

DocuSigned by:

BDCE7C03139740A...
 Mitch Reynolds, Mayor


DocuSigned by:

2005E04B5E07400...
 Nikki Elsen, Clerk

THE PARENTING PLACE

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 Jodi Widuch, Executive Director

Signed by:

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 Tracy Craker, Board Chair

2024 ARPA GRANT PROGRAM AGREEMENT**Contract Number: ARPA-The Parenting Place-2024-30****Attachment A: Statement of Work, Budget, Performance Goals, Timeline*****Scope of Work***

This project builds off strategies developed in the first two years of the project to:

- Retain the existing child care workforce and the corresponding number of child care slots in the City of La Crosse
- Increase capacity by staffing empty classrooms and expanding child care sites.
- Address the ongoing sustainability of this work and impact after ARPA funding is no longer available.

Strategies identified during the remaining funding period are designed to leverage the experience, programs, and connections of The Parenting Place to effectively coordinate child care capacity building efforts in the most efficient and potentially sustainable way possible. The Parenting Place facilitates several programs that support existing child care providers and that help prospective child care providers enter the field. These programs are the basis for a long-standing, trusted relationship with the child care community. In addition, The Parenting Place has a well-structured statewide communication network as part of the Child Care Resource and Referral (CCR&R) system which allows the organization to be aware of legislative impacts, child care trends and related funding opportunities, positioning the agency as an informal coordinator of child care programs and relief efforts. The Child Care Development Coordinator position created by this funding has produced encouraging outcomes that have increased child care capacity within the City of La Crosse. This position has effectively managed efforts and resources to support child care recruitment, retention and expansion and has also made groundbreaking new relationships with businesses interested in supporting child care for their employees. Continuing this position is integral to the success of the program and viability of child care in La Crosse. Financial barriers still exist for business start-ups and individuals entering the field, so City of La Crosse ARPA funding will continue to allow financial barriers to be removed to support the retention and expansion of child care slots in the city.

The Child Care Development Coordinator would continue to assess child care needs and challenges, act as a connector and liaison in the community, identify and avoid duplication of efforts, and focus on projects and partnerships that foster sustainability. Responsibilities include representing The Parenting Place and the City of La Crosse on local child care-focused committees, compiling existing child care data, designing inquiries for follow-up data needs, and facilitating identified recruitment, retention and expansion efforts. In addition, this role will continue work to further engage City of La Crosse employers in understanding the value of child care as a recruitment and retention tool, a driver of economic success, and also return on investment in early childhood to support sustainability of successful programs.

The Parenting Place sees this understanding of the positive economic impact of investing in child care (and conversely, the cost of not investing on the front end) as key to the long-term sustainability of the programs developed. The Parenting Place has, and will continue to make targeted efforts to share this information and continue the ongoing conversations with:

- Businesses
- Local, state and national funders
- Foundations that support early childhood education or economic development

2024 ARPA GRANT PROGRAM AGREEMENT



Contract Number: ARPA-The Parenting Place-2024-30

- Individuals with a philanthropic inclination toward early childhood education
- Continued data collection will support this messaging by showing:
- The impact of having a dedicated position working on child care
 - The impact of the City ARPA dollars invested
 - The cost of reduced productivity and turnover related to child care challenges
 - Work toward capturing the actual return on investment of these programs

The Parenting Place is already using data and lessons learned from this project to inform the (much more limited) work of other-funded positions to advocate for similar programs in our broader service delivery area. The intensive implementation work in the City of La Crosse will be used as a model for programs throughout our service delivery area as funding is available. The Parenting Place will also continue to share project data and outcomes statewide so that the La Crosse model can be replicated elsewhere, building further support for ongoing funding.

Workforce Recruitment

Data collected through years one and two shows that workforce continues to be the number one challenge in child care today and also that unutilized space still exists in current programs. City of La Crosse ARPA funding will continue to support efforts to attract and retain workers in the field and allow sites with under-utilized space to move back to full capacity. Continuing “Back to Capacity” grants will sustain the current momentum by exclusively targeting centers with empty classrooms due to staff shortages to provide financial incentives to attract new workers. Recruitment support will include enhanced offerings of required entry-level courses by the Child Care Development Coordinator who is now an approved trainer of all four required courses. City ARPA funds will also provide customized professional development opportunities to ensure that the new workforce is well-positioned to face challenges often leading to burn-out. Professional development opportunities in the form of classes, learning cohorts, support groups and one-on-one coaching will be tailored to meet the needs of City of La Crosse providers based on research by the Child Care Development Coordinator. Professional development topics will include serving children who exhibit challenging behaviors, expulsion reduction, and trauma informed care to address the evolving needs of the child care population identified through data collection efforts.

Directors in busy child care centers struggle with the capacity to both manage a successful business and address the constant hiring and onboarding demands of the current work environment. Onboarding supports such as mentorship programs and shared universal onboarding curriculum would remove some of the burden on director workload and allow them to focus attention on more impactful business operations.

Business Start-up and Expansion

The cost of starting a child care business remains a significant barrier to both new family and new group programs. Financial incentives made possible by ARPA funding will continue to support start-up of new child care businesses and expansion of existing businesses. Grants to support new or expanding businesses will continue to be administered by the Child Care Development Coordinator and harmonized with other start-up funding sources to maximize impact. An overall goal of these efforts will be to continue to ensure equitable access to quality child care among income groups and other demographics, as well as geographic locations within the City of La Crosse. Work will expand to more specifically address transportation barriers, increase

2024 ARPA GRANT PROGRAM AGREEMENT**Contract Number: ARPA-The Parenting Place-2024-30**

regulated slots that will accept Wisconsin Shares subsidy and eliminate geographic gaps as well as other strategies identified by the Child Care Development Coordinator.

Revenue Models to Support Retention

The Child Care Development Coordinator will continue to work closely with businesses to develop innovative, mutually beneficial programs to support child care and employee needs. This may include using lessons learned from the now-ended Partner Up! program to develop a locally tailored business stipend program. As businesses embrace this investment strategy, we are confident that the data will show a positive return on investment that will encourage businesses to continue and/or increase investment even as the support of the ARPA funded programs is scaled back.

This will also include continuing the employee “off-boarding” program to encourage employees exiting the workforce due to child care expense to consider caring for other employee children. This program supports employers in providing financial assistance for employees starting a child care business and help design incentives for them to return once their children are in school. As businesses participate in this program, data will be collected to show the positive impact to the employer. The Parenting Place is confident that the relatively minimal investment to sustain this program at full cost to the employer will be supported by the return on investment data that will be collected from “proof of concept” businesses using the ARPA funding.

Marketing Campaign

Finally, child care workforce retention will be further supported by continued efforts to rebrand child care as a respected profession rather than the stigmatized field it has become due to low wages and lack of understanding of the importance of early childhood education. Marketing efforts will highlight the considerable educational qualifications, economic importance and lifelong impact that quality child care has on the success of individuals as well as portray the field as a dynamic and fulfilling career choice. Marketing efforts will also be directed to the larger community to highlight the impact of child care on everyone, not just parents, and bring attention to successful business-child care partnerships.

The broad strategies outlined in this proposal allow for the creation of innovative pilot programs that will be trialed to determine the long-term sustainability of individual efforts. Careful and thorough data collection will be conducted to support future funding for these programs. Data collection will include:

- Annual child care provider survey to show impacts to enrollment, capacity and staffing (existing)
- Continued engagement with businesses through meetings and focus groups to assess needs and impacts of ARPA-funded programs
- Employee survey disseminated through local employers to assess the child care needs of employees (currently under development)
- Development of a broader parent survey to assess the needs and impacts of child care challenges on those not already in the workforce

Assessment and careful analysis of the data collected and success of programs/initiatives launched would reveal what works, what doesn't, and what is worth the investment. A primary goal of the ongoing projects during the remaining years of the ARPA funding would be to identify sustainable sources of funding and/or sustainable revenue models that will allow the dedicated position and programs to continue.

2024 ARPA GRANT PROGRAM AGREEMENT**Contract Number: ARPA-The Parenting Place-2024-30*****Budget***

Staff Benefits & Compensation	\$204,810	Staff to implement program 8/1/2024 – 12/31/2026 (includes wages and benefits for 1 FTE Coordinator position, limited data work and supervision/support)
Occupancy	\$18,721	Rent, communications, cleaning, depreciation
General Program Operations	\$19,502	Office supplies, copying/printing, postage, program supplies, dues/fees, risk insurance, audit
Mileage Reimbursement	\$5,785	Anticipated mileage reimbursement travel to providers, businesses, meetings and professional development
Professional Development	\$5,176	Training to increase skills and knowledge of staff
Administrative Compensation	\$28,124	Administrative and back office support
Total Implementation	\$282,118	
Financial Support to facilitate workforce recruitment	\$110,000	Grants to bring child care centers back to full capacity and maintain full capacity
	\$25,000	Professional Development Support
	\$76,500	Onboarding and mentorship programs
Start-up, Expansion & Facility Retention Grants	\$388,750	Grants to support new businesses or expanding capacity of existing business and improvement of existing businesses to maintain regulation standards
Supports to Businesses	\$465,000	Stipends to businesses to support employee child care cost
	\$45,000	Stipends to support employee “off-boarding” plan
Marketing Campaign	\$54,558	To promote child care as a profession, importance of child care & sustainability of successful projects
August 1, 2024 to December 31, 2026 Project Cost	\$1,446,926	

Performance Goals

The overall goals for this work fall into four broad categories:

1. Financial support to facilitate **workforce recruitment**
2. **Start up, expansion and retention** of child care businesses
3. **Pilot Revenue Models** to Support Child Care Business Retention
4. **Marketing campaign** to promote programs and the field of child care
5. **Sustainability** of this work and program moving forward

2024 ARPA GRANT PROGRAM AGREEMENT



Contract Number: ARPA-The Parenting Place-2024-30

Deliverables are broadly defined as follows so that there is room to adjust to evolving needs identified by this project:

1. Workforce Recruitment

- Continue to disseminate “Back to Capacity” grants to staff unutilized classrooms until existing capacity is filled
- Collect data regarding professional development need and offer programs to match demand
- Plan and facilitate required entry-level training courses including CPR, SIDS/AHT and foundational courses
- Research untapped demographics to increase child care pipeline and identify strategies for recruitment
- Develop streamlined onboarding support for new child care center staff
- Administer financial support programs such as (the ones included above in the budget)

2. Start-up, Expansion & Retention

- Facilitate data collection on child care need within the city
- Produce data reports to guide project planning and implementation
- Regularly attend local, state and national collaborations that impact or inform City of La Crosse child care
- Provide navigation services around support system and regulatory process for prospective family providers and new group centers
- Support at least 2 new family child care providers per year in achieving licensing or certification and support at least 1 new group center in achieving licensing per year resulting in a net increase of at least 25 slots
- Collect data on equitable distribution of child care availability (geographic, economic, etc.) and develop strategies to address disparities
- Research existing financial opportunities for child care start-up
- Continue to develop and mobilize a system of financial incentives to support new child care start-up sites while maximizing other supports
- Collect data on needs of existing child care programs to maintain regulation standards and design financial supports to increase retention

3. Pilot Revenue Models

- Continue to develop, refine, market and trial model stipend programs for businesses to support employee child care cost
- Refine and promote employee “Off-boarding” program to support businesses in cultivating child care options for other employees and retaining valuable staff members while raising children
- Support two businesses per year in encouraging exiting employees to open a child care business
- Spearhead investment by businesses in pilot revenue models of at least \$50,000 per year
- Engage with city employers per year to present information on child care as a recruitment/retention tool and businesses as a consumer of child care and engage them in focus groups to define new program needs

2024 ARPA GRANT PROGRAM AGREEMENT



Contract Number: ARPA-The Parenting Place-2024-30

- Research and use data collected to inform a sustainable revenue model (to be completed by December 31, 2026)

4. Marketing Campaign

- Develop and implement broad marketing plan aimed at prospective child care workers to promote the early care field as a career choice
- Develop events and materials to promote appreciation for the field of early care and education and its workers
- Develop and implement broad marketing plan aimed at community to promote importance of child care
- Disseminate data and outcomes of project in a comprehensive and engaging manner to facilitate understanding of importance of child care and support investment in sustainable efforts
- Facilitate data collection on reach and effectiveness of marketing efforts

Timeline

August 1, 2024	Contract start date – continue promoting and refining ongoing programs <ul style="list-style-type: none"> • Business stipends • Employee off-boarding • Employer focus groups
By August 15, 2024	Application period starts for new round of start-up and expansion grants
By October 1, 2024	Application period starts for new round of “Back to Capacity” grants
By October 1, 2024	Marketing Campaign developed and rolled out focused on: <ul style="list-style-type: none"> • Business Supports for Child Care (stipends and off-boarding) • Grants supporting new and existing child care programs
By December 31, 2024	Conduct year three data collection (child care programs) Conduct employer survey Determine goals for ongoing employer focus group Plan one required foundational course for child care providers Support 2 new family child care programs in achieving regulation Support 1 new group child care program in beginning the licensing process Support 2 businesses in implementing an employee stipend program Support 2 businesses in exploring an “Off-boarding” Program Support up to 6 mentor/mentee pairs
January 1 – June 30, 2025	Develop Year 3 Data Report based on survey results Revise and refine programming based on survey results and evolving needs Develop Employer/Employee child care data report based on survey results Deliver one required foundational course to child care providers Assess additional professional development needs of providers Develop and roll out marketing campaign focused on: <ul style="list-style-type: none"> • Child Care Provider Appreciation Plan and hold appreciation event for child care providers Plan and hold Leadership and Empowerment Conference Market and facilitate ongoing grant programs based on needs and funding remaining
July 1 – December 31, 2025	Begin development of standardized child care staff onboarding program Assess needs and market ongoing grant programs accordingly Develop marketing campaign based on existing and emerging needs Deliver one required foundational course to child care providers

2024 ARPA GRANT PROGRAM AGREEMENT



Contract Number: ARPA-The Parenting Place-2024-30

By December 31, 2025	Conduct year four data collection (child care programs) Assess need to administer follow-up employer/employee survey Assess needs and plan goals for 2026 program delivery Support 2 new family child care programs in achieving regulation Support 1 new group child care program in beginning the licensing process Support 2 businesses in implementing an employee stipend program Support 2 businesses in exploring an “Off-boarding” Program Support up to 6 mentor/mentee pairs
January 1 – December 31, 2026	Begin to develop sustainability plan for successful programs Develop Year 4 Data Report(s) based on survey results Revise and refine programming based on survey results and evolving needs Deliver two required foundational courses to child care providers Assess additional professional development needs of providers Conduct Year 5 data collection Plan and hold appreciation event for child care providers Plan and hold Leadership and Empowerment Conference Market and facilitate ongoing grant programs based on evolving needs and funding remaining
Ongoing	Advocate for sustainability measures to continue successful programs Produce report of final data, outcomes and sustainability plan Quarterly meetings, written narratives and data reports to City of La Crosse

2024 ARPA GRANT PROGRAM AGREEMENT



Contract Number: ARPA-The Parenting Place-2024-30

Attachment B. City of La Crosse Standard Contract Terms and Conditions

These are subject to modification at any time by the City of La Crosse and the final agreement with the City will include other provisions not in this agreement. Successful applicant will agree to abide by the City's Standard Contract Terms and Conditions.

1. **DEFINITIONS.** In this section "Contracting Party" shall mean any party that is entering into this Agreement with the City of La Crosse. "La Crosse" shall mean the City of La Crosse. These definitions shall apply only to this document titled "Standard Terms and Conditions (Service Contracts)" and shall not replace, modify or supersede any definitions used in other sections of this Agreement.

2. **STANDARD OF PERFORMANCE.** Contracting Party agrees that the performance of the services, pursuant to the terms and conditions of this Agreement, shall be in a manner at least equal to the degree of care and skill ordinarily exercised by members of the same professions currently practicing under similar circumstances providing like services

3. **FULLY QUALIFIED.** Contracting Party represents that all personnel engaged in the performance of the services set forth in this Agreement shall be fully qualified and, if applicable, shall be authorized or permitted under all applicable state and local laws and any other applicable laws or regulations to perform the services.

4. **SCOPE OF SERVICES.** Contracting Party is required to perform, do and carryout in a timely and professional manner the services set forth in this Agreement. The Contracting Party is required to furnish all services and labor necessary as indicated in this Agreement. The scope of services to be performed shall include, those services set forth in this Agreement. La Crosse may from time to time request the Contracting Party to perform additional services which are not set forth in this Agreement. In the event that such a request is made, the performance of such services shall be subject to the terms, conditions and contingencies set forth in this Agreement.

5. **CHANGE OF SCOPE.** The scope of service set forth in this Agreement is based on facts known at the time of the execution of this Agreement. The scope of service may not be fully definable during initial phases, and as the project progresses, facts discovered may indicate that the scope must be redefined. If mutually agreed to in advance in writing, Contracting Party shall make changes, furnish necessary materials, and perform the work that La Crosse may require, without nullifying this Agreement, at a reasonable addition to, or reduction from, the total cost of the project. Under no circumstances shall Contracting Party make any changes, either as additions or deductions, without the written consent of La Crosse, and La Crosse shall not pay any extra charges made by Contracting Party that have not been agreed upon in advance and documented in writing.

6. **COMPENSATION.** Contracting Party will be compensated by La Crosse for the services provided under this Agreement and subject to the terms, conditions and contingences set forth herein. Payments to Contracting Party for services rendered under this Agreement will be based on itemized invoices submitted on a monthly basis by the Contracting Party to La Crosse. These invoices, unless lump sum, must be itemized to identify labor costs and the Contracting Party's direct expenses, including subcontractor and supplier costs. In addition, such invoices shall show the hours worked by the Contracting Party's staff and the amount of work completed as a percentage of the work to be performed. If payment is by lump sum, then only the percent complete will be invoiced. The final payment of the balance due the Contracting Party for the completed service shall be made upon completion and acceptance of the services performed by the Contracting Party under this Agreement. Without prejudice to any other right or remedy it may have, La Crosse reserves the right to setoff at any time any amount owing to it by Contracting Party against any amount payable by La Crosse to Contracting Party.

7. **TAXES, SOCIAL SECURITY, INSURANCE AND GOVERNMENT REPORTING.** Personal income tax payments, social security contributions, insurance and all other governmental reporting and contributions required as a consequence of the Contracting Party receiving payment under this Agreement shall be the sole responsibility of the Contracting Party.

8. **TERMINATION FOR CAUSE.** If, through its own fault, intentional misconduct, or the fault or intentional misconduct of its subcontractors, agents or volunteers, the Contracting Party shall fail to fulfill in a timely and proper manner its obligations under this Agreement, or if the Contracting Party shall violate any of the covenants, agreements, or stipulations of this

2024 ARPA GRANT PROGRAM AGREEMENT



Contract Number: ARPA-The Parenting Place-2024-30

Agreement, both as determined by La Crosse in its sole discretion, La Crosse shall thereupon have the right to terminate this Agreement by giving written notice to the Contracting Party of such termination and specifying the effective date. In such event, all finished or unfinished documents, data, studies, surveys, drawings, maps, models, photographs, reports or other deliverables performed by the Contracting Party under this Agreement for which compensation has been made shall, at the option of La Crosse, become the property of La Crosse. Notwithstanding the foregoing, the Contracting Party shall not be relieved of liability to La Crosse for damages sustained by La Crosse by virtue of the Contracting Party's intentional misconduct or negligent performance of this Agreement, and La Crosse may withhold any payments to the Contracting Party for the purpose of setoff until such time as the exact amount of damages due to La Crosse from the Contracting Party is determined. Use of incomplete or unfinished work is at the sole risk of La Crosse.

9. **TERMINATION FOR CONVENIENCE.** Either Party may terminate this Agreement for convenience at any time and for any reason by giving sixty (60) days written notice to the other Party of such termination. If this Agreement is terminated by La Crosse pursuant to this provision, Contracting Party will be paid an amount which bears the same ratio to the total compensation as the services actually performed and accepted by La Crosse bear to the total services of the Contracting Party covered by this Agreement, less payments for such services as were previously made. The value of the services rendered and delivered by Contracting Party will be determined by La Crosse.

10. **SAFETY.** Unless specifically included as a service to be provided under this Agreement, La Crosse specifically disclaims any authority or responsibility for general job site safety, or the safety of other persons or property. Except as otherwise provided in this Agreement, Contracting Party disclaims any authority or responsibility for general job site safety, or the safety of third-parties or their property.

11. **DELAYS.** If performance of Contracting Party's obligations under this Agreement is delayed through no fault of Contracting Party, Contracting Party shall be entitled to a reasonable extension of time as proposed by Contracting Party and as accepted or amended by La Crosse. If performance of La Crosse's obligations is delayed through no fault of La Crosse, La Crosse shall be entitled to an extension of time equal to the delay.

12. **USE OF LA CROSSE PROPERTY.** Any property belonging to La Crosse being provided for use by Contracting Party shall be used in a responsible manner and only for the purposes provided in this Agreement. No changes, alterations or additions shall be made to the property unless otherwise authorized by this Agreement.

13. **INSURANCE.** Unless otherwise specified in this Agreement, Contracting Party shall, at its sole expense, maintain in effect at all times during the Agreement, insurance coverage with limits not less than those set forth below with insurers and under forms of policies set forth below.

a. **Worker's Compensation and Employers Liability Insurance.** Contracting Party shall cover or insure under the applicable labor laws relating to worker's compensation insurance, all of their employees in accordance with the laws of the State of Wisconsin. Contracting Party shall provide statutory coverage for work related injuries and employer's liability insurance with limits of at least for employer's liability of one hundred thousand dollars (\$100,000.00) per each accident, one hundred thousand dollars (\$100,000.00) per each employee and five hundred thousand dollars (\$500,000.00) total policy limit.

b. **Commercial General Liability and Automobile Liability Insurance.** Contracting Party shall provide and maintain the following commercial general liability and automobile liability insurance:

i. Coverage for commercial general liability and automobile liability insurance shall, at a minimum, be at least as broad as the following:

1. Insurance Services Office (ISO) Commercial General Liability Coverage (Occurrence Form CG 0001).
2. Insurance Services Office (ISO) Business Auto Coverage (Form CA 0001), covering Symbol 1 (any vehicle).

ii. Contracting Party shall maintain limits no less than the following:

2024 ARPA GRANT PROGRAM AGREEMENT



Contract Number: ARPA-The Parenting Place-2024-30

1. General Liability. Two million dollars (\$2,000,000.00) per occurrence (\$2,000,000.00 general aggregate if applicable) for bodily injury, personal injury and property damage.
2. Automobile Liability. Two million dollars (\$2,000,000.00) for bodily injury and property damage per occurrence covering all vehicles to be used in relationship to the Agreement.
3. Umbrella Liability. Five million dollars (\$5,000,000.00) following form excess of the primary General Liability, Automobile Liability and Employers Liability Coverage. Coverage is to duplicate the requirements as set forth herein.
- c. Professional Liability Insurance. When Contracting Party renders professional services to La Crosse under the Agreement, Contracting Party shall provide and maintain two million dollars (\$2,000,000.00) of professional liability insurance. If such policy is a "claims made" policy, all renewals thereof during the life of the Agreement shall include "prior acts coverage" covering at all times all claims made with respect to Contracting Party's work performed under the Agreement. This Professional Liability coverage must be kept in force for a period of six (6) years after the services have been accepted by the La Crosse.
- d. Required Provisions. The general liability, umbrella liability and automobile liability policies are to contain, or be endorsed to contain, the following provisions:
 - i. La Crosse, its elected and appointed officials, officers, employees or authorized representatives or volunteers are to be given additional insured status (via ISO endorsement CG 2010, CG 2033, or insurer's equivalent for general liability coverage) as respects: liability arising out of activities performed by or on behalf of Contracting Party; products and completed operations of Contracting Party; premises occupied or used by Contracting Party; and vehicles owned, leased, hired or borrowed by Contracting Party. The coverage shall contain no special limitations on the scope of protection afforded to La Crosse, its elected and appointed officials, officers, employees or authorized representatives or volunteers. Except for the workers' compensation policy, each insurance policy shall contain a waiver of subrogation endorsement in favor of La Crosse.
 - ii. For any claims related to this Agreement, Contracting Party's insurance shall be primary insurance with respect to La Crosse, its elected and appointed officials, officers, employees or authorized representatives or volunteers. Any insurance, self-insurance, or other coverage maintained by La Crosse, its elected and appointed officers, officials, employees or authorized representatives or volunteers shall not contribute to the primary insurance.
 - iii. Any failure to comply with reporting or other provisions of the policies including breaches of warranties shall not affect coverage provided to La Crosse, its elected and appointed officers, employees or authorized representatives or volunteers.
 - iv. Contracting Party's insurance shall apply separately to each insured against whom claim is made or suit is brought, except with respect to the limits of the insurer's liability.
 - v. Coverage shall not be canceled by the insurance carrier or the Contracting Party, except after sixty (60) days (ten (10) days for non-payment of premium) prior written notice by U.S. mail has been given to La Crosse.
 - vi. Such liability insurance shall indemnify La Crosse, its elected and appointed officials, officers, employees or authorized representatives or volunteers against loss from liability imposed by law upon, or assumed under contract by, Contracting Party for damages on account of such bodily injury, (including death), property damage personal injury, completed operations, and products liability.
 - vii. The general liability policy shall cover bodily injury and property damage liability, owned and non-owned equipment, blanket contractual liability, completed operations. The automobile liability policy shall cover all owned, non-owned, and hired vehicles.
 - viii. All of the insurance shall be provided on policy forms and through companies satisfactory to La Crosse, and shall have a

2024 ARPA GRANT PROGRAM AGREEMENT



Contract Number: ARPA-The Parenting Place-2024-30

minimum AM Best's rating of A- VIII.

e. Deductibles and Self-Insured Retentions. Any deductible or self-insured retention must be declared to and approved by La Crosse.

f. Evidences of Insurance. Prior to execution of the Agreement, Contracting Party shall file with La Crosse a certificate of insurance (Accord Form 25-S or equivalent) signed by the insurer's representative evidencing the coverage required by this Agreement. Such evidence shall include an additional insured endorsement signed by the insurer's representative. Such evidence shall also include confirmation that coverage includes or has been modified to include all required provisions as detailed herein.

g. Sub-Contractor. In the event that Contracting Party employ other contractors (sub-contractors) as part of this Agreement, it shall be the Contracting Party's responsibility to require and confirm that each sub-contractor meets the minimum insurance requirements specified above.

h. Amendments. La Crosse may amend its requirements for insurance upon sixty (60) days written notice. Contracting Party shall procure updated insurance to comply with the new requirements of La Crosse if commercially available and at La Crosse's expense. Contracting Party may appeal any requirement to amend the insurance coverage to La Crosse's City Council who may, in its sole discretion, mutually agree to waive such changes.

14. INDEMNIFICATION. To the fullest extent allowable by law, Contracting Party hereby indemnifies and shall defend and hold harmless, at Contracting Party's expense, La Crosse, its elected and appointed officials, committee members, officers, employees, authorized representatives and volunteers ("La Crosse Indemnitees") from and against third party tort suits, actions, legal or administrative proceedings, claims, costs and expenses (including, without limitation, reasonable attorney and professional fees) to the extent caused by the negligent acts, errors or omissions of Contracting Party, its subcontractors or of anyone acting under its direction or control or on its behalf in the performance of this Agreement. Contracting Party's defense obligation shall not apply to professional liability claims. The aforesaid indemnity and hold harmless agreement shall not be applicable to any liability to the extent caused by La Crosse, its elected and appointed officials, officers, employees or authorized representatives, consultants, contractors or volunteers in the performance of this Agreement. Contracting Party's obligation to indemnify, defend and hold harmless shall not be restricted to insurance proceeds, if any, received by La Crosse, its elected and appointed officials, officers, employees, authorized representatives or volunteers. Nothing in this Agreement is intended or shall be construed to be a waiver or estoppel of La Crosse or its insurer (or otherwise affect or alter their ability) to rely upon the limitations, defenses and immunities contained within Wis. Stat. §§ 345.05 and 893.80, or other applicable law. To the extent that indemnification is available and enforceable against La Crosse, (a) La Crosse or its insurer shall not be liable in indemnity, contribution, or otherwise for an amount greater than the limits of liability of municipal claims established by applicable Wisconsin or federal law; and (b) La Crosse's obligations under this Agreement are further conditioned upon the following: (i) the indemnified party shall promptly notify La Crosse in writing of any such claims, demands, liabilities, damages, costs and expenses within ten (10) days of discovery; (ii) La Crosse shall have sole control of, and the indemnified party shall reasonably cooperate in all respects, in the defense of the claims, demands, liabilities, damages, costs and expenses and all related settlement negotiations; and (iii) the indemnified party shall not make any admission or disclosure or otherwise take any action prejudicial to La Crosse except as required by law. Neither party shall be liable for indirect, special, exemplary, consequential or incidental damages, including, without limitation, any damages for lost profits, revenue or business interruption. The parties represent that, as of the effective date, neither party has any notice or knowledge of any claims, demands, liabilities, damages, costs and expenses asserted or threatened by any third party with respect to the matters contemplated in this Agreement. This indemnity provision shall survive the termination or expiration of this Agreement.

15. NO PERSONAL LIABILITY. Under no circumstances shall any trustee, officer, official, commissioner, director, member, partner or employee of either party have any personal liability arising out of this Agreement, unless an employee of the Contracting Party shall commit a criminal, fraudulent, malicious, or dishonest act which is excluded from Contracting Party's insurance coverage.

2024 ARPA GRANT PROGRAM AGREEMENT



Contract Number: ARPA-The Parenting Place-2024-30

16. Intentionally omitted.

17. **INDEPENDENT CONTRACTORS.** The parties, their employees, agents, volunteers, and representative shall be deemed independent contractors of each other and shall in no way be deemed as a result of this Agreement to be employees of the other. The parties, their employees, agents, volunteers, and representatives are not entitled to any of the benefits that the other provides for its employees. The parties shall not be considered joint agents, joint ventures, or partners.

18. **GOVERNING LAW.** This Agreement and all questions and issues arising in connection herewith shall be governed by and construed in accordance with the laws of the State of Wisconsin. Venue for any action arising out of or in any way related to this Agreement shall be exclusively in La Crosse County, Wisconsin. Each party waives its right to challenge venue.

19. **JURY TRIAL WAIVER.** The parties hereby waive their respective rights to a jury trial on any claim or cause of action based upon or arising from or otherwise related to this Agreement. This waiver of right to trial by jury is given knowingly and voluntarily by the parties and is intended to encompass individually each instance and each issue as to which the right to a trial by jury would otherwise accrue. Each party is hereby authorized to file a copy of this section in any proceeding as conclusive evidence of this waiver by the other party.

20. **NOTIFICATION.** Parties shall:

(1) As soon as possible and in any event within a reasonable period of time after the occurrence of any event of default by either party, notify the other Party in writing of such default and set forth the details thereof and the action which is being taken or proposed to be taken by defaulting party to cure or mitigate the default.

(2) Promptly notify the other Party of the commencement of any litigation or administrative proceeding that would cause any representation contained in this Agreement to be untrue.

(3) If related to the performance of services and work under this Agreement, notify the other Party, and provide copies, immediately, upon receipt, of any notice, pleading, citation, indictment, complaint, order or decree from any federal, state or local government agency or regulatory body, asserting or alleging a circumstance or condition that requires or may require a financial contribution by a Party or any guarantor or an investigation, clean-up, removal, remedial action or other response by or on the part of a Party or any guarantor under any environmental laws, rules, regulations, ordinances or which seeks damages or civil, criminal or punitive penalties from or against a Party or any guarantor for an alleged violation of any environmental laws, rules, regulations or ordinances.

21. **SEVERABILITY.** The provisions of this Agreement are severable. If any provision or part of this Agreement or the application thereof to any person or circumstance shall be held by a court of competent jurisdiction to be invalid or unconstitutional for any reason, the remainder of this Agreement and the application of such provision or part thereof to other persons or circumstances shall not be affected thereby.

22. **ASSIGNMENT, SUBLET, AND TRANSFER.** A Party shall not assign, sublet, or transfer its interests or obligations under the provisions of this Agreement without the prior written consent of the other Party. This Agreement shall be binding on the heirs, successors, and permitted assigns of each party hereto. A Party shall provide not less than forty-five (45) days advance written notice of request to assign, sublet or transfer any services provided under this Agreement. The decision to allow an assignment by Contracting Party rests solely with La Crosse, in its discretion

23. **NO WAIVER.** The failure of any party to insist, in any one or more instance, upon performance of any of the terms, covenants, or conditions of this Agreement shall not be construed as a waiver, or relinquishment of the future performance of any such term, covenant, or condition by any other party hereto but the obligation of such other party with respect to such future performance shall continue in full force and effect.

24. **SUBCONTRACTING.** None of the services to be performed under this Agreement shall be subcontracted without the

2024 ARPA GRANT PROGRAM AGREEMENT



Contract Number: ARPA-The Parenting Place-2024-30

prior written approval of La Crosse. If any of the services are subcontracted, the performance of such services shall be specified by written contract and shall be subject to each provision of this Agreement. Contracting Party shall be as fully responsible to La Crosse for the acts and omissions of its subcontractors and of person either directly or indirectly employed by them, as it is for acts and omissions of persons directly employed by it.

25. **CONFLICTS OF INTEREST.** Contracting Party covenants that it presently has no interest and shall not acquire any interest, direct or indirect, which would conflict in any manner or degree with the performance of its services hereunder. Contracting Party further covenants that in the performance of this Agreement no person having any conflicting interest shall be employed. Any interest on the part of Contracting Party or its employee must be disclosed to La Crosse

26. **NON-DISCRIMINATION.** Pursuant to law, it is unlawful and Contracting Party agrees not to willfully refuse to employ, to discharge, or to discriminate against any person otherwise qualified because of race, color, religion, sex, sexual orientation, age, disability, national origin or ancestry, lawful source of income, marital status, creed, or familial status; not to discriminate for the same reason in regard to tenure, terms, or conditions of employment, not to deny promotion or increase in compensation solely for these reasons; not to adopt or enforce any employment policy which discriminates between employees on account of race, color, religion, sex, creed, age, disability, national origin or ancestry, lawful source of income, marital status or familial status; not to seek such information as to any employee as a condition of employment; not to penalize any employee or discriminate in the selection of personnel for training, solely on the basis of race, color, religion, sex, sexual orientation, age, disability, national origin or ancestry, lawful source of income, marital status, creed or familial status. Contracting Party shall include or cause to be included in each subcontract covering any of the services to be performed under this Agreement a provision similar to the above paragraph, together with a clause requiring such insertion in further subcontracts that may in turn be made.

27. **POLITICAL ACTIVITIES.** Contracting Party employees shall not engage in any political activities within the City of La Crosse while in performance of any and all services and work under this Agreement. This does not apply to periods of time in which employee is not at work, or is billing other than La Crosse for his/ her time.

28. **GOVERNMENTAL APPROVALS.** Contracting Party acknowledges that various of the specific undertakings of La Crosse described in this Agreement may require approvals from the City of La Crosse Council, City of La Crosse bodies, and/or other public bodies, some of which may require public hearings and other legal proceedings as conditions precedent thereto. Contracting Party further acknowledges that this Agreement is subject to appropriation by the La Crosse Common Council. La Crosse's obligation to perform under this Agreement is conditioned upon obtaining all such approvals in the manner required by law. La Crosse cannot assure that all such approvals will be obtained, however, it agrees to use good faith efforts to obtain such approvals on a timely basis. . 2

9. **ENTIRE AND SUPERSEDING AGREEMENT.** This writing, all Exhibits hereto, and the other documents and agreements referenced herein, constitute the entire Agreement between the parties with respect to the subject matter hereof, and all prior agreements, correspondences, discussions and understandings of the parties (whether written or oral) are merged herein and made a part hereof. To the extent that any terms and conditions contained in this Agreement, all Exhibits hereto, and the other documents and agreement referenced herein conflict with these Standard Terms and Conditions, the Standard Terms and Conditions shall take precedence.

30. **AMENDMENT.** This Agreement shall be amended only by formal written supplementary amendment. No oral amendment of this Agreement shall be given any effect. All amendments to this Agreement shall be in writing executed by both parties.

31. **IMPLEMENTATION SCHEDULE AND TIME OF THE ESSENCE.** Any and all phases and schedules which are the subject of approvals, or as set forth herein, shall be governed by the principle that modification or deviation from such schedules shall occur only upon approval of La Crosse or reasons of Force Majeure. Any phase or schedule that is determined to be "time of the essence" shall be specifically identified as such within the scope of services. The Mayor, or in the Mayor's absence, the Council President, shall have the ability to postpone any deadline listed herein, up to a maximum of ninety (90) days. If such delays cause additional cost, Contracting Party shall be reimbursed.

2024 ARPA GRANT PROGRAM AGREEMENT



Contract Number: ARPA-The Parenting Place-2024-30

32. **TIME COMPUTATION.** Any period of time described in this Agreement by reference to a number of days includes Saturdays, Sundays, and any state or national holidays. Any period of time described in this Agreement by reference to a number of business days does not include Saturdays, Sundays or any state or national holidays. If the date or last date to perform any act or to give any notices is a Saturday, Sunday or state or national holiday, that act or notice may be timely performed or given on the next succeeding day which is not a Saturday, Sunday or state or national holiday.

33. **NOTICES.** Any notice, demand, certificate or other communication under this Agreement shall be given in writing and deemed effective: a) when personally delivered; b) three (3) days after deposit within the United States Postal Service, postage prepaid, certified, return receipt requested; or c) one (1) business day after deposit with a nationally recognized overnight courier service, addressed by name and to the party or person intended as follows: To the City: Attn. City Clerk Copy to: Attn. City Attorney City of La Crosse City of La Crosse 400 La Crosse Street 400 La Crosse Street La Crosse, WI 54601 La Crosse, WI 54601 Contracting Party shall identify in writing and provide to La Crosse the contact person and address for notices under this Agreement.

34. Intentionally omitted.

35. **ACCESS TO RECORDS.** Contracting Party, at its sole expense, shall maintain books, records, documents and other evidence pertinent to this Agreement in accordance with accepted applicable professional practices. La Crosse, or any of its duly authorized representatives, shall have access, at no cost to La Crosse, to such books, records, documents, papers or any records, including electronic, of Contracting Party which are pertinent to the hourly rates of pay and reimbursable costs under this Agreement, for the purpose of making audits, examinations, excerpts and transcriptions. Once deliverables are provided to La Crosse, additional copies will be provided for a fee.

36. **PUBLIC RECORDS LAW.** Contracting Party understands and acknowledges that La Crosse is subject to the Public Records Law of the State of Wisconsin. As such, Contracting Party agrees to retain all records as defined by Wisconsin Statute § 19.32(2) applicable to this Agreement for a period of not less than seven (7) years after the termination or expiration of this Agreement. Contracting Party agrees to assist La Crosse in complying with any public records request that La Crosse receives pertaining to this Agreement. If the requested record is not within that which is required to be produced by statute or other authority, then Contracting Party may object, and La Crosse will reject the request. Contracting Party shall seek to intervene in any subsequent public records lawsuit, writ of mandamus, or other action against La Crosse seeking to compel disclosure in order to dispute disclosure of the requested record. Contracting Party shall also cooperate and provide assistance to La Crosse, at no cost, in the defense of such lawsuit, writ or other action. If the request is upheld by a court of law, then Contracting Party will produce the records or indemnify and hold harmless La Crosse Indemnitees from any liability, including without limitation, attorney fees related to or in any way arising from Contracting Party's actions or omissions which contribute to La Crosse's inability to comply with the Public Records Law. In the event that Contracting Party decides not to retain its records for a period of seven (7) years, then it shall provide written notice to La Crosse whereupon La Crosse shall take custody of said records assuming such records are not already maintained by La Crosse. This provision shall survive the termination of this Agreement.

37. **CONSTRUCTION.** This Agreement shall be construed without regard to any presumption or rule requiring construction against the party causing such instrument to be drafted. This agreement shall be deemed to have been drafted by the parties of equal bargaining strength. The captions appearing at the first of each numbered section of this Agreement are inserted and included solely for convenience but shall never be considered or given any effect in construing this Agreement with the duties, obligations, or liabilities of the respective hereto or in ascertaining intent, if any questions of intent should arise. All terms and words used in this Agreement, whether singular or plural and regardless of the gender thereof, shall be deemed to include any other number and any other gender as the context may require.

38. **NO THIRD-PARTY BENEFICIARY.** Nothing contained in this Agreement, nor the performance of the parties hereunder, is intended to benefit, nor shall inure to the benefit of, any third party.

39. **COMPLIANCE WITH LAW.** The parties shall comply in all material respects with applicable federal, state and local laws, regulations and ordinances.

2024 ARPA GRANT PROGRAM AGREEMENT



Contract Number: ARPA-The Parenting Place-2024-30

40. **FORCE MAJEURE.** Neither Party shall be responsible for any resulting losses and it shall not be a default hereunder if the fulfillment of any of the terms of this Agreement is delayed or prevented by revolutions or other civil disorders, wars, acts of enemies, strikes, fires, floods, acts of God, adverse weather conditions, legally required environmental remedial actions, industrywide shortage of materials, or by any other cause not within the control of the party whose performance was interfered with, and which exercise of reasonable diligence, such party is unable to prevent, whether of the class of causes hereinabove enumerated or not, and the time for performance shall be extended by the period of delay occasioned by any such cause.

41. **GOOD STANDING.** Contracting Party affirms that it is a company duly formed and validly existing and in good standing under the laws of the State of Wisconsin and has the power and all necessary licenses, permits and franchises to own its assets and properties and to carry on its business. Contracting Party is duly licensed or qualified to do business and is in good standing in the State of Wisconsin and in all other jurisdictions in which failure to do so would have a material adverse effect on its business or financial condition.

42. **AUTHORITY.** The persons signing this Agreement warrant that they have the authority to sign as, or on behalf of, the party for whom they are signing.

43. **EXECUTION OF AGREEMENT.** Contracting Party shall sign and execute this Agreement on or before sixty (60) days of its approval by the La Crosse Common Council, and Contracting Party's failure to do so will render the approval of the Agreement by the La Crosse Common Council null and void unless otherwise authorized.

44. **COUNTERPARTS.** This Agreement may be executed in one or more counterparts, all of which shall be considered but one and the same agreements and shall become effective when one or more counterparts have been signed by each of the parties and delivered to the other party.

45. **SURVIVAL.** All express representations, indemnifications and limitations of liability included in this Agreement will survive its completion or termination.

46. **COMPLIANCE WITH LAW.** Contracting Party agrees to abide by applicable federal, state and local laws, regulations and ordinances, and all provisions of this Agreement.

47. **RELIANCE.** Contracting Party has the right to reasonably rely on information provided by or through La Crosse.

Revised: 06.21.19